

LinkedIn Tips & Tricks

Laurie Haskell-Woerner
Career Advisor

LinkedIn overview (super short!)

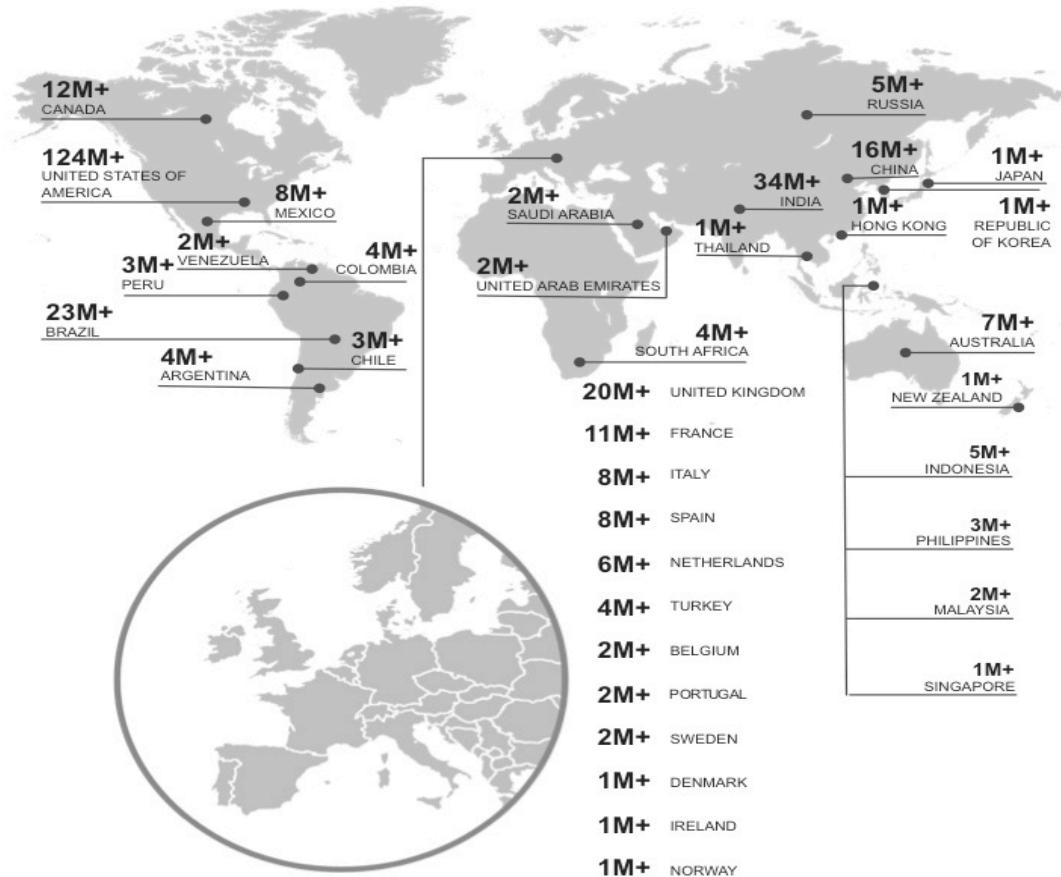
Tips – profile & beyond (15 of ‘em!)

Tricks! (stuff you didn’t know you could do)

LinkedIn Overview

Who is on LinkedIn?

414,000,000+
REGISTERED MEMBERS



282,000+



500



87% of recruiters

use **LinkedIn** 

to find candidates

Source: [Jobvite 2015 Recruiter Nation survey](#)

Profile Tips & Tricks

Trick! Turn off profile broadcasts

Laurie Haskell-Woerner
Career Counselor | Coach | Consultant | Educator
Miami/Fort Lauderdale Area | Higher Education

Current: UC Berkeley School of Information, Private Practice, Golden Gate University
Previous: Golden Gate University, Saint Mary's College of California, University of California, Berkeley
Education: San Francisco State University

[View profile as](#) 212 connections

<https://www.linkedin.com/in/lauriehaskellwoerner> [Contact Info](#)

Add a section to your profile – be discovered for your next career step.

Language
This can help you find a new job, get a promotion, or transfer overseas.
[Add language](#)

Volunteering Experience
1 in 5 managers hired someone because of their volunteer experiences.
[Add volunteering experience](#)

[View More](#)

Summary

I am a National Certified Counselor and Master Career Counselor with fifteen years of experience providing career counseling services to undergraduate and graduate students in public and private higher education settings. Skilled in the administration and interpretation of various interest, personality, skills, and values-related career assessment instruments. Experience with program...

Add Media: [Document](#) [Photo](#) [Link](#) [Video](#) [Presentation](#)

Profile Strength All-Star

YOUR HIRING TOOLBOX IS WAITING.
Templates. Forms. Checklists.
[DOWNLOAD NOW >](#)

Who's Viewed Your Profile

8 Your profile has been viewed by 8 people in the past 15 days.

▲ 10 Your rank for profile views improved by 10% in the past 30 days.

[Unlock the full list with LinkedIn Premium](#)

Notify your network?
No, do not publish an update to my network about my profile changes. No

How to:

- Edit Profile
- Notify your network?
- No

Tip #1: Add Your Photo

14x
more profile
views!

