

Russell Ude

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Education

UC Berkeley School of Information

Expected: Jan. 2023

- **Major:** *Masters of Information and Data Science* **Overall GPA:** N/A (*classes begin May 2021*)

Relevant Course Work

- Data Science Programming
- Fundamentals of Data Engineering
- Applied Machine Learning
- Research Design and Applications for Data Analysis
- Deep Learning with Cloud computing
- Behind the Data: Humans and Values

University of California, Berkeley – Haas School of Business

Graduated: May. 2019

- **Major:** *Business Administration* **Overall GPA:** 3.0/4.0 **Major GPA:** 3.3/4.0

Relevant Course Work

- Statistics and Probability
- Business Communication
- Analytic Modeling
- Consumer Behavior & Marketing
- Entrepreneurship
- Financial & Managerial Accounting

Work Experience

Greentech Capital Advisors ~ San Francisco, California

June 2018 – Aug. 2018

Investment Banking Analyst

- Analyzed the \$200bn global renewable energy market to devise corporate investment and partnership strategies with companies and government entities with annual revenues of up to \$1.7bn
- Spearheaded a project to develop Sub-Saharan Africa's dismal 44% electrification rate via solar and wind energy – involved market analysis of major players in renewables, determining African countries most viable for such investments, conversations with CEO's of multi-national firms, and, subsequently, business strategy consultation regarding future action

Liberty Group, LLC. ~ Oakland, California

May 2017 – Aug. 2017

Wealth Management Intern

- Provided financial services to clients with net worth of up to \$5m (e.g. portfolio management and estate planning)
- Worked closely with Senior Account Executives – procuring about 30 new clients and strategic advisory for client meetings

Universal Music Group ~ Santa Monica, California

June 2018 – May 2019

Marketing Consultant / A&R

- Hired and promoted, after three weeks on the job, to six person ideation team out of 80 representatives
- Project management, ideation, and brand partnership services worldwide – and supporting videos with up to 30m views
- Built and led a team of college representatives to create a YouTube marketing content series

Merrill Lynch . ~ Los Angeles, California

June 2019 – Present

Financial Advisor

- Earned Series 7 and Series 66 licenses after passing necessary certification exams (all on first attempt)
- Brought in by Stella, Gold, and Associates as a junior partner (age 23) in February of 2020 – approx. \$300 million AUM
- Generated over 200% returns in aggressive market strategies for our clients during the worst economic crisis in modern era
- Personally signed NFL clients as well as UC Berkeley alums whom I had developed deep trust with (e.g., tech and finance clients)

Leadership and Extracurricular Experience

Cal Football ~ Berkeley, California

June 2015 – May 2018

Linebacker/Defensive End – 4 Star Recruit

- Gained valuable translatable skills such as: leading teams of diverse backgrounds and personalities, and time management
- Awarded PAC-12 Academic All American (2018)
- Awarded Jonathan & Judy Hoff Scholar-Athlete of the Week
- Medically retired in May 2018 (knee issues)

BerkeleyHaas: Music Business Master Class ~ Berkeley, California

Aug. 2018 – Dec. 2018

Co-Facilitator

- Ran a lecture series featuring top executives from Apple, Live Nation, GrammyU, Google, Pandora, and Universal Music Group

Skills: | Portfolio Management | Financial Consultation | Product/Services Marketing and Sales | Project/Product Management

Interests: | Music | Art/Design | Traveling | Entrepreneurship | Market Trends | Psychology | Spirituality