

John Blevins (J.B.)

Technology Strategist

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JBlevins

About

Business and technology management consulting services in the areas of corporate strategy and organizational management for technology-based businesses. Providing strategic planning, execution, venture capital investment guidance, corporate assets analysis review, patent protection, expert witness testimony, fractional executive services, speaking engagements (*conferences, panels, corporate events, universities*), media organizations pundit commentary, technology management courses, workshops, corporate development sessions (*off-sites, ideation, development*), and policy guidance for corporations, governments, politicians, NGO's, and Boards of Directors.

Experience

	Navigation Pointe	Consulting	2012-Current
	UCLA Anderson	Teaching	2016-Current
	Cornell Tech	Teaching	2018-Current
	UC Berkeley	Teaching	2022-Current
	UCLA Extension	Advising	2022-Current
	Deloitte Consulting	Consulting	2011-2015
	Microsoft	Strategy	1998-2010
	Oracle	Consulting	1994-1998
	Shell Oil Company	Sales	1989-1994

Expertise

- Corporate Strategy
- Strategic Planning
- Technology Program Development
- Organizational Management
- Venture Capital Investment
- Emerging Technologies
- New Market Development
- Partnership Alliances
- Corporate Communications
- Patent Protection
- ERP Systems/Software
- Cloud Computing
- Big Data Analytics
- Social Media
- Mobile
- Machine Learning
- Artificial Intelligence
- Metaverse/AR/VR/XR

Global



Career Clients: 279

- Solutionist
- Innovator
- Creator
- Educator
- Mentor

Removing friction from global business systems

Education

Master of Business Administration
UCLA Anderson School of Management

Bachelor of Science Civil Engineering
University of Alabama

Additional Non-degree
Southern Methodist University Cox School of Business
London Business School
Peking University Guanghua School of Management
Cheung Kong Graduate School of Business
Business School São Paulo
United Arab Emirates University
American University of Sharjah
King Abdullah University of Science and Technology

Interests

- Innovate@UCLA Board of Directors
- UCLA Extension Curriculum Advisory Board (AI/Fintech)
- Founder, Friends of Runyon Canyon Foundation, a 501(c)(3) non-profit city park support organization
- Former Board of Directors, Boys & Girls Club of Hollywood
- Real Estate Redevelopment
- Avid Outdoorsman- Hiking, biking, snowboarding, skiing, surfing, swimming, sailing, and sea cave kayaking
- Photographer- Amateur hobbyist volunteering services at charitable events