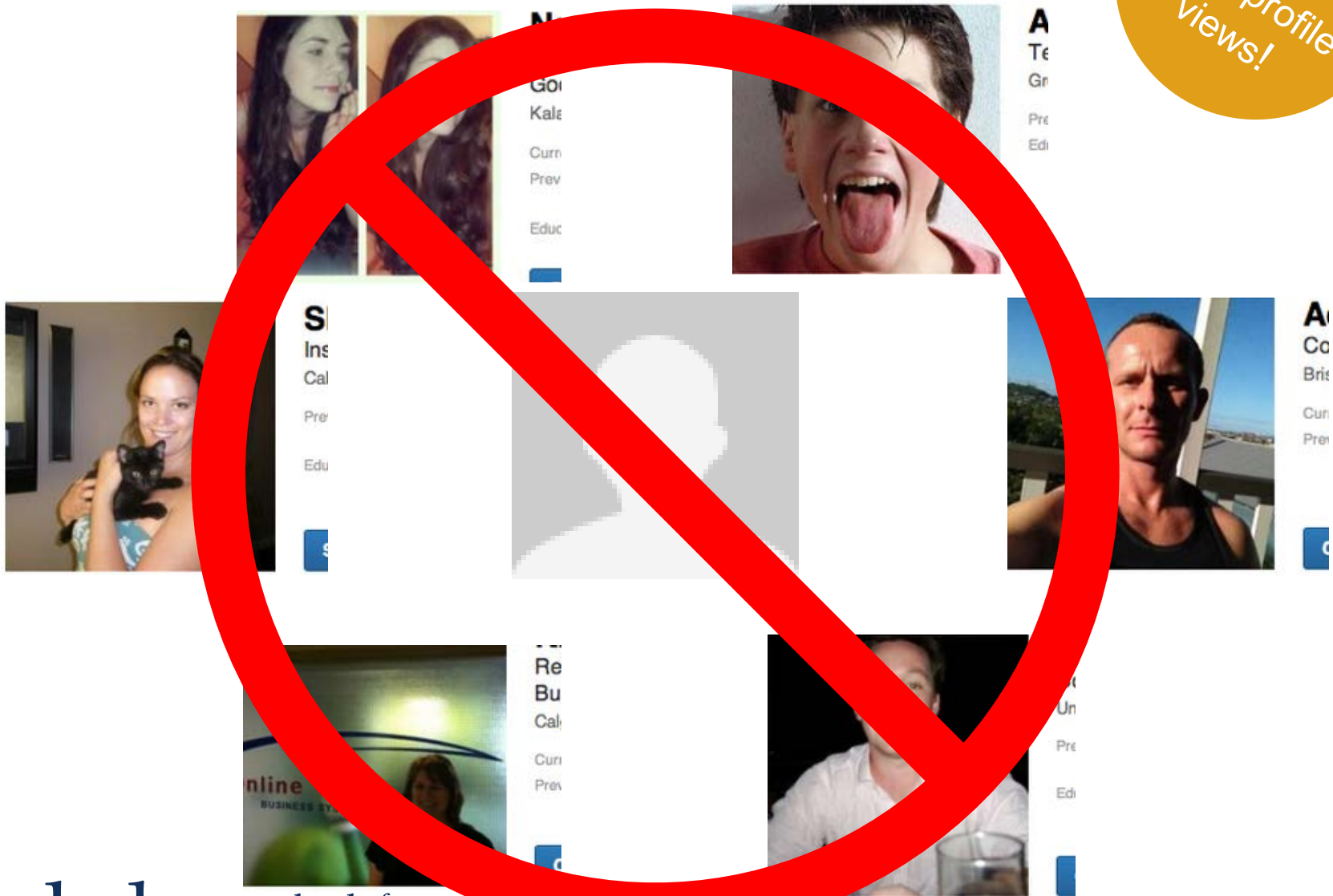


Photo Guidelines

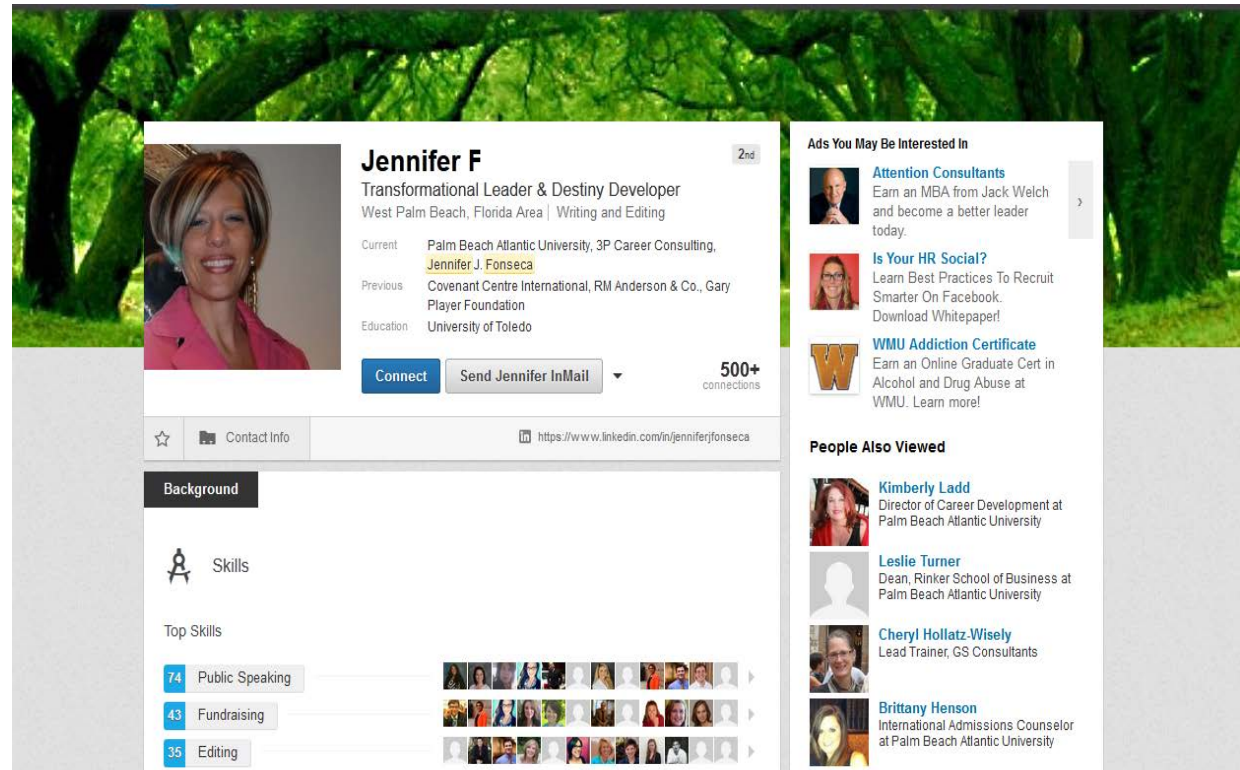
| DO | DON'T |
|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Clear, well-lit• Professional, industry appropriate• Headshot that shows YOU | <ul style="list-style-type: none">• Grainy, dark• Party/vacation pic, casual selfie• Highlight background more than you |



Trick! Add a background photo

How to:

- Edit Profile
- Click Camera at top
- Select image
- Save



The screenshot displays a LinkedIn profile for Jennifer F., a Transformational Leader & Destiny Developer. The profile is set against a background image of a lush green forest. The profile header includes her name, title, location (West Palm Beach, Florida Area), and skills (Writing and Editing). Her current role is at Palm Beach Atlantic University, and her previous roles include Covenant Centre International and the RM Anderson & Co., Gary Player Foundation. She is a graduate of the University of Toledo. The profile shows 500+ connections and a 'Connect' button. Below the header, the 'Background' section is highlighted, and the 'Skills' section is visible, listing 'Public Speaking' (74), 'Fundraising' (43), and 'Editing' (35). The right sidebar features 'Ads You May Be Interested In' and 'People Also Viewed'.

