

School of Information Career Survey 2007

For the past 3 years, the School of Information has conducted a survey of the students' post graduation status. The report includes information pertaining to the students' specialization during their studies, the classification of what type of job they accepted, their profile before starting at the School of Information, their career search process and timing, job sector and industry, the companies they will work at and its location, and salary information.

Of the 37 graduates, 24 provided information regarding their status as of two weeks past completion of their studies. The results showed:

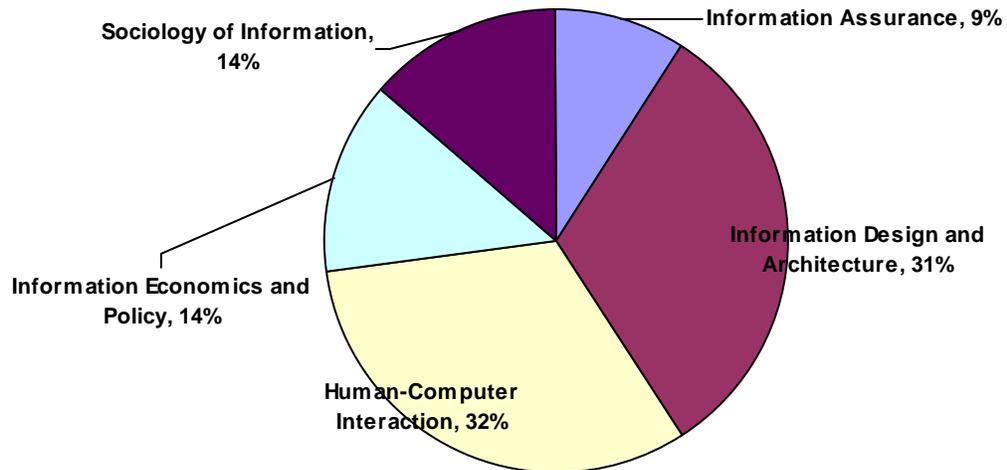
- o 58% had accepted a full-time, career position or were in the process of finalizing a deal
- o 34% had not yet found full-time employment or were working temporarily
- o 4% were continuing with their education
- o 4% were consulting full-time

School of Information Student Profile

Specialization at the School of Information



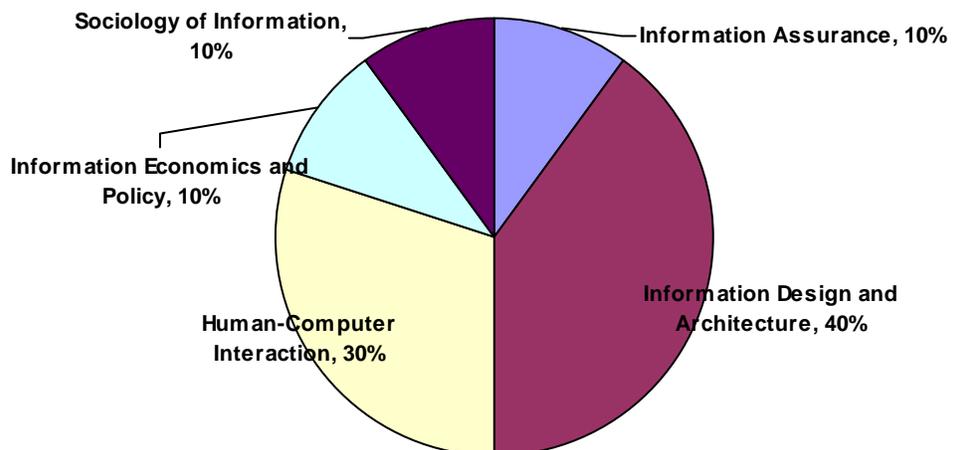
Specialization During Studies at the School of Information



Closest Match to Classify the Job Accepted



Closest Match to Classify the Job Accepted



Completed the MOT (Management of Technology Program)

Yes: 33.3%; **No:** 67.7%

Student Profiles Prior to the School of Information

- o *Average Salary:* \$62,471
- o *Average Number of Years of Professional Experience in the Industry:* 5.93 years
- o *Professional Industry:* Over a third of the respondents came from a technology background prior to their studies at the School of Information. Two respondents came from the Marketing sector, and two were formally students. There was only one respondent for each of the following industries: Auction House, Editorial, Higher Education, Government, and New Media.

Career Search Methods and Timing

The three main methods used during the search method were the UCB Campus Career Fair, networking with friends, and through a former job or internship site, respectively. Other common methods included specific resources provided at the School of Information (including the Career Fair, I School jobs listserv, and networking with Faculty and Staff). Some students also chose to utilize an outside online career site.

The main methods that students cited as being responsible for the job they eventually chose were networking with Friends and the UCB Campus career fair. Other notable mentions included the I School jobs listserv or Staff, a former job or internship, and an online career site.

A majority of the respondents began their job search in the Fall of their second year of the program. On average, it took approximately four months to secure a job. The average number of jobs the students applied for was between two to three, with most students being invited for two interviews. The average number of job offers was two.

Job Sector and Industry

An estimated 77% of the students who secured a position indicated they would be working in the private sector. 15% are in an academic environment, while 8% are in government.

In terms of the type of industry, 67% are working in the Technology sector, 17% in Consulting, 8% in Government, and 8% in Energy.

Job Titles

The actual Job Titles varied. They included Associate, Associate Consultant, Business Analyst, Data Warehouse Engineer, Design Researcher, IT Associate, Network Engineer, Technical Advisor, User Experience Designer, and User Interface Designer.

Companies and Location

A vast majority of the respondents elected to stay in the California Bay Area, with only one reporting a re-location to another state (Colorado). The companies or organizations at which students accepted offers included: Chevron, Google, Homestead Technologies, KPMG, Linden Lab, PayPal, Rally Software Development, Salesforce.com, Sandia National Laboratories, Splunk, and UC Berkeley.

Additional companies from which students reported receiving offers, but chose to decline, included eBay and Red Bricks Media.

Salary Information

The range of salaries reported was \$65,000 - \$140,000, with the average being \$87,277. Before negotiations, the initial salary offer was \$85,238. Students received an average salary increase of \$20,000 in comparison to what they were paid prior to their studies at the School of Information.

A vast majority of the respondents also reported receiving other benefits including health insurance coverage, yearly performance bonuses, stock options, and retirement benefits. 35% reported receiving a signing bonus, and 21% received moving expenses.