

**Geoffrey V. Wilson**  
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## WORK EXPERIENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Cambridge MA

2002-2010

2015-Present

Office of Digital Learning/MITx

**Intellectual Property Coordinator / Acting IP Manager**

2015 - present

- Serve as Acting IP Manager during the absence of the IP Manager
- Consult with MIT General Counsel and MIT Technology Licensing office (TLO) on copyright license agreements pursuant to publishing 3<sup>rd</sup> party content within MIT MOOC's
- Acts as a subject matter expert to MITx leadership as it relates to IP strategy
- Developed and implemented a training program for course authoring teams, including MIT faculty and research staff, on selection of 3<sup>rd</sup> party content within Massive Open Online Courses (MOOC's) published on the EdX platform (via online program, in-person sessions, and documentation)
- Design and maintain a software application to track and clear over 15,000 records of 3<sup>rd</sup> party content, for over 150 MOOCs
- Create ongoing and customized statistical analysis IP reports presented to MITx Management
- Volunteered to serve as a leadership member of Institute wide user group of relational database software
- Served as a presenter at multiple large events regarding the use and adoption of relational database software

Media Laboratory

**Senior Intellectual Property & Contracts Administrator**

2007 - 2010

- Researched, and drafted complex industrial sponsor contracts including software and/or patent licenses, gifts, grants, research and vendor contracts for lab consortia in conjunction with the MIT TLO and MIT Office of Sponsored Programs (OSP)
- Negotiated and liaised with sponsors and prospective sponsors regarding contract agreements and IP transfer
- Provided guidance to Lab Directors in developing creative solutions for contract agreements in accordance with MIT policies and procedures
- Managed the intellectual property process at the Media Lab
- Advised faculty regarding non-disclosure agreements, consulting agreements and copyright issues
- Provided consultation to faculty, students, and staff regarding commercial licensing
- Utilized knowledge of mechanical engineering and IP policy to aid inventors in accurately completing patent applications
- Educated faculty, students, staff, sponsors, and MIT-General Counsel on Media Lab IP policy through training documents, regular meetings and workshops
- Designed and maintained the IP and contracts website for Media Lab staff
- Created a web-based database for patents and copyrighted material for use by patent attorneys and IP consultants
- Monitored and reported on contract performance to executive team
- Provided revenue and legal cost analysis reports to executive team aiding in the budget planning process

**Intellectual Property & Contracts Administrator**

2004 - 2007

- Assisted in managing intellectual property process at the Media Lab
- Provided in-depth consultation to faculty and staff on intellectual property rights and licensing issues

OpenCourseWare

**Intellectual Property Coordinator**

2002 - 2004

- Assisted in developing the IP process including content review and permissions for 700 online courses
- Assisted in training MIT faculty and staff on copyright law, fair use and its application in publishing academic materials online
- Reviewed content from over 1,500 third party contributors to negotiate acceptable permission requests for online content
- Monitored and executed contributor responses through a rights-holder database

## **EDUCATION**

**MASSACHUSETTS INSTITUTE OF TECHNOLOGY**, Cambridge, MA  
**Bachelor of Science in Mechanical Engineering**, June 2002

## **TECHNICAL COMPETENCIES**

Forrester, COEUS, SAP, Brioquery, EdX platform, Quickbase, Smartsheet, 3Play Media, Dropbox, Google sheets, Asana, Slack, Microsoft Office, Adobe Acrobat Professional, Lotus Notes Programming, Outlook, Eudora, Macromedia, FilemakerPro, Solidworks, CAD Applications, Mathematica, MathCad, Matlab, Pro-Engineer, ABAQUS, ELITE Programming (modeling software), C++, HTML

## **MEMBERSHIPS**

- MIT QuickBase User Group (Leadership Committee) 2016-present
- Copyright Society of the USA 2016-2018
- National Notary Association 2005-2012