Cameron Kurtz

SF Bay Area -Highly motivated UX Designer with a passion for creating intuitive and user-centered designs.

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Experience

Junior Wildlife Ranger
Jan 2021 - Sep 2021 | Remote

UX Design Intern
- Redesigned the Programs page to enhance user engagement and encourage targeted users to earn badges, resulting in increased accessibility for individuals who didn't have proximity to a Wildlife Refuge.
- Created a visually compelling homepage banner to introduce users to a new badge program, effectively driving user interest and participation.
- Conducted comprehensive competitive analyses to identify strengths and weaknesses of key competitors, informing strategic decision-making for the design team.
- Collaborated remotely with a 3-person design team, actively participating in design reviews, brainstorming sessions, and feedback exchanges to ensure cohesive and user-centered designs.

Neverboring Design
Jan 2016 - July 2016 | Modesto, CA

Web Design Intern
- Built low-fidelity desktop wireframes for clients
- Used front-end development (HTML/CSS) to build website homepages
- Collaborated and communicated with designers, art directors, and website development team.

Education

University of California, Berkeley
2023 - 2025 (Expected graduation)

Master of Information Management & Systems
Human-Computer Interaction and User Experience Design academic path

San Francisco State University
2018 - 2020

BS in Visual Communication Design
Study of modern design disciplines such as user experience design, graphic design, digital media, AR/VR, creative problem solving and design systems

Skills

Design
UI/UX Design • Interaction design • Wireframing • Rapid Prototyping • Design system design

Other
Design Sprints • User Research • A/B testing • User journey mapping • Usability testing • User Interviews

Tools
Figma • Sketch • Webflow • Adobe Creative Suite • HTML/CSS

Achievements

2020 LCA Undergraduate Research Showcase—VR design for speculative exploration for ride sharing with self-driving vehicles in the near-future

Interests

Landscape Photography • Backpacking • Video Games • Drone Flying