

Craig Fleischman

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GLOBAL ENGINEERING BUSINESS LEADER

Concept-Through-Execution Technology & Leadership

Executive-level technology leader accountable for product, team, vendor, P&L, and customer satisfaction strategy with increasingly wide charter to execute cutting-edge product and support initiatives. Cost-focused executive who consistently exceeds fiscal goals, improves cross-team cohesion, and refines development practices.

- **Executive Stature:** Appointed to Company Engineering Leadership Team tasked with spearheading company-wide change; facilitated sweeping improvements, including new career stages for engineers.
- **Engineering Oversight:** Led global teams of up to 1,350 delivering support and customer-facing products; driving costs down while quality and output increased.
- **Talent Development:** Directly hired over 100 engineers, mentored 17+ employees reaching VP and Executive Leadership positions.
- **Business Responsibility:** Oversaw Multiple \$1B Businesses with Peer Executives.
- **Advisor:** Provided Executive Coaching, Strategic Business Guidance, and Technical Feedback that produced tangible results.

Technology Roadmaps - Team Building & Development - Multi-Team Oversight - Product Portfolios - Advisor
Product Development - Customer & Vendor Feedback Cycles - Cost Analyses & Savings - Executive Collaboration

PROFESSIONAL EXPERIENCE

QUANTYZD, INC

2018–PRESENT

CHIEF OPERATING OFFICER

- 500 Startups - Batch22: SOFY.AI (SOFY is a Machine Learning and AI powered Software Testing Assistant)
- Responsible for product & business strategy, and Engineering quality and rigor
 - Including algorithm analysis, patents, success metrics covering (financials, people, livesite, customer success)

FLEISCHMAN VENTURE GROUP, INC

2014–PRESENT

CHIEF EXECUTIVE OFFICER

FVG provides Consulting Services and Angel Investments for breakthrough-potential businesses and technologies.

- Technical & Business Strategist and Investor – Big Data Exchange ([BDEX](#)). (2015–)
- Strategic Advisor -- [Accenture](#) (2015–2016)

OPTUM (A DIVISION OF UNITEDHEALTH GROUP)

2016–2017

VICE PRESIDENT

- Responsible for future company architecture spanning Datacenters, Network, Storage, Security, Compliance, Public Cloud and Private Cloud Solutions
 - Developed multi-cloud strategy focusing on ROI, productivity, security, and upon company's core strengths

- Advanced DevOps, Agile, and CI/CD methodologies
- Provided technical assessment of HIE vendor and inhouse solutions
- Partnered with vendors to build solutions, increase cost reductions and increase business productivity
- Implementation of Compliance and Security Strategies (HITRUST, NIST Cybersecurity Framework)
- Business Case development for new technologies and processes resulting in a potential of 3x savings
- Graduated from Executive Leadership Training Program (2017)

MICROSOFT REDMOND, WA

1990–2015

DIRECTOR, SOFTWARE ENGINEERING, MICROSOFT (2014–2015)

- Provided guidance and direction as an advisor for startup accelerators across the company that promoted rapid innovation from creation to release including services, games, hardware, and consumer automation.
- Developed and continued 3rd party relationships for Managed Services and Strategic Partnerships.
- Provided Strategic oversight for Managed Services rollout across Microsoft – including Cloud & Enterprise Group and Applications and Services Group.

DIRECTOR, SOFTWARE ENGINEERING, CLOUD & ENTERPRISE (2012–2014)

Co-Led development of Enterprise, Hardware, Services, and Security Software (Microsoft Server 2012R2, System Center 2012R2, StorSimple, Cloud Platform System, Intune, Defender, and numerous Azure Cloud Services). Oversaw in-market, in-process portfolios and drove shift to DevOps model directly responsible for Service Engineers, Quality Engineers, and Engineering Team.