Jennifer F 2nd

Transformational Leader & Destiny Developer
West Palm Beach, Florida Area | Writing and Editing

Current **Palm Beach Atlantic University**, 3P Career Consulting,
Jennifer J. Fonseca

Previous **Covenant Centre International**, RM Anderson & Co., Gary
Player Foundation

Education **University of Toledo**

[Connect](#) [Send Jennifer InMail](#) 500+ connections

Contact Info <https://www.linkedin.com/in/jenniferfonseca>

Background

Skills

Top Skills

- 74 Public Speaking
- 43 Fundraising
- 35 Editing

Ads You May Be Interested In

- Attention Consultants**
Earn an MBA from Jack Welch and become a better leader today.
- Is Your HR Social?**
Learn Best Practices To Recruit Smarter On Facebook.
Download Whitepaper!
- WMU Addiction Certificate**
Earn an Online Graduate Cert in Alcohol and Drug Abuse at WMU. Learn more!

People Also Viewed

- Kimberly Ladd**
Director of Career Development at Palm Beach Atlantic University
- Leslie Turner**
Dean, Rinker School of Business at Palm Beach Atlantic University
- Cheryl Hollatz-Wisely**
Lead Trainer, GS Consultants
- Brittany Henson**
International Admissions Counselor at Palm Beach Atlantic University

Tip #2: Descriptive Headline

The image displays several LinkedIn profiles with their headlines circled in red. A large red question mark is positioned at the top center. The profiles shown are:

- Profile 1 (Top Left):** Headline: "makes it happen." (Circled in red). A red question mark is placed above this headline.
- Profile 2 (Top Right):** Headline: "Communicator & connector at UC Berkeley" (Circled in red).
- Profile 3 (Middle Left):** Headline: "Associate" (Circled in red and crossed out with a red 'X').
- Profile 4 (Middle Right):** Headline: "Marketing Communications, Brand Strategy, Creative Direction, Event Marketing" (Circled in red).
- Profile 5 (Bottom Left):** Headline: "Dir. of External Relations, UC Berkeley ..." (Circled in red).
- Profile 6 (Bottom Right):** Headline: "Helping teams deliver fast and accurate..." (Circled in red).

Each profile includes a profile picture, a "Send a message" button, and connection information (e.g., "1st", "500+ connections", "277 connections").

Example Headlines

Data Scientist

Data Scientist | Manager

Aspiring Data Scientist

Data Science Graduate Student

Data Storyteller

Data Strategist

Data Wrangler

Marketing | Data Science

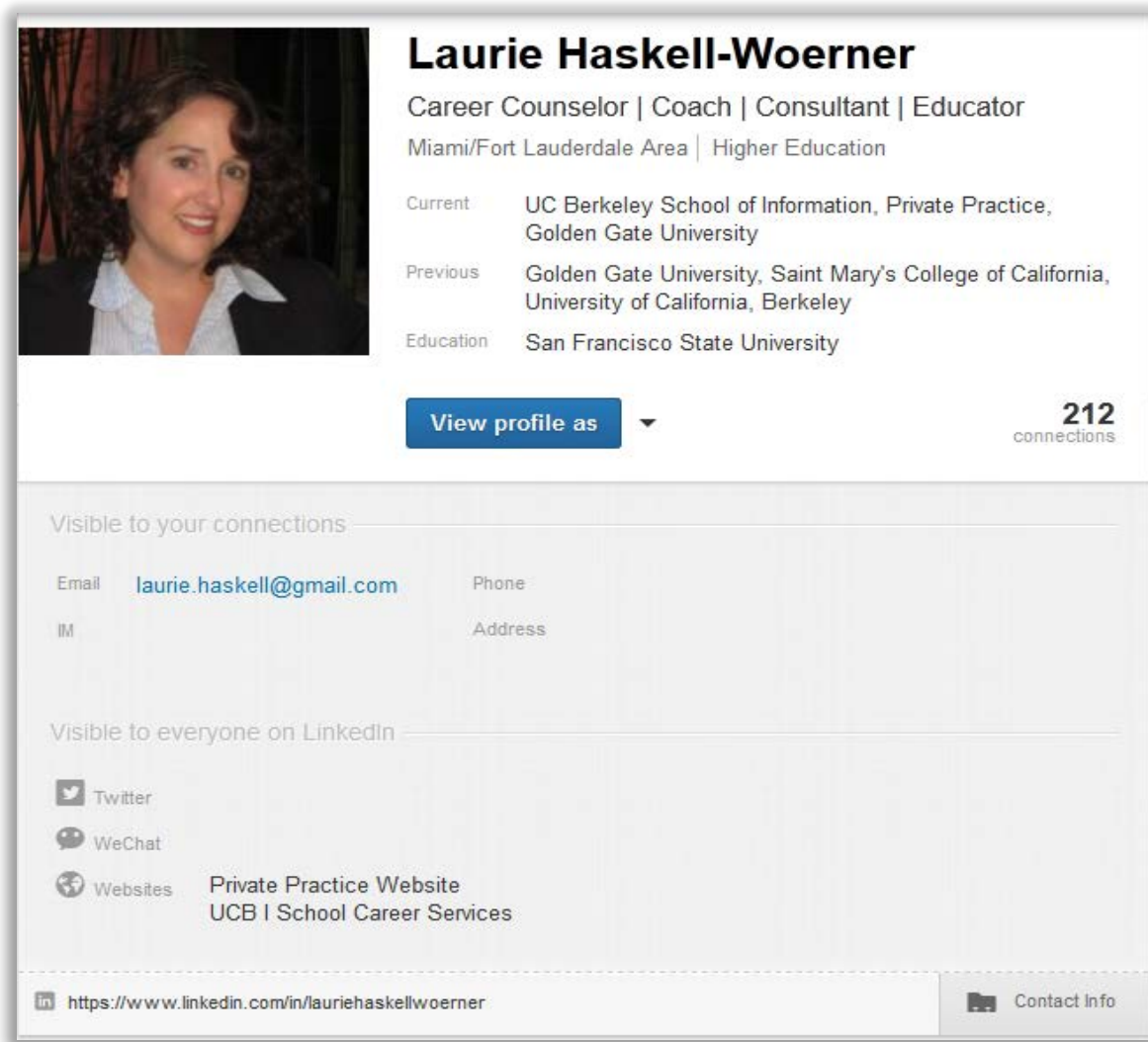
Strategy – Focused Data Scientist

Business Intelligence & Analytics

Machine Learning Specialist

Data Visualization Specialist

Tip #3: Add Contact Info



Laurie Haskell-Woerner
Career Counselor | Coach | Consultant | Educator
Miami/Fort Lauderdale Area | Higher Education

Current: UC Berkeley School of Information, Private Practice, Golden Gate University
Previous: Golden Gate University, Saint Mary's College of California, University of California, Berkeley
Education: San Francisco State University

