

## Overview

The School of Information Management & Systems surveyed the class of 2004 on their post graduation plans. The report summarizes the responses of the SIMS graduates that completed the survey. Specifically the report details salary information, position, employer and job-search methods.

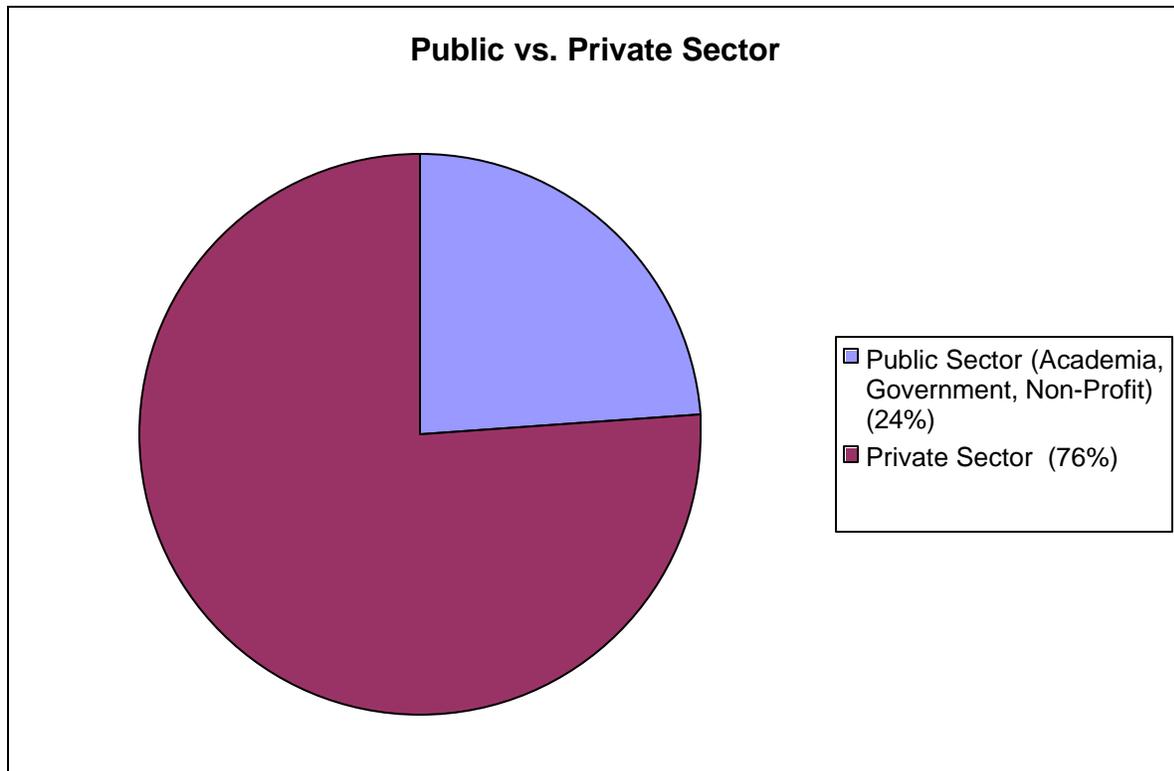
Of the 42 SIMS graduates in the class of 2004, 26 responded to the survey. That represents a 62% overall response rate. Of the 26 respondents 73% percent accepted full-time career positions; 15% are pursuing additional education, and 12% are working part-time or continuing their work at SIMS, either as researchers or part-time employees.

## Salaries

95% of the respondents working in full-time career positions reported their starting salary. The overall average salary for graduates accepting full-time career positions was \$79,440. Salaries ranged from \$50,000 - \$100,000. Salaries varied depending on 1) type of organization, 2) skills and experience, 3) level of position. There was a significant increase in starting salaries from 2003 to 2004. The average starting salary was \$67,000 in 2003 and \$79,440 in 2004, an overall increase of 19%.

