

WEBSITE/ PORTFOLIO

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Carissa Jiayuan Yao

ABOUT

I'm a human-centered UI/UX designer with solid experience in user experience research and product management.

I speak Mandarin, English and a little bit of German.

SKILLS

Adobe XD
After Effects
Figma
HTML & CSS
Illustrator
InDesign
Photoshop
Python

Interaction Design
Mobile Interface
Photography
Prototyping
Storyboarding
User Research
User Testing
Web Interface

EXPERIENCE

Simply Secure

Remote
June 2020-Present

UX Design Intern

- Redesigned for an academic preprint server website to highlight their COVID-19 rapid review dashboard
- Currently working on designing to remove barriers to participation in open peer review of preprints for underrepresented communities in infectious disease research and related scholarly space

ShelterTech

Remote
May 2020-Present

User Experience Designer

- Redesigned Resource page for SF Service Guide and incorporated new features like "send locations to devices" and location maps
- Currently pivoting the website to provide more direct service support to the underserved communities

Codify.ai

Palo Alto, CA
Sept 2018 - July 2019

Associate Product Manager

- Worked on launching a product for restaurants to manage their vendors
- Conducted A/B testing to maximize product UX and efficiency
- Defined project scope, goals, and deliverables to ensure consistency with company strategy

PROJECTS

Community Studio Booking Website

- Conducted user research and designed a booking system website for a local nonprofit

Expat Woman Hackathon

- Designed an mobile app to help women stay positive during quarantine isolation

EDUCATION

University of California, Berkeley

Berkeley CA | August 2019-May 2021 (expected)

MS Information Systems

(Track: Human-Computer Interaction)

- Division of Data Science UX Fellow; Graduate Student Instructor

Bryn Mawr College

Bryn Mawr PA | Sept 2013-May 2017

BA History, Economics

(Cum Laude)