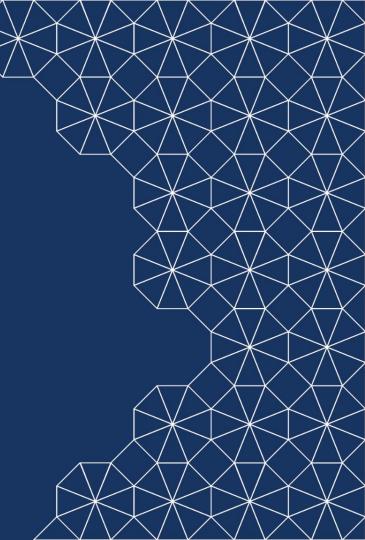
PoliWatch

Identifying Conflicts of Interest in the Securities Transactions of U.S. Congressional Members





Problem Statement

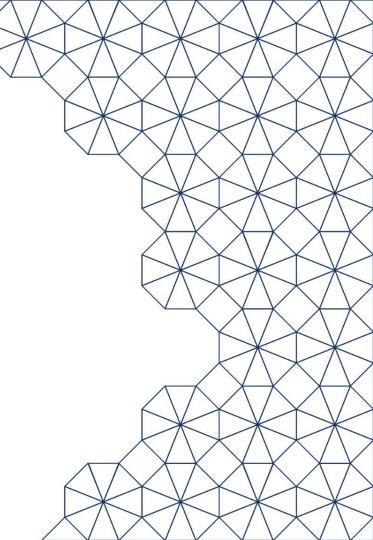
Congress has an insider trading problem. Can the American people be sure that congressional members are acting in the best interest of the public over private investment portfolios?

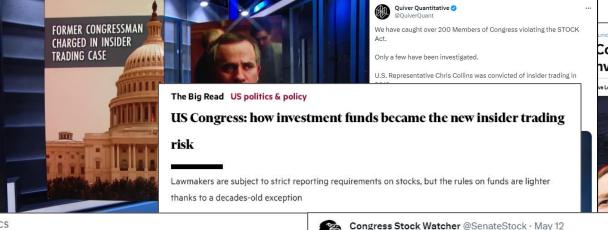


garyvarvel.com

Stock trades reported by nearly a fifth of congress show possible conflicts

– The New York Times





Rep Michael Simpson (ID02) filed a strategic disclosure today. Strategic in the sense that 21 of the 22 trade

violate the STOCK ACT.

By Monday, the ethics committee will have just clocked out a few hours ago.

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side Ethics Group Says 7 House

makers Didn't Disclose Stock Trac

Does Congress Have an Insider Trading Problem?

Allegations of senators inside an easy fix.

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ON ALL THINGS CONSIDERED

irdre Walsh

Nancy Pelosi makes millions off tech stocks – and scoffs at push to ban congressional trades

Conflicted Congress': Key findings from Insider's five-mo hyestigation into federal lawmakers' personal finances



CONGRESS

Lawmakers made hundreds of stock transactions during pandemic, watchdog finds

The nonprofit is calling for laws that would ban lawmakers from making individual stock trades

>25,000

Trades made by congressional members since 2012

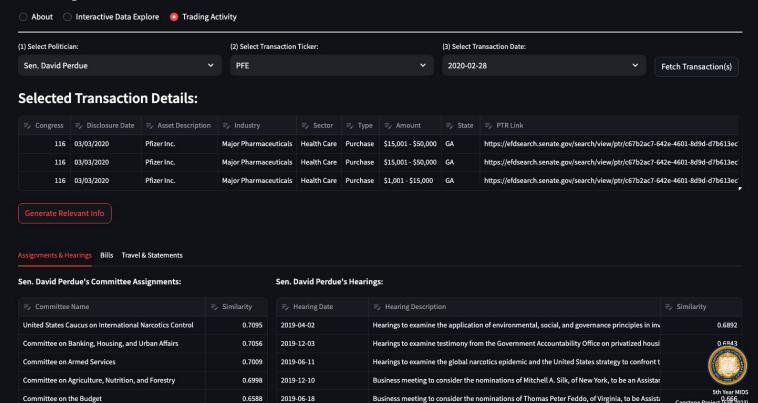
\$500M

Volume of trades made by congress since 2012



PoliWatch 🥌

U.S. Congressional Securities Transactions



2019-03-13

Matthew Dodd, Aditya Shah, Jocelyn Thai, Connor Ethan Yen
Hearings to examine the nominations of Heath P. Tarbert, of Maryland, to be Chairman, and to



Transaction Report | March 3rd, 2020

- Purchased \$150k worth of shares in Pfizer
- Purchased \$100k worth of shares in DuPont
- Sold \$50k worth of shares in Caesar's Entertainment

Investigative journalism uncovered that Sen. Perdue attended a hearing on Jan 24, 2020 about how COVID would impact the U.S.