[View profile as](#) ▼ 212 connections

Visible to your connections

Email: laurie.haskell@gmail.com Phone:
IM: Address:
Twitter:
WeChat:
Websites: Private Practice Website, UCB | School Career Services

<https://www.linkedin.com/in/lauriehaskellwoerner> [Contact Info](#)



Trick! Customize your profile URL

How to:

- Edit Profile
- Update your public profile settings
- Your public profile URL
- Add to resume, email signature, business cards

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Career Counselor | Coach | Consultant | Educator
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Education San Francisco State University

View profile as

212 connections

<https://www.linkedin.com/in/lauriehaskellwoerner>

Contact Info

Update your public profile settings

Public Profile

Laurie Haskell-Woerner 212 connections
Career Counselor | Coach | Consultant | Educator
Miami/Fort Lauderdale Area | Higher Education

Current UC Berkeley School of Information, Private Practice, Golden Gate University

Previous Golden Gate University, Saint Mary's College of California, University of California, Berkeley

Education San Francisco State University

Recommendations 4 people have recommended Laurie

Websites Private Practice Website
UCB I School Career Services

Your public profile URL

Enhance your personal brand by creating a custom URL for your LinkedIn public profile.

www.linkedin.com/in/lauriehaskellwoerner

Customize Your Public Profile

Control how you appear when people search for you on Google, Yahoo!, Bing, etc.
[Learn more](#)

Tip #4: Compelling Summary



Summary

As a leadership development strategist, senior executive coach, and CEO of LeaderXpress, a global leadership development consultancy, I work with leaders from the director to senior executive levels to optimize their leadership practices and performance.

Read my blog "Denise Brouillette on Influence and Leadership" (<http://www.denisebrouillette.com/>) for tips and how-to's for key management issues that leaders can put to use right away.

Clients include global Fortune 500 organizations in high tech, bio tech, health care, financial services, and higher education. I've helped thousands of executives, leaders, and teams in 22 countries optimize their leadership practices and performance through leadership programs and webinars, executive coaching, leadership assessments, forums for senior leaders, strategic mapping processes, team consulting, and keynote presentations and workshops.

Specialties:

- ▶ Global Leadership Development
- ▶ Executive Coaching in the areas of Power, Influence, and Leadership Impact
- ▶ Leadership Programs and Webinars on Influence and Managing for Optimal Performance
- ▶ Building High Performance Teams Across Distance and Cultures

Tip #5: Complete Work History

Add descriptions!

Be complete, but brief - cut out the clutter!

University Recruiting Program Manager

salesforce.com

November 2010 – July 2011 (9 months) | San Francisco Bay Area

Salesforce.com is the enterprise cloud computing company that is leading the shift to the social enterprise. Social enterprises leverage social, mobile and open cloud technologies to put customers at the heart of their business.

•Managed technical and MBA hires for full time and int...

▼ 2 recommendations



Johnnie Jung

University of Southern California - Mars...

Gina works really hard to make things happen. While she was working at Salesforce.com, she understood my strong desire to... View ↓

Senior Recruiter

LongView International Technology Solutions, Inc.

March 2009 – November 2010 (1 year 9 months) | Wa...

LongView delivers skilled information technology syste... development, intelligence community support, and a ra... support services to various federal departments and ag...

•Managed full life cycle recruiting for technical manage... interviewing, creating compensation offers, background implementation, and measurement of effective recruitm...

▼ 2 recommendations



Lisa Dials

Vice President, Federal Business Devel...



Experience

Solutions Consultant

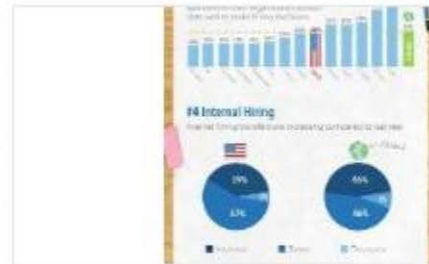
LinkedIn

August 2013 – Present (5 months) | San Francisco Bay Area

As a Solutions Consultant, I have the privilege of working with organizations of all types to enable them to transform the way they recruit by optimizing their Talent Brand. I help develop custom strategies using LinkedIn's Talent Solutions tools such as LinkedIn Career Pages, Work With Us Ads, Social Ads, Talent Direct, and Follower Campaigns to optimize how members interact with employer brands on LinkedIn. It's my job to help our clients take advantage of the LinkedIn ecosystem to attract top talent by showcasing their employer brands to the right members at the right time and I love every minute of it!



Engage the Best Passive Talent with LinkedIn Talent Solutions




US Recruiting Trends 2013 - Infographic

Trick! Add media

How to:






- Edit profile
- Add document, photo, link, video, or presentation
- Add to Summary, Experience, and Education entries

Experience

Career Advisor
UC Berkeley School of Information 

April 2015 – Present (5 months) | Miami/Fort Lauderdale Area

- Provide career advising to MIDS students
- Develop relevant career resources for student use

Add Media:  Document  Photo  Link  Video  Presentation



Associate Director, Office of Career Planning
Golden Gate University 

October 2011 – June 2013 (1 year 9 months) | San Francisco

- Delivered comprehensive career services to adult students and alumni, via in-person and distance modes
- Coached clients in self-assessment, career exploration, career transition, strategic job search and networking activities
- Developed and facilitated career development workshops in resume writing, interviewing, job search, and networking
- Led department's assessment efforts, including data collection, learning outcomes assessment, and reporting
- Recruited, trained, and supervised graduate-level career counseling interns
- Wrote and published weekly career e-newsletter
- Managed Symplicity Career Services Management System

- ▶ 2 projects
- ▶ 1 organization
- ▶ 2 recommendations



Transform Your Job Search with LinkedIn



OCP Assessment Poster Final



Tip #6: Get Recommended

Leadership Program Instructor, Influence & Negotiation Instructor UC Berkeley



Bernadette Geuy

Design oriented MBA, Product Manager, Service Designer & User Experience advocate

“ Denise is a remarkable teacher, storyteller, coach, and entrepreneur. I had the pleasure of attending Denise's “Power and Influence” class through a UC Berkeley Extension program. Denise embodied the topic she was teaching as a role model, with her stories, and through her rich learning materials. Her years of experience with the subject matter were evident in the... **more**

July 2, 2014, Bernadette was Denise's client



Amy Gorman

Sales Operations & Business Development Consultant

“ I was lucky enough to meet Denise while attending her class on Negotiations for Women. Denise is both inspiring and informative at the same time-a rare and wonderful mix. She shares freely with her students the insights she has learned throughout her life. This personal touch combined with a savvy head for business is extremely valuable for anyone seeking to move their... **more**

