

MIMS CAPSTONE 2019
Daphne Jong, Devin Huang,
Monik Pamecha, Jeffery Yu
Berkeley SCHOOL OF INFORMATION

THE PROBLEM

It's incredibly hard to figure out which cosmetic/skincare product will actually be safe to use on your skin

126

chemicals are put on an average consumer's skin on a daily basis

87%

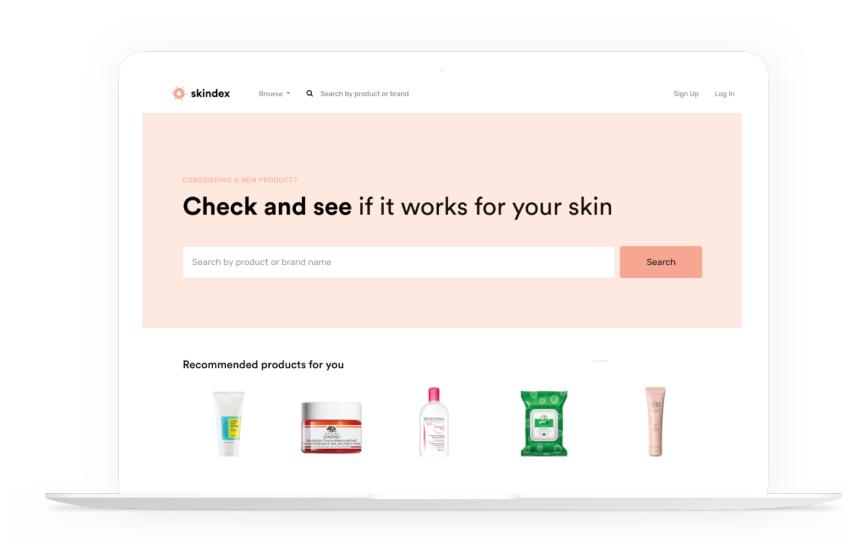
of users have experienced negative reactions from products used in the past

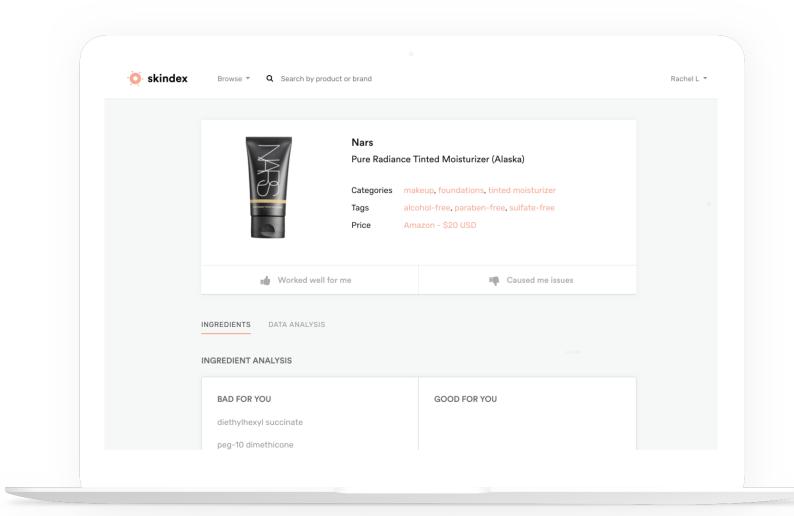
75%

of users have an extremely difficult time finding out what are safe to use for them

THE SOLUTION

A personalized search and discovery platform for cosmetic/skincare products that learns what works for your skin





How does Skindex work?



PROVIDE HISTORY

Let us know a bit about what beauty products you've used in the past



GET INSIGHTS

We'll tell you what cosmetic ingredients might be good or bad your skin



DOUBLE CHECK PRODUCTS

Considering a new product?
Look it up on Skindex and
we'll tell you if it works for
you