Associated Press

How Georgia's Sen. David Perdue cashed in with coronavirus stock trades

Published: Nov. 25, 2020 at 9:26 p.m. ET

By Associated Press (Follow)

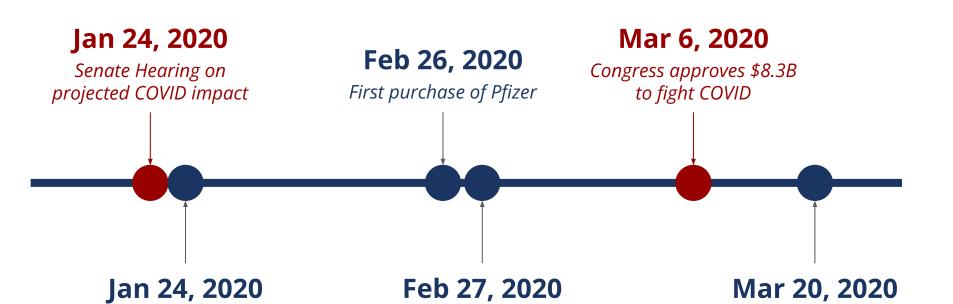
Legal experts say trades merit scrutiny as to whether he used his position to make investment decisions

The New York Times

Stock Trades by Senator Perdue Said to Have Prompted Justice Dept.
Inquiry

Timeline for Sen. Perdue

First purchase of DuPont



\$250k Purchase of PFE

and DD

NYT op-ed on insider

trading

What if a tool existed that automatically provided potential sources of insider information for Senator Perdue's stock trades?

The Team



Matthew Dodd
Data Engineer & App Developer



Connor Ethan Yen Project Manager & Lead



Aditya Shah
Data & ML Engineer



Spencer Zezulka

Data Engineer



Jocelyn Thai
Data Engineer & App Developer



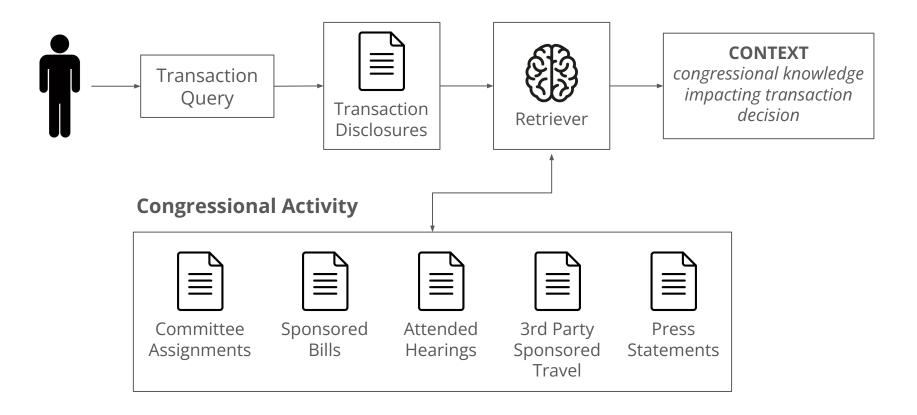
The American Public

Our Product

A dashboard that uses AI on top of a first-of-its-kind dataset to contextualize securities transactions with relevant congressional activity.

