School of Information Summer Internship Survey 2012

This annual report includes information about the MIMS students' internship search process, salary and employer information.

Of the 33 students who responded to the survey, 32 provided information regarding their status as of July 2012:

- 29 had secured an internship for the summer
- 3 had not yet found an internship

Job Sector and Industry

Twenty-eight students indicated their sector. Ninety-three percent of the students indicated they are working in the private sector and 7% working for a non-profit organization. (n=28)

Ninety-three percent are in Technology (including Software and Electronics). There were two respondents each for the Pharmaceuticals and Health industries. (n=28)

Job Titles

Specific job titles included:

- Analytics Project Management Intern
- Big Data Engineer Intern
- Data Product Intern
- Design Intern
- Engineering Intern
- Front-End Web Developer Intern
- Game Developer
- Global Business Intelligence Intern
- Human Resources Business Intelligence Intern
- Interaction Designer
- Intern, Productivity QA
- IT ERP Intern
- IT Intern
- Product Manager
- Software Developer Intern
- Software Engineer Intern
- Software Product User Experience Design Intern
- Technical Project Manager Intern
- UI Design Intern
- User Experience Researcher
- UX Design Intern

Companies and Location

The companies or organizations at which students accepted offers included:

- Ancestry.com
- Apple
- AppNexus
- BioMarin Pharma
- Common Crawl
- Coosmic
- Google
- Inflection
- JustAnswer
- LinkedIn
- Location Labs
- Motion Math Inc.
- Nimsoft
- Practice Fusion
- Proteus Biomedical
- Quora
- Salesforce.com
- SAP
- Stubhub
- Synaptics
- TubeMogul

Other companies not previously mentioned from which students reported receiving an internship offer, but chose to decline, included:

- Citrix
- GE
- HighlightCam
- Kaiser
- Macys.com

- Meedan
- Paypal
- SAP
- Semantic
- Workday

An overwhelming majority of the respondents (96%) elected to stay in the San Francisco Bay Area for their internship. These cities included Berkeley, Burlingame, Cupertino, Emeryville, Novato, Palo Alto, Redwood City, San Francisco and San Jose. Students also reported serving internships elsewhere in California as well as national locations such as New York. (n = 29)

Salary Information
The average hourly salary for U.S. based internships was $32.34 (n = 27, median = $35, range of $0– $50).

Several students accepted unpaid internships. These students also received additional funding through the Non-Profit Internship Grant.

Internship Search Methods and Timing
The students mentioned a variety of methods used in their internship search. (n = 29):

- Friends (34.8%)
- Alumni (33.3%)
- Former Job or Internship (33.3%)
- Online Career Site (27.8%)
- Campus-wide Career Fair (23.8%)
- I School Career Fair (16%)
- I School jobs listserv (5.9%)
- I School recruiting events (5.9%)

Thirty-three percent of the respondents began their job search in the fall semester. A majority of the students (63%) started searching in the spring semester.

Twenty-eight students indicated that the range in the number of internships students applied was 1 – 50, with the average being 14. Thirty students went on an average of four interviews, with a range of 1 – 15 (including phone interviews) and received an average of two offers (range of 1 – 5).