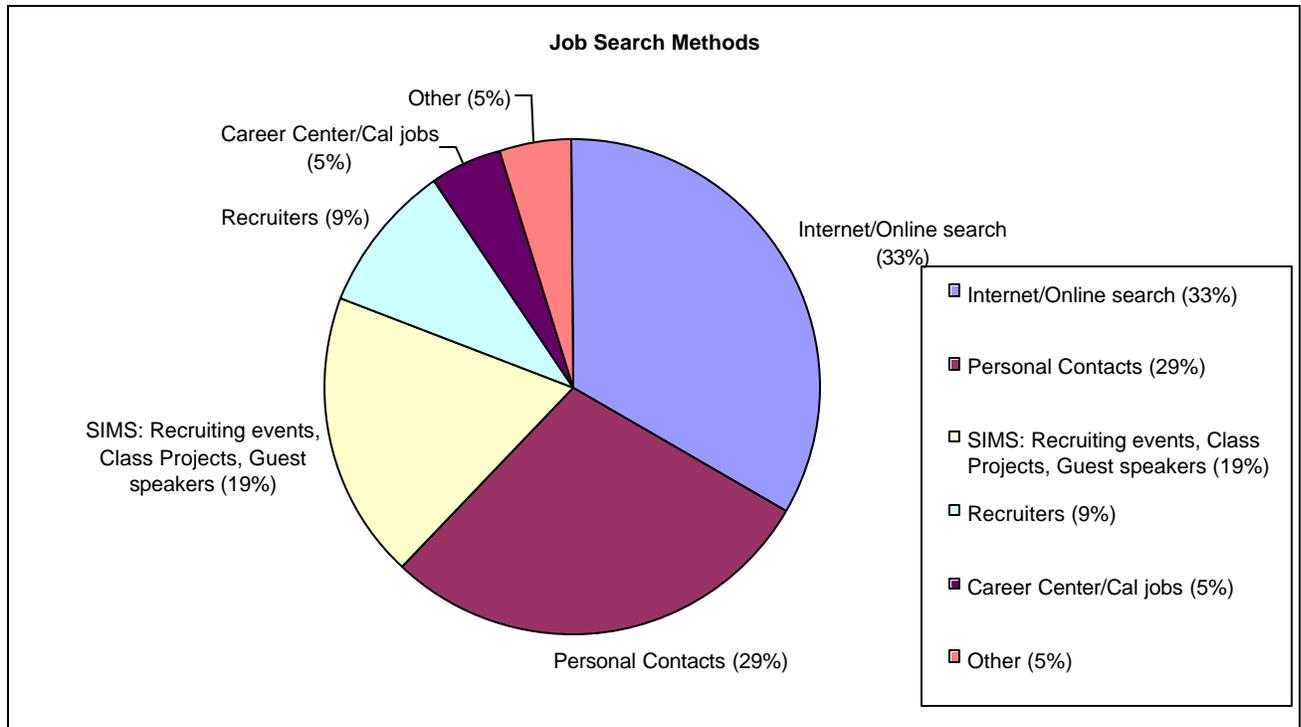
**Private Sector \$82,100**

**Public Sector \$72,000**



## Job Search Methods

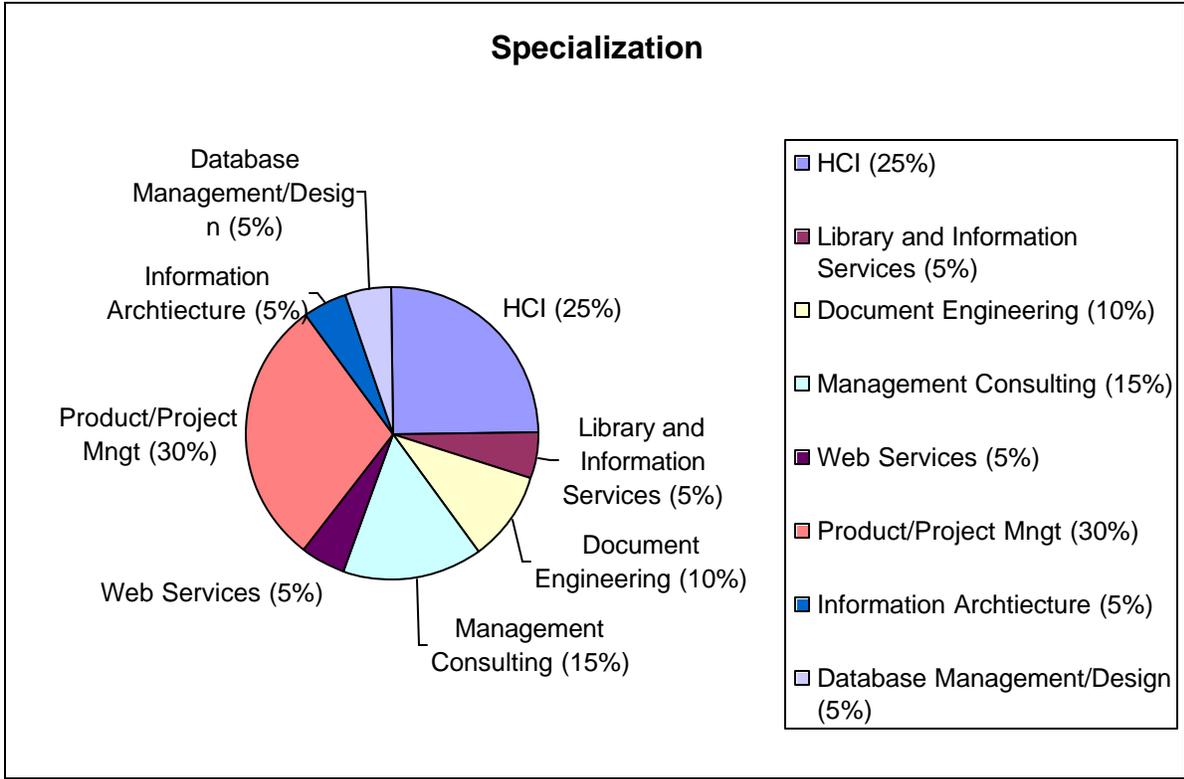
Graduates used a variety of methods in their job search. Of the students that accepted full-time career positions, 30% found jobs using the internet. This includes on-line job search, job boards, electronic resume posting etc. 30% used personal contacts, followed by SIMS related events, contact by recruiters and Cal Jobs/Career Center. Most students used a combination of methods with the average student using 2 different methods.



## Job Categories/Specialization

While the SIMS program does not designate specializations or degree tracks, the responses have been grouped into the following categories: **HCI, Library and Information Services, Document Engineering, Management Consulting, Web Services, Product/Project Management, Information Architecture, Database Management/Design, and other.**

HCI and Product/Project Management were the most popular categories, with 25% and 30% of the respondents reporting jobs in these areas. This was followed by Management Consulting (16%), Document Engineering (11%) and 5% each in Web Services. Information Architecture, Database Management/Design Library/Information Services.



Of the students that accepted full-time career positions 76% accepted positions in the private sector and 24% accepted public sector positions. Public sector positions included academic, government and non-profit jobs.

2004 employers include ebay, Google, Lawrence Berkeley National Lab, Oracle, Razorfish, Samsung, University of California, and the US Coast Guard.

**Conclusion**

Overall, the job market appears to be improving. A greater number of graduates found jobs in the private sector and average starting salaries were considerably higher in 2004 than in previous years. The length of the job search went down in 2004 as well, with the majority of the graduates reporting that their job search took less than one month up to 4 months.