Improving Medication Adherence, One Pill at a Time

PROBLEM

- **133 million** Americans suffer from at least one ongoing or chronic condition.
- **187 million** Americans are on at least one prescription drug.
- **125K** Americans die every year as a result of non-adherence.
- Total cost estimates for medical adherence range from **$100 to $300 billion** a year.

Non-Adherence Reasons

- Weariness
- Lack of Information
- Weariness
- Anxiety
- Forgetfulness
- Aversion

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**“Thinking outside the pill box”**

- **Autoload, Schedule & Track**
  Autoloading of meds, Scheduling and color based Tracking

- **Rewards**
  Personalized Rewards unlocked on taking pill

- **Support Group**
  Messages from support group unlocked on taking pill. Designated Contact gets notified on skipping

- **Tracking**
  Report helps track Micro and Macro trends

- **Scents**
  IOT based solution diffuses a whiff of favourite scent to relive nausea

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