InSite: the audio tour of life

MIMS Final Project
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there are stories all around us
stories we never hear about
Albany Bulb
Little Joe
GOAL

connecting people & stories to places
community-led tours
PROBLEM

community-led tours have limits

• accessibility
• scalability
• visibility
InSite a tool for storytellers to easily create mobile audio tours
the InSite platform

Storytellers → InSite → Explorers
leveraging existing research
design process
storyteller interviews

- local tour guides
- community-based organizations
- museum curators
- academic researchers
Albany Bulb immersion
app users: visitors at the Bulb
app users: visitors at the Bulb

“I want to know more about who created the art”
app users: visitors at the Bulb

“I want to know more about who created the art”

“It would be really cool to meet the former residents and the artists.”
user testing
user feedback

- focus on audio content
user feedback

- focus on audio content
- preference for map view
user feedback

- focus on audio content
- preference for map view
- more content curation
- guided audio tour experience
implementation
technologies

Local Ground (cms)
Riotjs (app dev)
Bootstrap (responsive web dev)
Leaflet (mapping)
Audiojs
Blueimp-gallery (photos)
curators update
curators update & visitors learn
demo
what we’ve accomplished

• research on mobile audio tour experiences
• working Albany Bulb app
• platform for storytelling
next steps

- deploy for Global Urban Humanities initiative
- further testing of audio tour experience
- enable interaction/social features
- test other possible use cases (Tenderloin, Burning Man... )
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To listen to more I School stories, go to http://tinyurl.com/ischooltour