

# Nancy Yang

User Experience Designer

Portfolio:  
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Nationality:  
U.S.A

## EDUCATION

### University of California, Berkeley Masters in Information Management and Systems UX Research & Design

2016 - 2018 Berkeley, CA

Courses include: User Interface Design and Development, Needs and Usability, Interface Aesthetics, Full-Stack Web Development, Tangible User Interface

### National Cheng Chi University B.S. of Finance

2008 - 2012 Taipei, Taiwan

### School of Visual Arts Front-End Web Development

2015 New York, NY

## HONORS & AWARDS

Finalist - Stanford Longevity Design Challenge 2017

Finalist - Big Ideas @ Berkeley 2017

Dr. James C. Y. Soong Fellowship 2017

## PROJECTS

### BeeHome Project Lead & UX Designer

2016 - 2017 Berkeley, CA

Led survey design, user research and interviews  
Developed project proposal, wireframes, and prototype iterations

### The Idea Collective UX / UI Designer & Front-End Developer

2016 Berkeley, CA

Created wireframes and high-fidelity prototypes  
Designed and developed the user interface

## EXPERIENCES

### SAP Labs User Experience Design Intern

2017 - Present Palo Alto, CA

Designed UX/UI of search and filter for Teach Design  
Collaborated with developers to implement front-end / interaction design  
Conducted user testing for product iteration

### MedBuzzer Co-Founder, User Experience Researcher

2015 New York, NY

Co-founded MedBuzzer with doctors and developers from Cornell Tech  
Led user research and interviews with insights for prototype  
Developed conceptual sketches, wireframes, and prototypes

### AppFirst Inc. Operation Manager & Financial Controller

2014 - 2016 New York, NY

Managed office operation and travel logistics for the team  
Assisted CEO in legal process of fundraising from venture capital  
Maintained timely and accurate financial statements for stakeholders

### TEDxTaipei Project Manager

2012 - 2014 Taipei, Taiwan

Raised USD \$ 25K for the conferences  
Developed content and established content strategy for the campaign  
Prepared budget statements and managed expenses  
Managed 40+ speakers with travel logistics

## PROFESSIONAL SKILLS

### Technical:

UX Research & Design, Full-Stack Web Development

### Programming Languages:

HTML & CSS, JavaScript, Python, SQL

### Languages:

Mandarin(native), Spanish(intermediate), Japanese(basic)