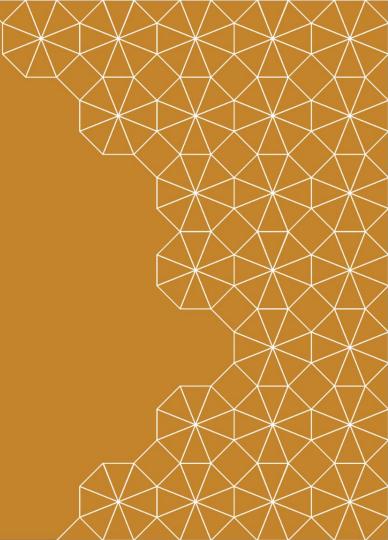


How it Works



Demo





We Built a Golden Linked Data Set

Volume

All transaction disclosures.
Hundreds of thousands of sources of context.

Variety

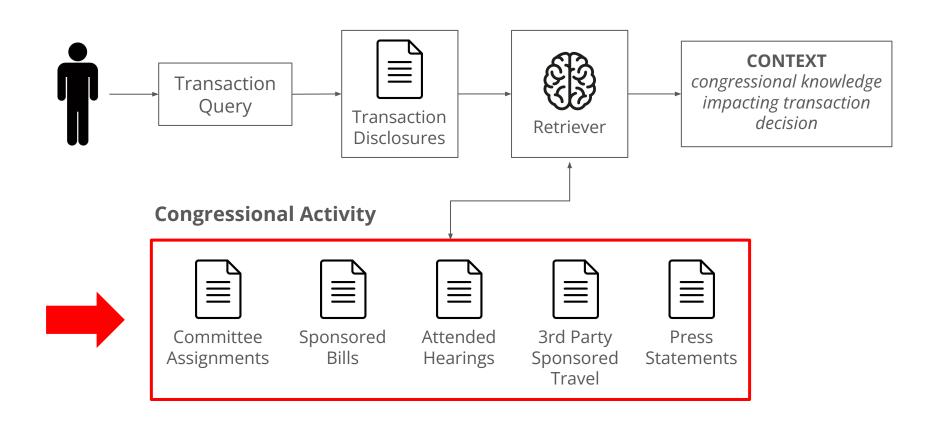
Pull context from a wide range of government and news sources.

Velocity

Analyze transactions as they are filed.

Veracity

Contextual data has legal governance assuring its integrity.



>25,000

Transactions
disclosed to the
House Clerk and
Senate Ethics
Committee

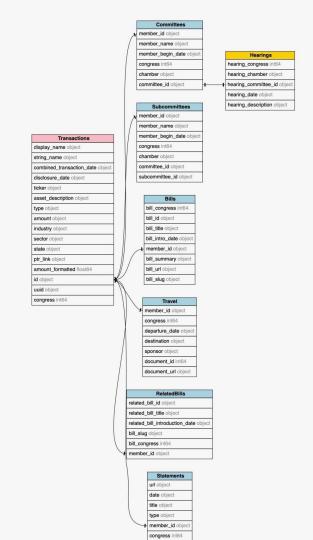
94%

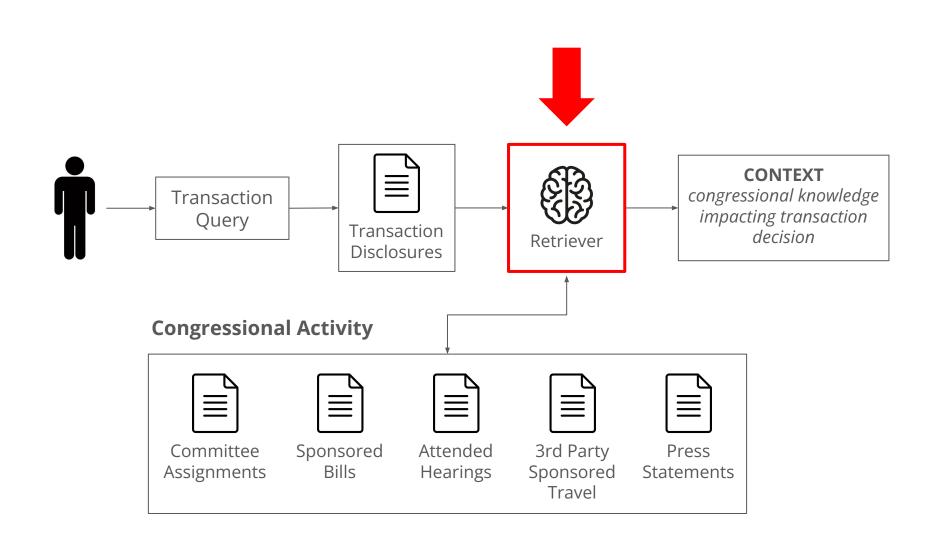
Cleaned transactions that can be analyzed through our product

