Career Services Overview

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Agenda

1. Career Outlook & Outcomes
2. Career Services
3. Job Search
4. Maximize I School Experience
Career Outlook & Outcomes
Career Outlook

- Data scientist has ranked in Glassdoor’s 10 Best Jobs In America every year since 2015 (Top 3: 2016-2022)

- US Bureau of Labor Statistics predicts a much faster than average (36%) growth in data scientist openings for 2021-2031

- According to LinkedIn, data engineering is one of the fastest growing careers in the world in 2023; AI engineer was one of the most in-demand jobs on LinkedIn as of July 2023

Sources:
Glassdoor.com
Bureau of Labor Statistics
The Fastest Growing Jobs Around the World in 2023
The Most In-Demand Jobs on LinkedIn Right Now (7/2023)
MIDS Graduate Outcomes (2022 graduates*)

$148,500k
Median base salary (US)
Base salary range = 36k - 375k

86% believe MIDS contributed positively to their career
90% are using MIDS in their current job
85% reported new job and/or new responsibilities

Of those with new jobs/responsibilities...
82% Reported salary increase
86% Believe MIDS contributed to job/salary changes

*44% of 2022 graduates responding
Top Jobs of MIDS Alumni

<table>
<thead>
<tr>
<th>Top Role Categories*</th>
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<tbody>
<tr>
<td>1. Data Scientist (all levels)</td>
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<tr>
<td>2. Engineer (data/analytics/ML/software/solutions)</td>
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<tr>
<td>3. Manager/Sr. Manager (data/analytics/ML/engineering)</td>
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<tr>
<td>4. Director/Head (data/analytics/ML/engineering)</td>
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<td>5. Executive</td>
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(*Based on career outcome surveys and LinkedIn analysis of all graduates through April 2023)
Top Employers of MIDS Alumni

- Google
- Microsoft
- Meta
- Amazon
- Apple
- Oracle
- Intel
- IBM
- Uber
- Boeing
- BlackRock
- Booz Allen
- Capital One
- Intuit
- Micron
- Nike
- Vanguard
- Workday
Career Services
Career Advising

- Targeted 1:1 Advising
- Sample topics:
  - Career exploration
  - Job search
  - Personal brand
  - Career basics
Reviews

- Resume reviews
- LinkedIn reviews
- Cover Letter Reviews
- Resume Books

For Reviews, go to: 
https://www.ischool.berkeley.edu/careers/students/resumereview
Career Resources

- I School
  - Career Guides/links
  - Job postings
  - Webinars/events
- Berkeley Career Engagement
- GradPro

Career Search Resources

Quick Links:
- Job Search Websites
- Professional Networking Communities
- Resumes & Cover Letters
- Networking
- Interviewing
- Negotiation & Salaries
- Online Presence

Entrepreneurship Resources
- Data Science Careers
- User Experience Careers
- Cybersecurity Careers
- Product Management Careers
- For International Students
- For Veterans
- Miscellaneous
- Videos

Handshake

#jobs-and-internships

Job postings only. No job seekers. @channel @here. For interview prep 📞 tech-screen-practice | For career convos #career-discussions
Connections

- **Alumni Network**
  - Panel Discussions
  - Info. Interviewing
  - LinkedIn
  - Slack
  - Berkeley Career Network

- **Employer Connections**
  - Networking Events
  - Guest Speakers
  - Immersion/Conferences
  - Campus Career Fairs (virtual)

- **Fellow Students**
  - Slack #career-discussions and #jobs-and-internships channels
Connections

- **Slack Spotlight!**
  ischool.berkeley.edu/intranet/computing/slack

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### Getting Started With Slack

Be sure to log in by entering your I School email address; don't log in with Google.

### Update your profile

Slack is a great networking tool, but only if you let people know who you are! Fill out your profile completely, including your I School role, LinkedIn, employer, job title and more.

### Channels & direct messages

Slack has public and private "channels" (or chatrooms) for information exchange and conversation. If you have a question, ask it on a channel dedicated to that topic. If you can answer a question in your area of expertise, please do so!

### Curious what channels to join?

Everyone is automatically enrolled in the #announcements-global channel; this channel is for team-wide communication and announcements and may be a place you see official announcements from the I School.

We also suggest the following channels:

- **#introductions** — Say hi and introduce yourself to the I School Slack community.
- **#career-discussions** — General discussions about career paths and opportunities for I School students and alumni.
- **#jobs-and-internships** — Share jobs and internship opportunities relevant to the I School community
- **#area-a** — A variety of area channels representing different geographic regions around the world (see [#area-411](#area-411) for a list.)
- **#noise** — In the spirit of our noise listserv, a place for non-work-related flimflam, hodge-podge or jibber-jabber
- **#alumni** — A channel for all alumni to connect

There are also channels related to specific programs at the I School, areas of interest, and more. Check out our more comprehensive guide or browse the channel listings in Slack.

