
NOBUHIRO YAMAGUCHI

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EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN, McCombs School of Business - Austin, Texas

May 2012

Master of Business Administration, Full-Time Program

- GMAT 690
- Concentration: Marketing
- Overall GPA: 3.62

HITOTSUBASHI UNIVERSITY - Tokyo, Japan

March 2000

Bachelor of Social Sciences (Social Psychology)

- Completed thesis paper: "Influence on information interpretation when people watch TV news with others"
- Main manager of Hitotsubashi University tennis team; negotiated with other teams & attended official conferences

EXPERIENCE

MIZUHO BANK, LTD. -San Francisco, CA

Oct 2016 – Present

The integrated retail and corporate banking unit of Mizuho Financial Group, one of the largest financial services companies in Japan

Senior Technology Manager (2016 – Present)

- Work as a representative of Mizuho Information & Research Institute based on the service agreement
- Coordinate innovation projects between Mizuho Information & Research Institute and US/European/Israeli startups; completed 9 projects in 24 months, 6 projects ongoing; act as a project leader in San Francisco
- Lead startup discovery projects with RocketSpace, a US accelerator; completed 7 projects in 24 months; act as a project leader of 7 members

MIZUHO INFORMATION & RESEARCH INSTITUTE (formerly FUJI RESEARCH INSTITUTE CORPORATION) -

Apr 2000 – Sep 2016

Tokyo, Japan

Strategic IT services company within Mizuho Financial Group providing solutions to financial firms, public organizations & private companies

Manager (2012 – 2016)

- Redesigned functional costing and pricing method of the whole company; improved the accuracy of the financial accounting and profitability; acted as a project leader
- Created the innovation scheme of the company and coordinated the partnership in the Bay Area; acted as a project leader
- Managed the strategic investment budget of the whole company (\$4M per year); acted as 1 of 5 core members

Chief Systems Engineer (2005 – 2010)

- Designed and proposed new business IT solutions: a housing loan system and a property evaluation system in conjunction with a real estate information company & Chinese IT developer; participated as 1 of 4 core members
- Improved a property evaluation system by integrating two systems online with a real estate information company; enhanced client's work accuracy & efficiency; became a foothold to revise business processes; acted as a project leader of 5-member team and as the negotiator between our client and a partner
- Improved efficiency of the evaluation process of housing loans; connected 400 retail housing loan centers with a credit guarantee firm; reduced processing time by more than 50%; worked as a main coordinator of 30-member team & a project leader of 7 members

Systems Engineer (2002 – 2005)

- Planned in the systems planning department of a credit guarantee company, our client with over 300 employees; acted as 1 of 2 negotiators within the client & between the client & our company; conducted definition phase at the beginning of projects
 - Consulted on implementation of client's merger & demerger; integrated core corporation & administrative functions, including property & housing loan evaluation, intranet, work management & financial management systems
 - Developed a system to register personal credit information at credit information centers, allowing a client to evaluate real estate loans more efficiently; act as a project leader of 4 members
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Engineer (2000 - 2002)

- Developed a property evaluation system based on a GIS engine; appeared on the front page of Japan's financial newspaper because of the uniqueness of carrying a GIS engine in a property evaluation system; worked as a programmer (JavaScript), database administrator (Oracle) & led 6 outside programmers
- Built up a guidance system for a credit card company's telephone receivers; strengthened web development and Java skills in a short period; finished in half of normal completion time

ACADEMIC PROJECTS

MIS382N(MKT382) Data Mining for Business Intelligence, Data Mining & Marketing Project - Client: AutoNation Spring 2012

- Analyzed the sales and service data to find the factor that impacts on customer loyalty utilizing logistic regression, neural networks and cluster analysis
- Recommended to send promotion for service to incentivize customers to return in first 12 months of ownership

MBA Plus Project, Marketing Research Project - Client: Texas Instruments

Spring 2011

- Analyzed the current market size and potential growth areas for machine vision technology
- Recommended the 5 future areas to explore for Texas Instruments

HONORS

- Selected to be 1 of 11 fully-sponsored MBA scholars from 150 candidates among Mizuho Financial Group on the basis of past professional excellence & managerial potential

ADDITIONAL

- **National Certifications:** Systems Analyst (2007), Technical Engineer: Information Security (2006), Systems Auditor (2005), Technical Engineer: Database (2003), Software Development Engineer (2001)
 - **Other Certifications:** ORACLE MASTER Gold Oracle9i Database (2007), XML Master (2003)
 - **Interests:** marathon (3h26m47s), taking & printing photos (held group photo exhibitions in Tokyo in 2007 & 2008), traveling (34 countries), tennis, mountain biking
 - **Volunteer:** Plan Japan -sponsoring children in Nicaragua (2003 to 2011, visited in 2007) & Honduras (since 2007, visited in 2012); a member of World Wide Fund for Nature (since 2003); a supporter of Médecins Sans Frontières (since 2003)
 - **Citizenship:** Japan
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