December 14, 2012, Amy was Denise's client



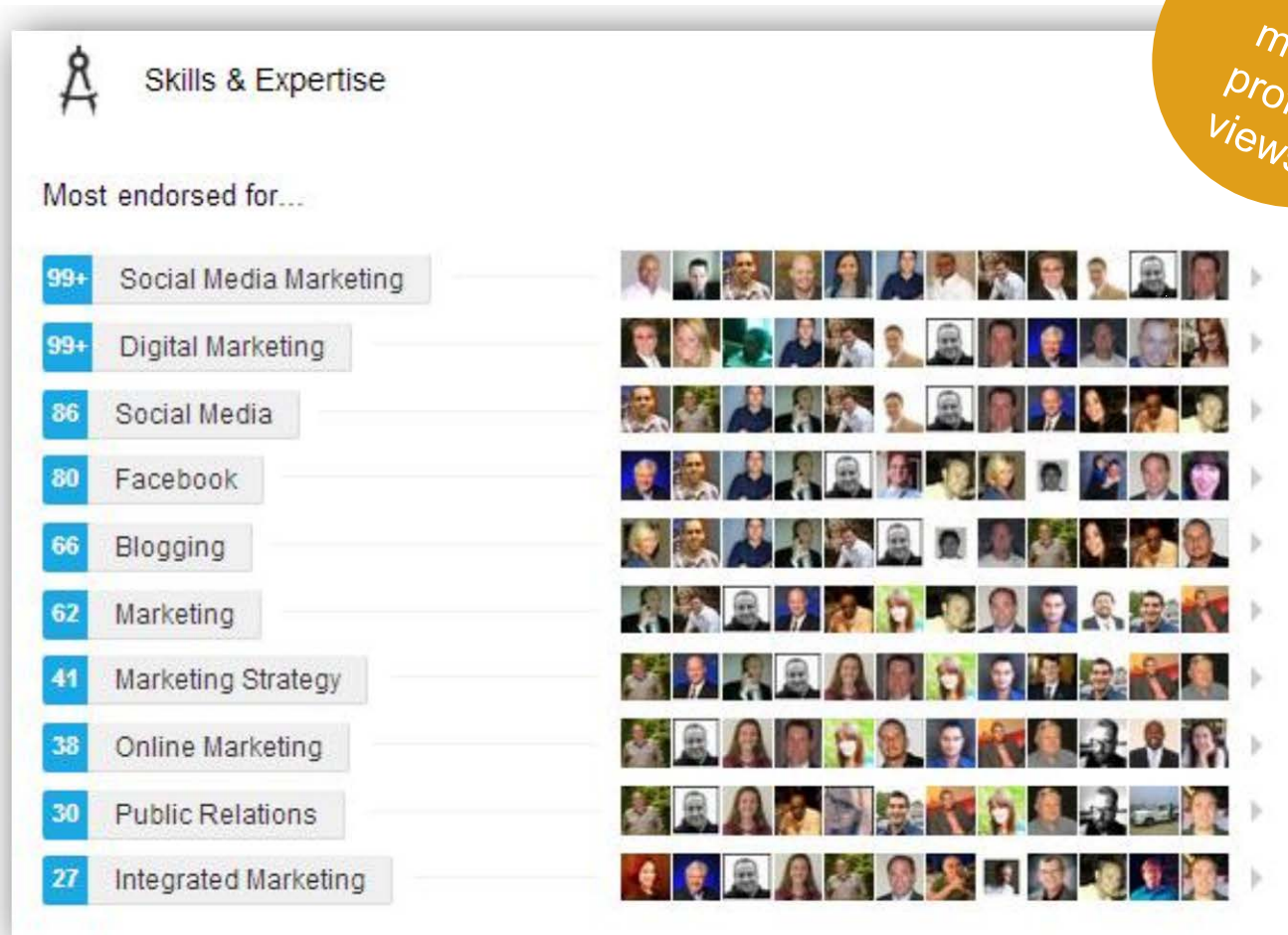
Ann Hägerlind Ekehov

B2C Manager at Fortum Distribution

“ I have had Denise as an instructor at UC Berkeley and she has been a great source of

Tip #7: Add Skills, Get Endorsed

13x
more
profile
views!



Trick! Manage Endorsements

How to:

- Edit Profile
- Click on pencil next to any Skill
- Adjust Skills & Endorsements settings
- Remove any Skill completely
- Re-order Skills
- Show/hide individual Endorsements

Skills & Endorsements

+ Add skill

Top Skills

- 29 Career Counseling
- 23 Career Development
- 20 Career Assessment
- 16 Resume Writing
- 10 Job Search Strategies
- 9 Higher Education
- 9 Job Coaching
- 7 Cover Letters
- 5 Strong Interest...
- 5 Job Search

Laurie also knows about...

- 4 MBTI
- 4 Coaching
- 4 Resume
- 4 Workshops
- 4 Counseling Psychology
- 3 Career Advising
- 3 Workshop Del...

Skills and Endorsements Settings

I want to be endorsed Yes No

- Include me in endorsement suggestions to my connections
- Show me suggestions to endorse my connections
- Send me notifications via email when my connections endorse me

Add & Remove | Manage Endorsements

What are your areas of expertise? Add

You can still add: 14

- 29 Career Counseling
- 23 Career Development
- 20 Career Assessment
- 16 Resume Writing
- 10 Job Search Strategies
- 9 Higher Education
- 9 Job Coaching
- 7 Cover Letters
- 5 Strong Interest Inventory
- 5 Job Search
- 4 MBTI
- 4 Coaching
- 4 Resume
- 4 Workshops
- 4 Counseling Psychology
- 3 Career Advising
- 3 Workshop Delivery
- 3 Career Management
- 3 Program Development
- 3 Interviews
- 2 Career Services
- 2 Strategy
- 2 Recruiting
- 1 Psychology
- 1 Interview Prep
- 1 Interview Preparation
- 1 Student Affairs
- 1 Teaching
- Career Exploration
- Career Transitions
- Interview Coaching
- Mock Interviews
- Networking Strategies
- Workshop Development
- Executive Coaching
- Leadership Development

Drag to reorder.

