

AIMEE WILLIAMS

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(925) 984-0484

Oakland, CA

EXPERIENCE

Meta - Data Communications Associate

March 2022 - May 2023

- Led several cross functional teams and provided data insights for major press moments such as the 2022 World Cup
- Oversaw data visualization for Meta's Annual Diversity Report

Meta - Data Communications Analyst

June 2020 - March 2022

- Managed an international communications project to deliver email newsletters containing cross app data stories to press for the 2020/2021 Tokyo Olympics
- Wrote SQL queries and built Python data pipelines to pull and analyze data stored across large Hive datasets for over 14 different communications projects

Plum Lending - Senior Data Analyst

October 2019 - June 2020

- Generated over \$76 million in deal flow through one year's worth of outbound campaigns
- Designed and maintained dashboards using Tableau that presented dynamic business data to teams across the company

Plum Lending - Data Analyst

July 2016 - October 2019

- Led and presented a project that analyzed real estate market data in order to select the best performing target areas
- Built a web scraper that downloaded and parsed HTML from webpages to compile a data frame of extracted information on potential customers

EDUCATION

Brown University - B.A. Economics

September 2012 - May 2016

COURSES

Managing Big Data with MySQL, Python Data Structures, Using Python to Access Web Data, Programming for Everybody.

TOOLS, TECHNOLOGIES & LANGUAGES

Tableau, MySQL, Hive, Teradata, Anaconda, Salesforce, Microsoft Office Suite.

French, SQL, Python, HTML.