Data Structure

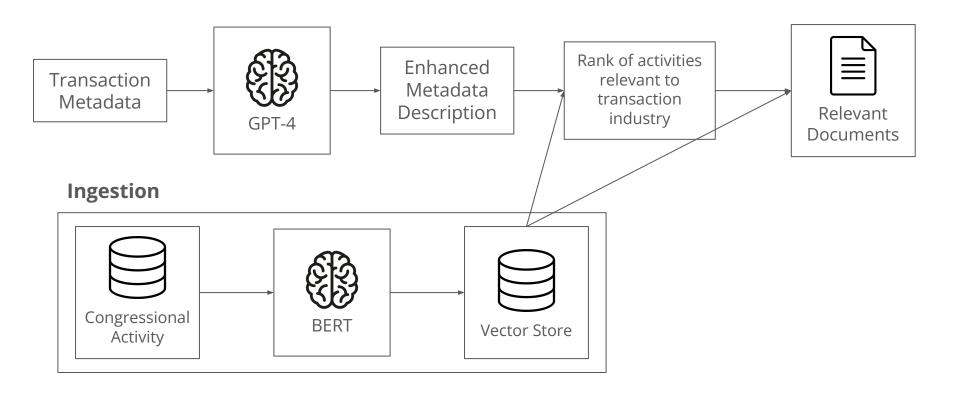
- Committee assignments
- Sponsored/Co-sponsored bills
- Committee-hosted hearings
- 3rd party-sponsored travel disclosures
- Press releases (via ProPublica)
- 25,685 Transaction, 300K Documents
- 286 members of congress

Data Schema





Retriever Architecture



Performance and Evaluation

Correctly retrieve relevant pieces of information cited by The New York Times and Associated Press in their COVID insider trading allegations against Senators Perdue, Feinstein, Inhofe, Loeffler, and Burr.

The New Hork Times

They. Sold. Their. Stock.

They could have made a difference, but they made a profit.

March 20, 2020



Sen. Richard Burr, Republican of North Carolina, on Capitol Hill in 2018. Burr and Sen. Kelly Loeffler, Republican of Georgia, sold large amounts of their personal stock holdings before the market declined sharply due to the coronavirus. Erin Schaff for The New York Times

Evaluation

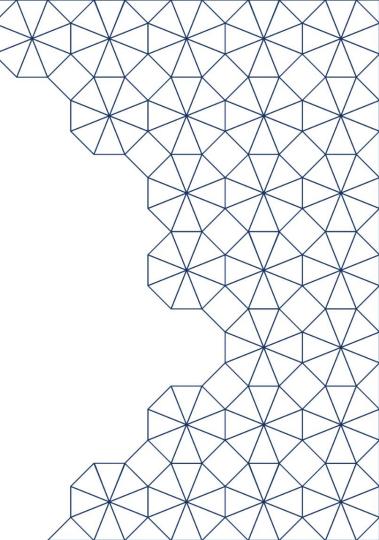
- 12/13 pieces of information cited by the NYT and AP identified by our model.
- Assess 58 transactions listed in the DOJ probe on congressional trading during COVID.
- Manually identify 117 pieces of information in our database that are relevant to the transactions.
- Retriever identifies 91% of the tagged information as top-10 most relevant points to their respective transactions.

Challenges and Key Learnings

Challenges	Solutions
Data is from various sources.	Create a centralized linked database.
Information retrieval without compromising completeness.	Rank documents according to transaction relevance and develop heuristic filters (e.g. date cutoffs).
Computation of embeddings and semantic similarity is expensive.	Batch process context documents. Vectorize similarity computation.
Project staffing was highly dynamic due to unforeseen personal issues.	Ensure that each phase deliverable produced deployable value.

Future Direction

- Live data ingestion
- RAG-type chatbot
- Transaction disclosures from top-executives
- Legal actionability



Congress has an insider trading problem. We must hold Congress accountable to restore the American public's faith in government.



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> Congress Stock Watcher @5

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