Save Cancel

Skills & Endorsements

+ Add skill

Skills and Endorsements Settings

I want to be endorsed Yes No

- Include me in endorsement suggestions to my connections
- Show me suggestions to endorse my connections
- Send me notifications via email when my connections endorse me

Add & Remove | Manage Endorsements

- 29 Career Counseling
- 23 Career Development
- 20 Career Assessment
- 16 Resume Writing
- 10 Job Search Strategies
- 9 Higher Education
- 9 Job Coaching

Show/hide all endorsements

- Kayla Krupnick Walsh
- Sarah Backes-Diaz, MS, NCC, MCC, LPCC
- Gwendolyn (Wendy) Giblin JD MBA
- Vanessa Ioannides, MA
- Hank Pruden
- Jenny Comet-Carrillo

Save Cancel

Tip #8: Be Complete



Education

UC Berkeley School of Information
Master of Information and Data Science
2015 – 2016



Courses

University of California, Berkeley - School of Information

- Research Design and Application for Data and Analysis (Spring 2014; earned an A)
- Exploring and Analyzing Data (Spring 2014; earned an A)
- Storing and Retrieving Data (Summer 2014; earned an A)
- Visualizing and Communicating Data (Summer 2014; earned an A)
- Applied Machine Learning (Fall 2014, in progress)
- Field Experiments (Fall 2014, in progress)
- Really Big Data: Scaling up and Parallelism (to be taken, Spring 2015)
- Privacy, Security, and Ethics of Data (to be taken, Spring 2015)
- Synthetic Capstone Course (to be taken, Summer 2015)

Projects

Career Services for Alumni

January 2005 – May 2005

Presented case for providing career services to university alumni, developed sample program of offerings, presented project in class poster session.

Career Services: Best Practices for Non-Traditional Students

December 2010 – December 2010

Group presentation at MPACE Annual Conference

3 team members



Laurie Haskell-Woerner

Career Counselor | Coach | Consultant...



Kayla Krupnick Walsh

Dean of Students at Golden Gate Unive...



Leah Antignas

Program Director and Career Consultant

Groups



AASHE (Association ...
Hidden ▾



Alumni and Advance...
Visible ▾



Bay Area Organizatio...
Visible ▾



Bay Area Recruiters' ...
Visible ▾



Bay Area Sustainabl...
Hidden ▾



Berkeley Staff Asse...
Visible ▾



California Career De...
Visible ▾



[See 26 more ▸](#)

Trick! Add sections

How to:

- Edit profile
- Click on desired section or *View More*
- Pay attention to your Profile Strength Meter

Laurie Haskell-Woerner
Career Counselor | Coach | Consultant | Educator
Miami/Fort Lauderdale Area | Higher Education

Current UC Berkeley School of Information, Private Practice, Golden Gate University
Previous Golden Gate University, Saint Mary's College of California, University of California, Berkeley
Education San Francisco State University

212 connections

View profile as

https://www.linkedin.com/in/lauriehaskellwoerner

Contact Info

Add a section to your profile – be discovered for your next career step.

Language
This can help you find a new job, get a promotion, or transfer overseas.
Add language

Volunteering Experience
1 in 5 managers hired someone because of their volunteer experiences.
Add volunteering experience

View More

Summary

I am a National Certified Counselor and Master Career Counselor with fifteen years of experience providing career counseling services to undergraduate and graduate students in public and private higher education settings. Skilled in the administration and interpretation of various interest, personality, skills, and values-related career assessment instruments. Experience with program...

Add Media: Document Photo Link Video Presentation

Experience

Career Advisor
UC Berkeley School of Information
April 2015 – Present (5 months) | Miami/Fort Lauderdale Area

- Provide career advising to MIDS students
- Develop relevant career resources for student use

Add Media: Document Photo Link Video Presentation

Profile Strength

All-Star

Trick! Re-order sections

How to:

- Edit profile
- Hover over top right corner of section until up/down arrow appears
- Drag & drop

Laurie Haskell-Woerner
Career Counselor | Coach | Consultant | Educator
Miami/Fort Lauderdale Area | Higher Education

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212 connections

View profile as

https://www.linkedin.com/in/lauriehaskellwoerner

Contact Info

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Add Media: Document Photo Link Video Presentation

Profile Strength

All-Star

Tip #9: Use Keywords

- **Keywords:** search words people use to find YOU
 - Know your “keywords” – use job postings and other LI profiles as a guide.
 - Don’t overdo it! Be honest and accurate, don’t “stuff”!
 - *“More keywords aren't always better”*
 - *Goal: “Members consider your profile relevant to their search” - (LI Help)*
 - Write your profile for PEOPLE, not search engines.

Beyond the Profile

Tip #10: Grow Your Network



Friend who works at
Twitter



I School instructor



I School classmate



Panelist who
participated in I School
career event

Tip #11: Customize Invitations

Nice to meet you



David Xiao

To: David Thompson

Date: October 23, 2013

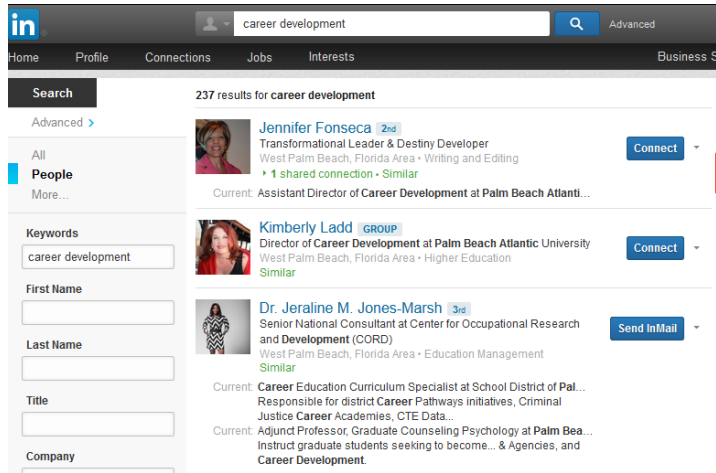
Hello David,

It was great to meet you during the reception at DataEDGE last week. I really enjoyed our conversation about ethical considerations in designing field experiments. I'd love to stay in touch and perhaps connect again when I am in town.

