

Andrew Fiegleman

EXPERIENCE

Movio (Oct 2019 – Present)

Los Angeles, CA

Data Analyst & Project Manager (Research)

- Designed and developed Movio's flagship Research Console product (powered by Tableau) as company's lead analytics engineer; product used for film audience analysis by key studio clients.
- Managed product lifecycle for Movio's research group from data-sourcing and scripting, metric selecting and defining, dashboard designing and developing, etc. (products incl. Movio Research Console, Movio Metrics, Madex Reporting, Month with Movio Cinema).
- Prepared 10+ bespoke research reports and dashboards on moviegoer behavior using a combination of Python, SQL, Tableau and Athena (e.g. Geena Davis Diversity Whitepaper – "I Want to See Me").
- Took ownership over Movio's direct campaign process employing Movio's in-house propensity algorithm to segment and target moviegoers with highest likelihood to attend a given title.

PwC (May 2017 – Oct 2019)

Los Angeles, CA

Business Intelligence Engineer

- Developed data-driven solutions and deliverables (financial planning models, data visualization dashboards, automated reporting tools) as the primary digital consultant for 15+ clients.
- Led data and analytics demos & trainings for PwC employees of all tenure, including technical trainings on Tableau, Alteryx, UIPath and personally developed tools & automations.
- Reduced over 10,000 annual project hours for engagement teams through customized digital solutions – recognized nationally as 'Digital Champion'.

EDUCATION

University of California, Berkeley (2021 – 2023)

Berkeley, CA

Master of Information and Data Science (Incoming)

Boston University (2013 – 2017)

Boston, MA

Bachelor of Science in Business Administration

- Concentrations: Management Information Systems and Accounting
- Boston University Accounting Association – Executive Board (Secretary)

SKILLS

Technical

- Languages & Misc.: Python, SQL, Presto, Athena, S3, Jira, Excel-proficient, Salesforce.
- Data Visualization Tools: Advanced Tableau, PowerBI, automated reporting tools.
- Data Automation Tools: Advanced Alteryx, Advanced UIPath.

Project Management / Communication

- Designing and conducting user research, agile / scrum methodologies, project management life cycle.
- Digital storytelling, creating meaningful visualizations and automated reports, simplifying complex tools and datasets for users, ensuring data quality.

Certifications

- Udacity Business Analyst Nanodegree, Alteryx Advanced Certification, UIPath Lv. 1 Certified User.