School of Information Summer Internship Survey 2013

This annual report includes information about the MIMS students’ internship search process, salary and employer information.

Of the 57 first-year MIMS students currently enrolled at the I School, all of them provided information regarding their internship status as of June 2013:

- 50 had secured an internship for the summer
- 3 had not yet found an internship
- 4 did not indicate their summer plans

**Job Sector and Industry**

Thirty-six students indicated their sector. Eighty-three percent of the students indicated they are working in the private sector and 17% working for a non-profit organization. (n=36)

Sixty-four percent are in Technology (including Software and Electronics). There were two respondents each for Consulting and Academics as well as single respondents for Research, Retail and Publishing. (n=36)

**Companies and Location**

The companies or organizations at which students accepted offers included:

- 36 Views
- Akamai
- Apple
- Autodesk
- Bear Data Solution
- Citrix
- Deloitte Consulting
- EMC Corporation
- Ernst & Young
- Google
- Integral Ad Science
- ISKME
- Lab126 Progressive Technology Project
- LinkedIn
- Pop Up Archive
- Red Brick Ventures
- Safeway Inc.
- Salesforce
- Service Now
- Simply Hired
- Sony Network Entertainment
- StubHub
- Teradata Aster
- The Climate Corporation
- Twitter Inc
- VMware
- YouTube
- Zoosk

Other companies not previously mentioned from which students reported receiving an internship offer, but chose to decline, included:

- Chevron
- Netapp
- Peermusic, Inc
- PwC
- Service Now
- Smule Inc
Job Titles

Specific job titles included:

- Big Data Analytics Engineer
- Business Intelligence intern
- Business Technology Associate
- Corporate Summer Intern
- Creative Technologist
- Data Scientist
- Graduate Student Researcher
- Information Security Intern
- Information Technology Risk Transformation Intern
- Product Management Intern
- Senior Data Intern
- Software Engineer Intern
- Solutions Architect
- Sr. Director, Product Development
- SW Dev Intern
- Technical Program Manager Intern
- UI Design Intern
- UI Engineer Intern
- User Experience Design Intern
- User Experience Research Intern
- Web Developer Intern

An overwhelming majority of the respondents (92%) elected to stay in the San Francisco Bay Area for their internship. These cities included Berkeley, Cupertino, Half Moon Bay, Mountain View, Oakland, Palo Alto, Pleasanton, San Bruno, San Carlos, San Francisco, San Mateo and Sunnyvale. Students also reported working outside the Bay Area in locations such as Minneapolis, New York and Tokyo, Japan. (n = 37)

Salary Information

The median hourly salary for U.S. based internships was $38.75 (n = 34, range of $0– $75).

Several students accepted unpaid internships. These students also received additional funding through the Non-Profit Internship Grant.

Internship Search Methods and Timing

The students mentioned a variety of methods used in their internship search. (n = 38):

- I School Career Fair (70%)
- Friends (62%)
- Campus-wide Career Fair (57%)
- Online Career Site (54%)
- I School job announcement email list (49%)
- I School recruiting events (49%)
- Alumni (19%)
- Former Job or Internship (19%)

Forty-seven percent of the respondents began their job search in the fall semester. Forty-two percent started searching in the spring semester.
Students applied to an average of eleven positions, with the range being 3-60. They went on an average of four interviews, with a range of 0 – 20 (including phone interviews) and received an average of two offers (range of 1 – 4). (n=37)