

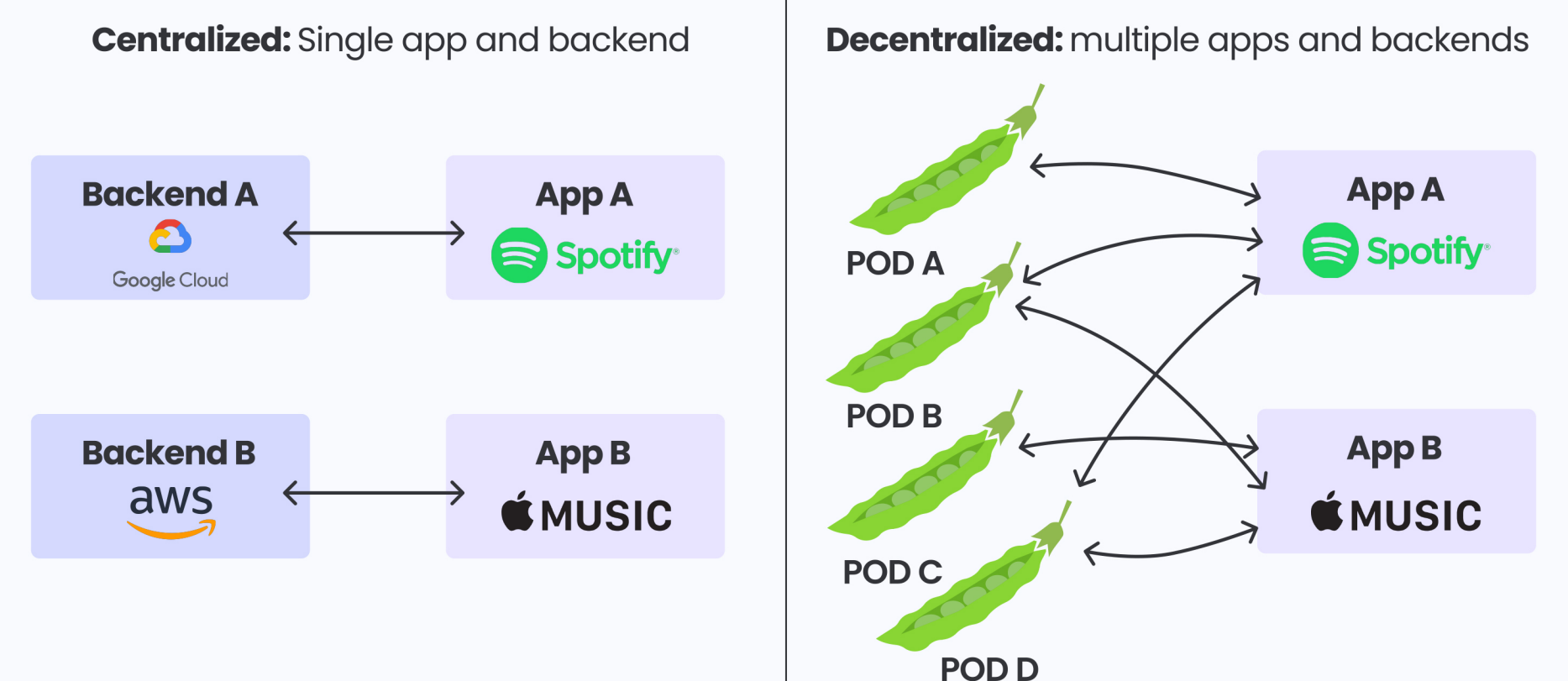


Personal Data Management for a Decentralized Web

Embrace data empowerment with PodBox. Organize, manage, and unleash the potential of your data, on your terms.

Solid is the future of decentralization

- The internet is built on a centralized network that has become dominated by a few major platforms, exerting extensive control over user data.
- Solid is a specification that promotes user control through its decentralized Personal Online Data stores (PODs).
- User data in a POD is stored in a universal semantic format that allows for seamless interaction across platforms.
- The Solid project is led by Tim Berners-Lee at MIT and seeks to become a web standard ratified by the W3C.



“Solid has become the vital next layer of the web stack.”

Sir Tim Berners-Lee: Inventor of the World Wide Web, Creator of the Solid platform, CTO & Co-Founder of Inrupt

PodBox organizes and manages access to the data in your POD

PodBox is built on the Solid framework.

Solid applications lack readiness for widespread adoption due to usability challenges for non-technical users.

We conducted user research to understand pain points with existing tools to re-imagine the POD management experience with PodBox.

We developed the PodBox web app as a user-friendly interface for managing resources and permissions within one's POD.

Before PodBox

“The overall user experience of everything was terrible. I was fully lost with the organization of information. I couldn't figure anything out....This made me miserable.”

Participant during usability test about POD management tool that preceded PodBox

After PodBox

“A user-friendly POD management tool like this is the need of the hour.”

Hadrian Zbarcea (Chair of Solid's W3C Community Group) on PodBox's design



Your POD Provider

Your POD is hosted by a third party provider in their cloud. Much like Google Cloud Platform or Apple iCloud, there are different options to choose from.

Your POD

Your data is stored securely in your Personal Online Data store (POD).

Benefits of PodBox

Exemplified through interactions with music playlists

Data Ownership

View and manage access to all of your data across apps.

Store your playlist securely in your POD, independent of any music platform.

Secure Sharing

You decide who has access to your data at all times.

Give access to your playlist to a music app from PodBox. Revoke access at any time.

Interoperability

Carry your data as you switch from one app to another.

Switch between music platforms with your playlists.