

Mima Mirkovic

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EDUCATION

University of California, Berkeley

- B.S. in Business Administration | Haas School of Business | Expected Graduation: May 2021 | GPA: 3.481
- Relevant Coursework: International Human Rights, Social Theory and Cultural Analysis, International Business, International Consulting, Business Communication, Business Analytics, Computer Science, Statistics, Marketing, Product Branding and Branded Entertainment, Leading People, Innovation and Entrepreneurship

Women's Varsity Indoor and Beach Volleyball

Student Athlete

- Dedicating 25+ hours weekly in both the Fall and Spring to practices, meetings, and travel in preparation for Division I competition while balancing rigorous academics
- Ability to perform under pressure, adapt to uncontrollable environments, and complete tasks with great attention to detail

EXPERIENCE

Marketing and Digital Media Intern – Association of Volleyball Professionals | Irvine, California

Summer 2018

- Developed promotional designs for the AVP and connected potential clients with AVP management for future tournaments. Frequently met with the CEO and COO to provide input from a college athlete perspective on how to grow a professional league.

Production Assistant – Amazon Prime | United States

Summer 2018

- In conjunction with AVP, shadowed the Amazon Prime film crew in charge of streaming the beach volleyball matches for the 2018 AVP season. Traveled across the country completing daily errands, contributing to media development, and assisting in the creation of promotional content.

Programming Intern – Ball Fitness | Oakland, California

March 2020 – August 2020

- Worked with the CEO and founder to build a volleyball-specific exercise repository and fitness program for future implementation
- Used Excel to visualize and create a functional and comprehensive fitness database for the start-up

Haas Peer Mentor | Berkeley, California

August 2019 – Present

- Guide and mentor current student-athletes applying to the Haas School of Business by setting meetings, editing and reviewing essays, and revising resumes
- Build and maintain peer relationships by offering advice and support during the application experience

EXTRACURRICULARS

Instructor – The Happiness Advantage | Berkeley, California

August 2018 – December 2019

- Facilitated a 1 unit book-based DeCal for three semesters, teaching students relevant meditation, kindness, and gratitude practices through weekly lectures and project assignments
- Have educated 90+ students from all backgrounds, majors, and grade levels, providing a safe space while creating thoughtful connections with individuals outside of athletics

Team Ambassador - Cal Sports Marketing Club | Berkeley, California

August 2020 - Present

- Original member and active participant of the student-athlete founded club, engaging in weekly meetings and cross-team collaboration for the purpose of building long-lasting relationships with established business professionals and fellow athletes

SKILLS & AWARDS

Relevant Skills: Intermediate Excel, Python, Linear Algebra, Public-Speaking, Leadership, Exceptional Verbal and Written Communication

Languages: Serbian (Native), English (Proficient), Spanish (Beginner)

Academic Awards: **2019** CoSIDA First Team Academic All-District, **2018 & 2018** Pac-12 All-Academic Second Team, **2019** Pac-12 Academic Honor Roll

Athletic Achievements:

Indoor Volleyball

- Pac-12 Freshman of the Week, **2017**
- All-Pac-12 Honorable Mention, **2018**
- Pac-12 Offensive Player of the Week, **2019**
- AVCA D1 National Player of the Week, **2019**
- AVCA D1 Pacific North All-Region, **2019**

Beach Volleyball

- All-Pac-12 First Team, **2018**
- Pac-12 All-Freshman Team, **2018**
- All-Pac-12 First Team, **2019**
- AVCA D1 All-American, **2019**
- USA Beach Volleyball National Team, **2016 - Present**
- **2017** FIVB U17 World Championships – Larnaca, Cyprus|Bronze
- **2018** FIVB U19 World Championships – Nanjing, China|Bronze
- **2019** FIVB U21 World Championships – Udon Thani, Thailand