

## TITLES

- ▶ Assistant Specialist
- ▶ Co-Founder
- ▶ Content Architect
- ▶ CTO
- ▶ Data Scientist
- ▶ Data Systems Analyst
- ▶ Deputy Director
- ▶ Designer
- ▶ Enterprise Architect
- ▶ Experienced Associate
- ▶ Field Engineer
- ▶ Growth Hacker
- ▶ HP Cloud
- ▶ Information Architect and UX Researcher
- ▶ Information Security Engineer
- ▶ Interaction Designer
- ▶ Lead UI/UX Designer and Visual Communications Specialist
- ▶ Lead UX Designer, Visual Designer
- ▶ Newsletter & Web Analyst
- ▶ Optimization Engineer
- ▶ Principal Consultant
- ▶ Product Designer
- ▶ Project Manager
- ▶ Quantitative Analyst
- ▶ Researcher
- ▶ Senior Associate
- ▶ Senior Product Manager
- ▶ Software Engineer
- ▶ Technical Analyst
- ▶ UX Designer
- ▶ UX Researcher
- ▶ VP, Marketing Database Decision Strategy Manager
- ▶ VP, Product Management

# 2014 CAREER SURVEY | Berkeley School of Information

## Master of Information Management and Systems

This annual report details profile and employment data for the class of 2014.

**56**  
Class Size

**40%**  
Women

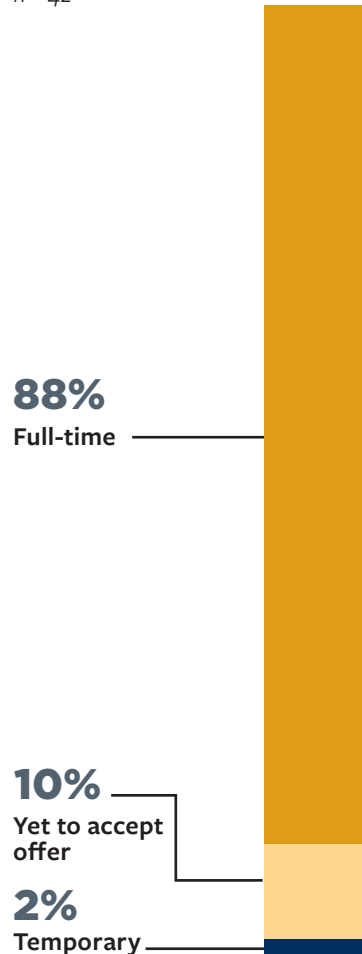
**60%**  
Men

**42%**  
International

**5 yrs**  
Median Work Experience

### EMPLOYMENT 3-MOS. AFTER GRADUATION

n = 42

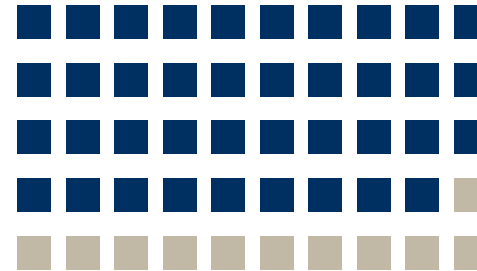


### INDUSTRY

n = 50

**78%**  
Technology

Other industries include Consulting, Education, Finance, Government, Healthcare, and Publishing



### SECTOR

- For Profit
- Non-profit
- Government



### LOCATION

- San Francisco Bay Area
- New York City
- Seattle
- Tokyo, Japan

### BENEFITS

- Equity
- Health Insurance
- Performance Bonuses
- Stock Options
- Retirement
- Transportation
- Moving Expenses
- Product Discounts

### SALARY

n = 26

**\$105,000**

Median



### CASH SIGNING BONUS

n = 8

**\$10,000**

Median



## EMPLOYERS

- ▶ AdsNative
- ▶ Almond Consultants
- ▶ Amazon
- ▶ Apple
- ▶ Apttus
- ▶ Atlassian
- ▶ Autodesk
- ▶ Captricity
- ▶ Center for the Built Environment
- ▶ Chute
- ▶ Citrix Systems
- ▶ Credible Labs Inc.
- ▶ Digital Insight
- ▶ Facebook
- ▶ Glassdoor
- ▶ Google
- ▶ Hewlett-Packard
- ▶ Humble Bundle
- ▶ hypothes.is
- ▶ IBM
- ▶ Information Ecology, LLC
- ▶ Insprite
- ▶ Integral Ad Science
- ▶ KPMG
- ▶ Linguastat, Inc.
- ▶ Locomotive Labs
- ▶ National Information Security Center, Japan
- ▶ NBC Universal, Inc.
- ▶ O'Reilly Media
- ▶ Oracle
- ▶ Power Standards Lab
- ▶ PWC
- ▶ Salesforce
- ▶ Simply Hired
- ▶ Sony Network Entertainment Int'l
- ▶ Splunk
- ▶ Twitter, Inc.
- ▶ UC Berkeley
- ▶ UCSF Memory & Aging Center
- ▶ Wells Fargo Bank
- ▶ Workday
- ▶ Yahoo