- Oversaw P&L Multiple \$1B+ Businesses with Peer Executives
- Developed & Managed 1,350 Global Engineers (US, China, Australia, India)
- Streamlined Development Practices (agile, scrum, devops, continuous innovation) Impacting Prominent Products
- Owned and Reduced R&D Lab Expenses resulting in 10% YoY Savings while increasing productivity
- Sponsored Company Procurement Strategy resulting in \$10M+ cumulative savings, recognized with CFO Finalist Award.
- Built Customer Sharing Capability for Products / Services that Reduced Customer Response Time on average by 24%.
- Partnered with CIO to improve Internal Solutions that operated the Company day-to-day Operations resulting in savings and improving efficiency.

DIRECTOR, SOFTWARE ENGINEERING, WINDOWS (2006–2012)

Co-led Windows 8 internal engineering including the build system, pre-checkin quality analysis systems, internal tools and systems for release, automation systems, and 24x7 global Operations (network designs, monitoring, ticketing, break/fix, tool development).

- Increased build speed and code flow 20% YoY, with 30% drop in impacting outages.
- Reduced Intellectual property theft by 75% from prior release.
- Responsible for 50% of the Quality Outsourcing budget and Reduced expenses 15% YOY while results continually improved.
- Co-led the Windows Business Continuity Plan prepared for the Board of Directors.
- Provide DOJ Technical Committee and European Committee implementation oversight into shared agreements.
- Owned and Reduced R&D Lab Expenses resulting in 13% YoY Savings while increasing productivity
- Developed & Managed 650 Global Engineers (US, China, India).

Co-led Windows 7. Owned Windows 7 setup and upgrade quality, Engineering systems, DOJ Technical Committee partnership, Lab hardware projects/delivery/installation/live-site teams, and 24x7 global system operations.

- Influenced cultural shift with core role in defining new roles and responsibilities, processes, release procedures, tool quality, and other significant practices among engineering teams.
- Increased build speed and code flow 20% YoY, with 30% drop in impacting outages.
- Owned and Reduced R&D Lab Expenses resulting in 22% YoY Savings while increasing productivity.

DIRECTOR, SOFTWARE ENGINEERING, OFFICE (2000–2006)

Chosen to co-lead Office 2007 Internal Engineering systems, setup and upgrade technology Quality, 24x7 global operations and turnkey system handoff for down-level support.

- Built and mentored new engineering team handling internal tools – receiving 2 company-wide Engineering Excellence Awards for measurable code quality and code flow.
- Developed & Managed 100 Engineers with indirect Management & Support of 2,000 Engineers Globally.

Co-owned Office 2003 release, including facilitation for Office Directors and Quality Directors meetings, plus daily engineering status meetings. Oversaw User Interface and shared code with Office engineering as UI Quality Manager. Coordinated efforts with Legal, Marketing, and other groups involved in release.

- Orchestrated Office 2003 release in tandem with development and engineering owner; drove senior executive weekly meetings as project leaders, resolved challenges, and obtained weekly critical feedback from VPs and SVP.
- Delivered release under budget, trimming 10%-20% annually through close examination of headcount and discretionary spending, plus heightened visibility for budget practices among team members. Ensured volume discounts from pooled orders; encouraged community-based spending among teams.

VARIOUS MANAGER ROLES, SOFTWARE ENGINEERING (1990–2000)

Products included: Excel 2.x – 4, MS Query, ODBC 1 – 2, ODBC Database Driver, Picture it! 1.0 – 4.0, and PhotoDraw 1.0 – 2.0

EDUCATION & PROFESSIONAL DEVELOPMENT

Master of Information and Data Science – UC Berkeley, Berkeley, CA
Graduate Candidate

MBA – Seattle University, Seattle, WA

BS in Computer Science / Business & Economics – University of Puget Sound, Tacoma, WA

UnitedHealth Group Executive Leadership Program for SVPs and VPs – Minneapolis, New York, California

Microsoft Executive High Potential Program for VPs & Partners: Multi-Year Program

International Leadership (Latin America) | Organizational Leadership | Executive Leadership
Business Leadership | Situational Leadership | Creative Problem Solving

Mastery of Leadership Communication | Software Quality / Quality Dynamics | Values Based Leadership