

# SEAN SAVAGE

## STRATEGIC EXPERIENCE DESIGN

Oakland, California [sean@seansavage.com](mailto:sean@seansavage.com) [linkedin.com/in/seansavage](https://www.linkedin.com/in/seansavage)

I uncover sparks of opportunity and stoke them into bonfires. For more than 15 years I've drawn fundamental insights from user needs, behaviors, and emotions. I've lead teams through the process of synthesizing that knowledge and using it to hone business strategy, to transcend silos and to deliver thriving, humane services and products.

## CORE STRENGTHS

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**UX Design, Research, Strategy.** Ten years experience leading clients to success through user centered design, from Shanghai to Silicon Valley to New York City.

**Communication.** My experience in journalism, business and design attunes me to the universal power of the story. It equips me to captivate people, inspire them and bring them together through listening, diplomacy and storytelling,

- **Public Speaking.** I've taught at General Assembly and I've presented at South by Southwest, OSCON, O'Reilly's Emerging Technology conferences, and to Google, Intel, Yahoo!, British Telecom, Draper Fisher Jurvetson, Norwest Venture Partners and the Omidyar Network.
- **Writing.** Wired, The Washington Post, The Miami Herald, The Chicago Tribune and many other media outlets published my work.

**Leadership.** Experienced creative director, startup founder, mentor, advocate for design and research.

**Digital + Physical.** Many designers focus on the digital world. Plenty of professionals specialize in the physical: architects, urban planners, transit engineers, etc. I thrive where these domains dovetail, and I love drawing from each of these rich design traditions to evolve new realms of experience.

**Dual Citizenship, Travel.** I hold US and EU passports. I've lived in Asia for six months and in Europe for three months. My curiosity's insatiable and I'll never stop exploring.

## EXPERIENCE

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**A3Ventures.** Now: UX Lead for AAA's Berkeley innovation lab. Qualitative/quantitative customer research, competitive analysis. Interaction and service design. Design strategy, creative direction.

### UX Designer, Researcher, Business Development and Strategy Consultant.

More than 10 years experience. Clients include:

- Frog
- GE Digital
- Jawbone
- Carl Hiaasen
- Adaptive Path
- Knight Ridder
- Chase
- Vanguard
- France Telecom

**Parisoma.** Founder, business developer for thriving tech event venue. I built the events program and hosted more events than any other SF co-working space. I provided strategy consulting, research and analysis for our parent company and forged relationships between the SF and Paris tech scenes. Partners included Creative Commons, The EFF, Dorkbot and The Interaction Design Association.

**Intel Research.** Design Researcher focused on digital systems in physical spaces. Ethnographic research, interviews, surveys, interaction design.

**PlaceSite, Inc.** CEO. Delivered ultra-local digital services tied to cafés and other urban places.



## SKILLS

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### Product Design, Research, Strategy.

User research, design sprints, user story mapping, rapid prototyping, interaction design, design strategy, landscape analysis, lean and agile user experience, information architecture. I've designed for mobile, IoT, drones, transit, mobility.

### Graphics, Motion, Multimedia.

Motion design, visual design.  
*Mastered:* Sketch, InVision, Principle, Keynote, Photoshop, LucidChart.  
*Strong with:* Illustrator, InDesign, Proto.io, Fireworks, Balsamiq, After Effects, Premiere Pro, Kite, Animate.

### Engineering. Basic experience:

Amazon Web Services, c++, Ruby, Java, HTML5, CSS3, Javascript, PHP, MySQL. Arduino and Particle software and hardware prototyping for AR, IoT. CNC controllers. 3D Scanning/Printing.

## EDUCATION

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**UC Berkeley.** Master of Information Management and Systems.

Carnegie Fellow.

Coursework:

- **Berkeley School of Information:** design, engineering, computer science, user research, information science, applied ethnography and anthropology for design.
- **Haas School of Business:** strategic planning, market research, entrepreneurship.
- **College of Environmental Design:** urban planning, architecture.

**UT Austin.** B.A. in History and Journalism.