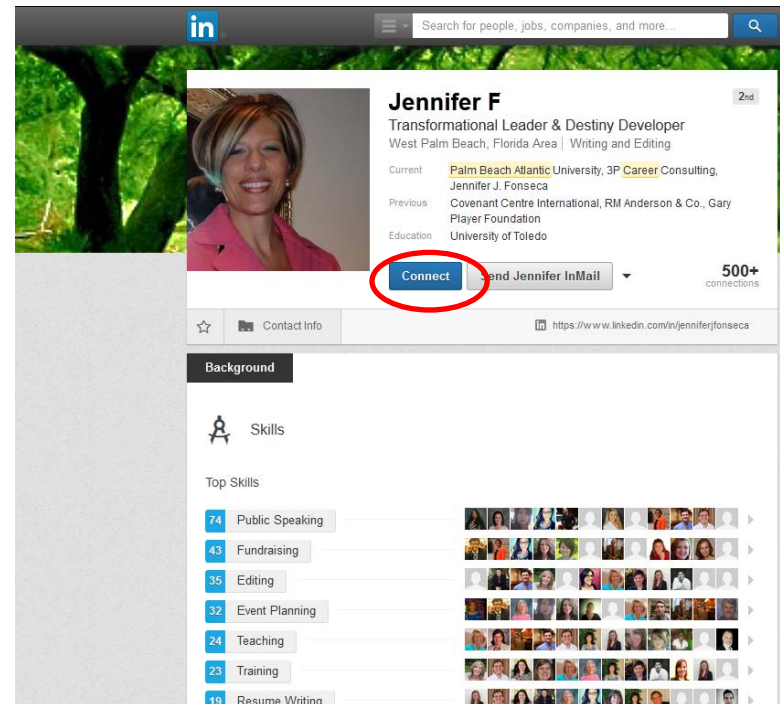
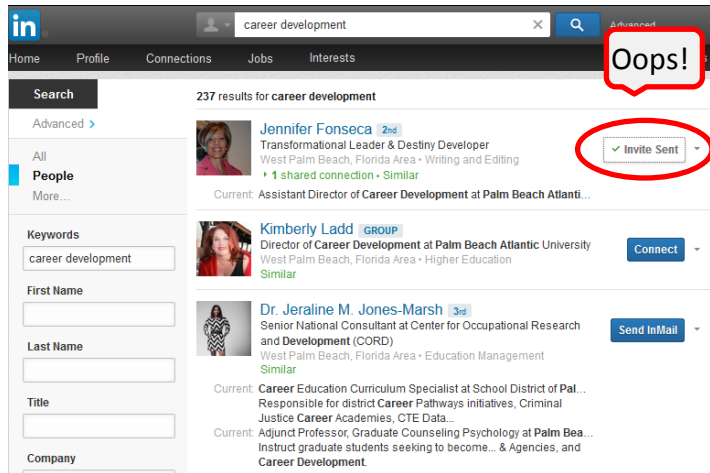
- David Xiao

Reply

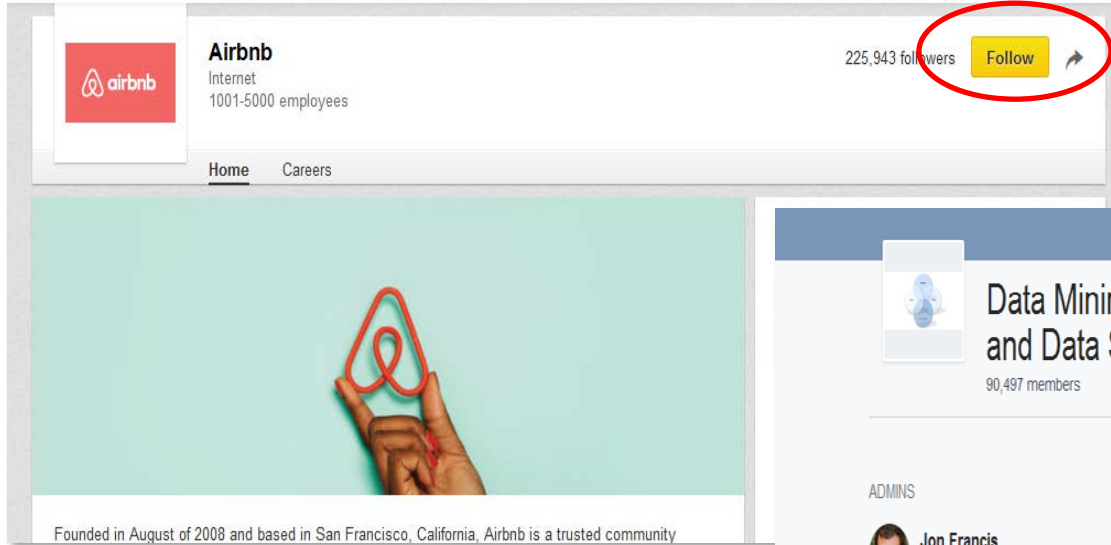
Trick! Connect with caution



- **CONNECT** from within a person's profile - the only way to ensure that you can customize message!
- **CONNECT** from other areas of LI - may automatically send generic message



Tip #12: Follow & Join



Airbnb
Internet
1001-5000 employees

225,943 followers **Follow**

[Home](#) [Careers](#)

Founded in August of 2008 and based in San Francisco, California, Airbnb is a trusted community



Data Mining, Statistics, Big Data, Data Visualization, and Data Science
90,497 members

ADMINS

- Jon Francis**
Director of Data Science and Camp...
OWNER
- Paul Dempsey**
Scientific Software Consultant at Da...

ABOUT THIS GROUP

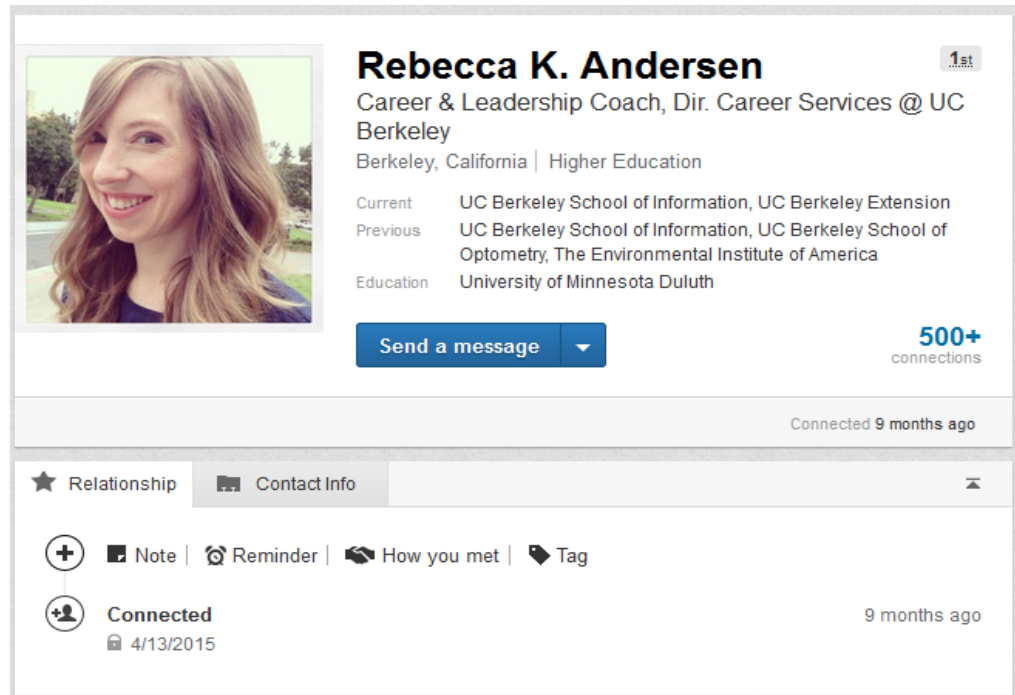
This is a group for data mining and statistical professionals who wish to expand our network of people and share ideas. Methodological issues are fair game, as well as discussion of software (SAS, R, WEKA, etc), technology (Hadoop, relational databa...