### Communicating one-on-one and with small groups

In Slack you can also have one-to-one or small group messages between individuals. Direct messages (DMs) are best used as an alternative to casual emails, where quick conversation is the objective.
Connections

- Slack Spotlight!
  - Enhanced profile fields on Slack
  - Goal: expanded search features

Edit your profile

- Full name: Amanda Cheung
- Display name: Amanda Cheung
  - This could be your first name, or a nickname — however you'd like people to refer to you in Slack.
- Title: MIDS Career Advisor
  - Let people know what you do at UC Berkeley School of Information.
- Pronouns: she/her
  - Optionally share your preferred pronouns (they/them, she/her, he/him, etc.)
- LinkedIn: https://www.linkedin.com/in/amandalcheung/
- GitHub:
- URL:
- Name recording: 0:03
- Name pronunciation: Zoe (pronounced ‘zo-ee’)
  - This could be a phonetic pronunciation, or an example of something your name sounds like.
Job Search

IT’S JOB TIME!
Job Search Steps

- Research & identify target jobs/companies/industries
  - What are your dream companies/roles?
  - Research salaries
- Update resume/LinkedIn profile
  - What’s your brand?
- Create online portfolio/website/blog
  - Employers ARE looking!
- Prepare for interviews
  - Traditional & technical
- Network, network, network
  - I School & greater professional communities
- Apply and interview
  - Get referrals from your network whenever possible
- Evaluate and negotiate offers
While in your program...

- Class projects
- Gain experience
  - At current job
  - Do side projects or volunteer
  - Consider internships
- Engage in your (new) profession
  - Network, network, network
  - Read news/newsletters in your field
  - Attend conferences/meetups
- Get on the I School Slack
  - #career-discussions; #jobs-and-internships; #tech-screen-practice;
    #tech-screen-practice-studygroup
  - Geography-based channels; special interest channels
Upcoming Events

Career Services Virtual Office Hours
Wed, 1/31 - 10:00 - 11:00 am PT
Tues, 2/20 - 12:00 - 1:00 pm PT
Thu, 3/21 - 1:00 - 2:00 pm PT
Mon, 4/8 - 11:00 - 12:00 pm PT

Spring webinars & events:
Building an Experienced & Senior Resume - Wed, 2/7, 5:30 - 6:30 pm PT
I School Interviewing Workshop - Mon, 2/12, 5:30 - 7:00 pm PT
LinkedIn Tips & Tricks - Wed 2/21, 12:00 - 1:00 pm PT

https://www.ischool.berkeley.edu/careers/students/events
Links

I School Career Services:
- Document Reviews: [www.ischool.berkeley.edu/careers/students/resumereview](http://www.ischool.berkeley.edu/careers/students/resumereview)
- Career Advising Appointments: [www.ischool.berkeley.edu/careers/students/advising](http://www.ischool.berkeley.edu/careers/students/advising)
- Career Events: [www.ischool.berkeley.edu/careers/students/events](http://www.ischool.berkeley.edu/careers/students/events)
- Career Guides: [www.ischool.berkeley.edu/careers/students/guides](http://www.ischool.berkeley.edu/careers/students/guides)
- Resume Book: [www.ischool.berkeley.edu/careers/students/resume-book](http://www.ischool.berkeley.edu/careers/students/resume-book)
- Job postings: Slack #jobs-and-internships channel

Berkeley Career Engagement (university-wide career services):
- Main page: [https://career.berkeley.edu/](https://career.berkeley.edu/)
- Handshake: [career.berkeley.edu/handshake](http://career.berkeley.edu/handshake)

GradPro: [https://grad.berkeley.edu/professional-development/about-gpd/](https://grad.berkeley.edu/professional-development/about-gpd/)

Berkeley Career Network: [berkeley.peoplegrove.com/](https://berkeley.peoplegrove.com/)

I School LinkedIn page: [www.linkedin.com/school/uc-berkeley-school-of-information/people/](http://www.linkedin.com/school/uc-berkeley-school-of-information/people/)

I School on Medium: [medium.com/berkeleyschool](https://medium.com/berkeleyschool)

I School Slack Channels: [https://www.ischool.berkeley.edu/intranet/computing/slack/channels](https://www.ischool.berkeley.edu/intranet/computing/slack/channels)
Questions?

“Nothing will work unless you do.”
Maya Angelou