

UC Berkeley MIMS 2025 Final Project

TEAM
ANNA LANZINO
LEI ZHANG
RIA ANTONY
AMARAH WILLIAMS

ADVISOR
COYE CHESHIRE
INDUSTRY MENTOR
STEFANIE HUTKA



GOBITUARY REKINDLED

A research-informed **interactive experience** integrated within its environment to promote **reflection** and **remembrance**.

GoBituary Rekindled is a hybrid digital-physical history project that invites university community members to engage with the legacy of individuals who shaped the early development of UC Berkeley. Through a monument embedded with interactive technology and a companion website, GoBituary Rekindled highlights the lives and contributions of ten historical figures.

This project seeks to spark personal reflection and a deeper sense of civic connectedness by presenting history not as a fixed record but as a participatory and evolving dialogue. By learning about the lives of those who made a mark on their communities, users are encouraged to consider their own stories and how they, too, might shape the future of their institutions and neighborhoods.

THE MONUMENT

The monument, installed in a public setting, allows users to explore collages of artifacts from the figures' lives (like photos, quotes, and newspaper clippings) by simply placing a magnet (stylized as a 3D-printed campanile) over a name. The accompanying website offers deeper narrative context, connecting these fragments to the broader stories behind them.

HISTORICAL CONTENT

Informed by our research findings, we crafted the heart of our project: the historical content. Our research guided us in creating content that draws individuals in and promotes meaningful connections between them and UC Berkeley's history.

One of our key findings from our research was that a few personal stories of historical figures fostered a stronger interpersonal connection between individuals and historical figures than basic information about many. As a result, we refined our focus to individuals related to UC Berkeley and selected ten figures who are notable to UC Berkeley's history.