[Show more](#)

Group Guidelines for Jobseekers

- Join a group that takes you where you want to go, not one that keeps you where you are.
- Participate. Post *and* respond to discussions. Be positive, show your motivation.
- If you are unemployed, don't try to hide or flaunt your status. Be honest about where you are and what you are looking for.
- Identify leaders in the group and determine whether they could be valuable connections or information sources; if so, invite them to connect.

Trick! Maintain relationships



Rebecca K. Andersen 1st
Career & Leadership Coach, Dir. Career Services @ UC Berkeley
Berkeley, California | Higher Education

Current UC Berkeley School of Information, UC Berkeley Extension
Previous UC Berkeley School of Information, UC Berkeley School of Optometry, The Environmental Institute of America
Education University of Minnesota Duluth

[Send a message](#) 500+ connections

Connected 9 months ago

★ Relationship Contact Info

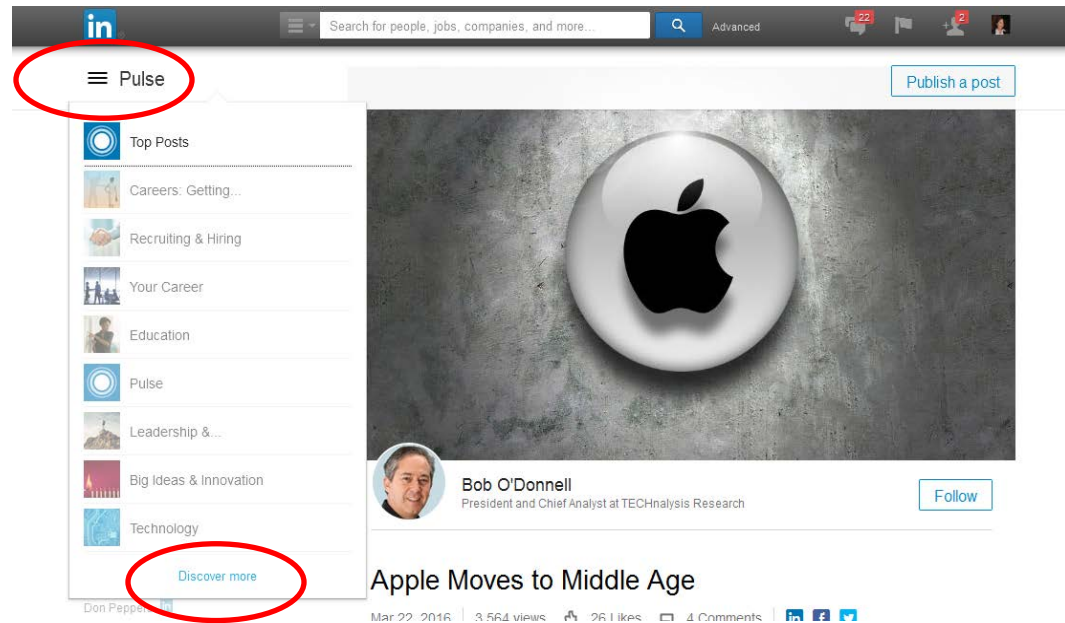
+ Note | 🕒 Reminder | 🤝 How you met | 🏷️ Tag

👤 Connected 9 months ago
🔒 4/13/2015



Trick! Follow News

- Click *Interests* > *Pulse*
- Click the Pulse menu icon
- Select your desired channel or *Discover More* and select from the options
- Click *Follow this Channel*



Tip #13: Update & Post



Emerald Templeton started a discussion in [California Career Development Association](#).

What are your thoughts on this new career tool?

Seems pretty nifty, although I still prefer the personal, tailored touch.

<http://www.livecareer.com/>



Resume Builder | Free Resume Builder | LiveCareer

Resume Builder, Cover Letter Builder, Career Tests, Jobs, and everything you need for your Career. Win the job with a LiveCareer Resume and Cover Letter!

Like · Comment · 7h ago



Jojo Lam likes:



Nanxi Liu Enplug is hiring! Come join our rapidly-growing and super fun tech startup. Business is booming - we're looking for an Inside Sales Associate to work on all of the sales leads that we're getting through our website. Email your resume to jobs@enplug.com.

Like (17) · Comment · Share · 3h ago

Jojo Lam, Deen Hilton and 15 others

Add a comment...

Posts

Published by Denise
See more ▶



How to Stay Cool When Conversations Heat Up at...

August 25, 2014



3 Ways to Understand the Political Landscape at...

August 22, 2014



Why You Can't Ignore Politics at Work: Office...

August 19, 2014

Tip #14: I School Pages

UC Berkeley School of Information

uc berkeley school of information

Groups UC Berkeley School of Information

Groups UC Berkeley School of Library and Information Studies

Universities UC Berkeley School of Information San Francisco Bay Area

Companies UC Berkeley School of Information Higher Education; 11-50 employees

Tip #15: Alumni Tool

The screenshot displays the UC Berkeley Alumni Tool interface. At the top, it identifies the user as being from the UC Berkeley School of Information in the San Francisco Bay Area, with 84 people interested in attending. The navigation bar includes Home, Notables, Students & Alumni (selected), Recommendations, and LinkedIn for Education. The main content area shows 423 results with a search bar and filters for 'Attended' (1900 to 2016) and 'Change university'. Three data visualization sections are present: 'Where they live' (United States: 368, San Francisco Bay Area: 245, Greater New York City Area: 22, Washington D.C. Metro Area: 12, Brazil: 9), 'Where they work' (UC Berkeley: 41, UC Berkeley School of Information: 21, Microsoft: 6, Google: 6, Apple: 4), and 'What they do' (Information Technology: 94, Research: 86, Engineering: 69, Education: 43, Arts and Design: 33). Below these charts is a grid of 10 alumni profile cards, each featuring a portrait and a brief bio.



Go to:

- My Network
- Find Alumni

Resources

- [Write for People but Keep Keyword Density In Mind](#)
- [LinkedIn Etiquette: 20 Do's & Don'ts](#)
- [How to Clean up Your Online Presence and Make a Great First Impression](#)
- [10 Minute LinkedIn Makeover](#)
- [How Recruiters Really Look at Your LinkedIn Profile and Online Resume](#)
- [6 Steps to a More Marketable LinkedIn Profile](#)
- [125+ Amazing LinkedIn Statistics](#)
- [Top 100 Big Data Experts to Follow](#)

More Assistance?

Career Advising Appointments, LinkedIn Profile Reviews

MIDS:

<http://www.ischool.berkeley.edu/careers/mids/advising>

MIMS:

<http://www.ischool.berkeley.edu/careers/mims/advising>

Questions?

Thank you!

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