Career Services Overview

Rebecca Andersen
Director of Career Services & Alumni Relations

Laurie Haskell-Woerner
MIDS Career Advisor
Career Outlook & Outcomes
Career Services
Job Search
Maximize I School Experience
Career Outlook & Outcomes

My circumstances have changed and I can no longer afford to work for free.
Career Outlook

• Data scientist continues to rank in Glassdoor’s 10 Best Jobs In America (in the top 3 for 6 yrs in a row)

• Bureau of Labor Statistics considers data science in the top 20 fastest growing occupations and has projected 31% growth over the next 10 years

• Related roles have also experienced recent growth (2015-2019):
  - AI Specialist – 74%
  - Data Engineer – 33%

Sources:
LinkedIn 2020 Emerging Jobs Report
# MIDS Graduate Outcomes

## 2020 graduates*

### $130k

Median base salary (US)

- base salary range = 50k - 250k

### 87%

believe MIDS contributed positively to their career

### 85%

are using MIDS in their current job

### 82%

reported new job and/or new responsibilities

<table>
<thead>
<tr>
<th>85%</th>
<th>75%</th>
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<tbody>
<tr>
<td>reported salary increase</td>
<td>believe MIDS contributed to job/salary changes</td>
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Of those with new jobs/responsibilities...

* 47% of 2020 graduates responding as of 08/23/21
# Top Jobs of MIDS Alumni

<table>
<thead>
<tr>
<th>Top Role Categories*</th>
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<tbody>
<tr>
<td>1. Data Scientist (all levels)</td>
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<tr>
<td>2. Engineer (software)</td>
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<tr>
<td>3. Engineer (data, machine learning)</td>
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<tr>
<td>4. Analyst (data, product, BI)</td>
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<td>5. Manager/Sr. Manager (data science/eng/analytics)</td>
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(*Based on career surveys and LinkedIn analysis of all graduates thru Dec 2020)
Top Employers of MIDS Alumni
LET’S DO THIS.

Career Services
Career Advising

• Targeted 1:1 Advising

• Sample topics:
  – Career exploration
  – Job search
  – Personal brand
  – Career basics
Reviews

- Resume Reviews
- LinkedIn Reviews
- Cover Letter Reviews
- Resume Books

For reviews, go to:
https://www.ischool.berkeley.edu/careers/students/resumereview
Career Resources

• Career Guides/links
• Job postings
• Webinars/events
• Campus Career Center

Career Search Resources

• Job Search Websites
• Resumes & Cover Letters
• Networking
• Interviewing
• Negotiation
• Online Presence
• Entrepreneurship Resources
• Data Science Careers
• User Experience Careers
• Cybersecurity Careers
• Product Management Careers
• For International Students
• Miscellaneous
Connections

• Alumni Network
  – Panel Discussions
  – Info. Interviewing
  – LinkedIn
  – Slack
  – Berkeley Career Network

• Employer Connections
  – Networking Events
  – Guest Speakers
  – Immersion/Conferences
  – Campus Career Fairs (virtual)

• Fellow Students
  – Slack #careers and #jobs-and-internships channels
Getting Started With Slack

Update your profile

Slack is a great networking tool, but only if you let people know who you are! Fill out your profile completely, including your I School role, LinkedIn, employer, job title and more.

Channels & direct messages

Slack has public and private “channels” (or chatrooms) for information exchange and conversation. If you have a question, ask it on a channel dedicated to that topic. If you can answer a question in your area of expertise, please do so!

Curious what channels to join?

Everyone is automatically enrolled in the #announcements-global channel; this channel is for team-wide communication and announcements and may be a place you see official announcements from the I School. We also suggest the following channels:

- #introductions — Say hi and introduce yourself to the I School Slack community.
- #careers — General discussions about career paths and opportunities for I School students and alumni.
- #jobs-and-internships — Share jobs and internship opportunities relevant to the I School community.
- #area-* — A variety of area channels representing different geographic regions around the world (see #area-411 for a list.)
- #noise — In the spirit of our noise listserv, a place for non-work-related flimflam, hodge-podge or jabber-jabber
- #alumni — A channel for all alumni to connect

There are also channels related to specific programs at the I School, areas of interest, and more. Check out our more comprehensive guide or browse the channel listings in Slack.

Communicating one-on-one and with small groups

In Slack you can also have one-to-one or small group messages between individuals. Direct messages (DMs) are best used as an alternative to casual emails, where quick conversation is the objective.
Connections

• Slack Spotlight!
  – Enhanced profile fields on Slack
  – Goal: expanded search features
Job Search
Job Search Steps

● Research & identify target jobs/companies/industries
  ○ What are your dream companies/roles?
  ○ Research salaries

● Update resume/LinkedIn profile
  ○ What’s your brand?

● Create online portfolio/website/blog
  ○ Employers ARE looking!

● Prepare for interviews
  ○ Traditional & technical

● Network, network, network
  ○ I School & greater professional communities

● Apply and interview
  ○ Get referrals from your network whenever possible

● Evaluate and negotiate offers
Maximize ...
While in your program...

- Class projects
- Immersion timing
- Gain experience
  - At current job
  - Do side projects or volunteer
  - Consider internships
- Engage in your (new) profession
  - Network, network, network
  - Read news/newsletters in your field
  - Attend conferences/meetups
- Get on the I School Slack
  - #careers; #jobs-and-internships; #tech-screen-practice
  - Geography-based channels; special interest channels
Upcoming Events

Career Services Virtual Office Hours (monthly)
  Tuesday, 9/28 2:00-3:30 pm PT
  Thursday, 10/28 2:00-3:30 pm PT

Fall events:
  How to Land a Data Science Job – 10/6, 5:30-7:00 pm PT
  LinkedIn Tips & Tricks (Oct)
  Revamp Your Resume (Nov)
  and more!

https://www.ischool.berkeley.edu/careers/students/events
Staff Fellows

I School Career Services Staff Fellows
4 talented staff from other departments on campus learning about I School Career Services & assisting with:

Resume/LinkedIn profile reviews
Webinars
Career resource development
Office hours

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Rachel York
Megan Braverman
Andrea Brougher
Lucas Mollenbrink
Links

I School Career Services
Document Reviews: www.ischool.berkeley.edu/careers/students/resumereview
Career Advising Appointments: www.ischool.berkeley.edu/careers/students/advising
Career Events: www.ischool.berkeley.edu/careers/students/events
Career Guides: www.ischool.berkeley.edu/careers/students/guides
Resume Book: https://www.ischool.berkeley.edu/careers/students/resume-book
Job board: https://www.ischool.berkeley.edu/intranet/jobs

Campus Career Center
Handshake: career.berkeley.edu/handshake

Berkeley Career Network: berkeley.peoplegrove.com/

I School LinkedIn page: www.linkedin.com/school/uc-berkeley-school-of-information/people/

I School on Medium: medium.com/berkeleyischool

I School Slack Channels: https://www.ischool.berkeley.edu/intranet/computing/slack/channels
Questions?

“Nothing will work unless you do.”

Maya Angelou