# 2014 CAREER SURVEY

Master of Information Management and Systems

This annual report details profile and employment data for the class of 2014.

- **Class Size**: 56
- **Women**: 40%
- **Men**: 60%
- **International**: 42%
- **Median Work Experience**: 5 yrs

## Employment 3-MOS. After Graduation

- **Full-time**: 88%
- **Temporary**: 2%
- **Yet to accept offer**: 10%

### Industry

- **n = 50**
- **Technology**: 78%
- Other industries include Consulting, Education, Finance, Government, Healthcare, and Publishing

### Sector

- **For Profit**: 60%
- **Non-profit**: 40%
- **Government**: 42%

### Location

- **San Francisco Bay Area**
- **New York City**
- **Seattle**
- **Tokyo, Japan**

### Benefits

- Equity
- Health Insurance
- Performance Bonuses
- Stock Options
- Retirement
- Transportation
- Moving Expenses
- Product Discounts

### Salary

- **Median**: $105,000
- **Min**: 40.9K
- **Max**: 225K

### Cash Signing Bonus

- **Median**: $10,000
- **Min**: 5K
- **Max**: 25K

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## Titles

- Assistant Specialist
- Co-Founder
- Content Architect
- CTO
- Data Scientist
- Data Systems Analyst
- Deputy Director
- Designer
- Enterprise Architect
- Experienced Associate
- Field Engineer
- Growth Hacker
- HP Cloud
- Information Architect and UX Researcher
- Information Security Engineer
- Interaction Designer
- Lead UI/UX Designer and Visual Communications Specialist
- Lead UX Designer, Visual Designer
- Newsletter & Web Analyst
- Optimization Engineer
- Principal Consultant
- Product Designer
- Project Manager
- Quantitative Analyst
- Researcher
- Senior Associate
- Senior Product Manager
- Software Engineer
- Technical Analyst
- UX Designer
- UX Researcher
- VP, Marketing Database Decision Strategy Manager
- VP, Product Management

## Employers

- AdsNative
- Almond Consultants
- Amazon
- Apple
- Apttus
- Atlassian
- Autodesk
- Captricity
- Center for the Built Environment
- Chute
- Citrix Systems
- Credible Labs Inc.
- Digital Insight
- Facebook
- Glassdoor
- Google
- Hewlett-Packard
- Humble Bundle
- hypothes.is
- IBM
- Information Ecology, LLC
- Insprire
- Integral Ad Science
- KPMG
- Linguastat, Inc.
- Locomotive Labs
- National Information Security Center, Japan
- NBC Universal, Inc.
- O’Reilly Media
- Oracle
- Power Standards Lab
- PWC
- Salesforce
- Simply Hired
- Sony Network Entertainment Int’l
- Splunk
- Twitter, Inc.
- UC Berkeley
- UCSF Memory & Aging Center
- Wells Fargo Bank
- Workday
- Yahoo

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