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Seen some of these?
Seen some of these?
What is iNaturalist.org?

A place to...

Record and manage observations

Find other naturalists

Learn about biodiversity
Why it's important

Existing Tools

- Wikipedia
- Online Guides
- Mailing Lists
- Photo-sharing Sites

Specialized Sightings Sites
What We Can Add

- user-centered design process
- support all forms of life
- benefit from integration
Living History of Life on Earth

- naturalists record ecologically relevant data almost 24/7
- tracking invasive species
- monitoring native populations
- useful to researchers and managers
Ecological Literacy

- enable people to explore local biodiversity
- reveal novelty to seasoned naturalists
- get outside!
Incentivizing Users

Capture
- reveal community activity
- support varying levels of expertise

Retention
- provide added value
- keep community engaged

Maintain Quality
- accuracy
- completeness
- consistency

Juggling these things is HARD! (but interesting)
Welcome!

Welcome to iNaturalist.org, where you can record what you see in nature, meet other nature lovers, and learn about the natural world.

Explore!  
Your World!

Learn!  
About Life!

Record!  
Sign Up and Add Observations!

The last 5 observations

- Hermisenda crassicornis, observed by kueda on 2008/05/01. View »
- Sceloporus occidentalis, observed by kueda on 2008/05/02. View »
- chestnut-backed chickadee, observed by kueda on 2008/05/03. View »

Help us reach our initial goal of 1,000 observations! Learn More »
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The last 5 observations

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C chestnut-backed chickadee, observed by kueda on 2008/05/03. View »
Retention
Walkthrough

Umbrella Crab, observed by kueda on May 8, 2008

Description

I have always seen this crab in guides, but never in reality, so I was VERY excited to find one under a rock while tidepooling.

Tags: tidepools, crabs

Comments

stedsinclair said 2 minutes ago, ( Edit | Delete )

Woah, that is one freaky crab.
Description

I have always seen this crab in guides, but never in reality, so I was VERY excited to find one under a rock while tidepooling.

Tags: tidepools, crabs

Comments

tedsinclair said 2 minutes ago, 

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Woah, that is one freaky crab.
Walkthrough

Retention
Walkthrough

ID Please!
Inspired by the Flickr group ID Please, this is a place to post observations of things you don’t know, and to help people identify mysterious creatures! To add an observation to ID Please, click this button:

Add a New Observation to ID Please!

Remember, it’s a lot easier to ID something if you provide as much descriptive information as possible. Most importantly, please provide a place, a date/time, and some information about the size.

- Beautiful flower, observed by adam at 12:00 PM PST on April 24, 2008
  I know they’re everywhere, but I’m embarrassed to admit I don’t know what they are! View full observation »

- some kind of bear, observed by adam on April 22, 2008
  What kind of bear lives in the Sierra?

Capture Retention Quality
Walkthrough

What did you see?

Anna's Hummingbird

What words best describe this observation?

hummingbirds, berkeley, radical

Where were you?

berkeley

Click on the map to place your observation.

It was a mature male. Brilliantly purple!

Latitude

37.87288595170075

Longitude

-122.25817680358887

Cancel  Add Another Observation or  Save All
What did you see?
Anna's Hummingbird

What did you see it?
yesterday at 2pm

Description
It was a mature male. Brilliantly purple!

Where were you?
berkeley

What words best describe this observation?
hummingbirds, berkeley, radical

Latitude
37.87288595170075

Longitude
-122.25817680358887

About iNaturalist  FAQ  Tell Us What You Think!
Calochortus pulchellus, observed by tedsinclair at 05:00 PM PST on May 1, 2008
Can’t believe how many are blooming this year!

View full observation »
Anna's Hummingbird (Calypte anna)

Observations

Anna's Hummingbird, observed by kueda
at 02:00 PM PST on May 3, 2008
It was a mature male. Brilliantly purple!

View full observation »

1 total »

More Creative Commons Flickr Photos Tagged "Calypte anna"
The Glorious Future

- checklists and personal goals
- rewards (badges)
- integrating more external data
- easier data contribution!
- parsing species names from your email or blog posts
- mobile app
Thanks!

Sign up and tell your friends!

www.inaturalist.org

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