Career Services Overview

Rebecca Andersen
Director of Career Services & Alumni Relations

Laurie Haskell-Woerner
MIDS Career Advisor
Career Outlook & Outcomes
Career Services
Job Search
Maximize I School Experience
Career Outlook & Outcomes

My circumstances have changed and I can no longer afford to work for free.
Career Outlook

• Data scientist continues to rank in Glassdoor’s 10 Best Jobs In America (in the top 3 for 6 yrs in a row)

• Bureau of Labor Statistics considers data science in the top 20 fastest growing occupations and has projected 31% growth over the next 10 years

• Related roles have also experienced recent growth (2015-2019):
  - AI Specialist – 74%
  - Data Engineer – 33%

Sources:
LinkedIn 2020 Emerging Jobs Report
MIDS Graduate Outcomes
2020 graduates*

$130k
Median base salary (US)
base salary range= 50k - 250k

88% believe MIDS contributed positively to their career
88% are using MIDS in their current job
81% reported new job and/or new responsibilities

Of those with new jobs/responsibilities...

76% reported salary increase
75% believe MIDS contributed to job/salary changes

* 43% of 2020 graduates responding as of 5/14/21
Top Jobs of MIDS Alumni

<table>
<thead>
<tr>
<th>Top Role Categories*</th>
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<tbody>
<tr>
<td>1. Data Scientist (all levels)</td>
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<td>2. Engineer (software)</td>
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<td>3. Engineer (data, machine learning)</td>
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<td>4. Analyst (data, product, BI)</td>
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<td>5. Executive (C-level/VP-level)</td>
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(*Based on career surveys and LinkedIn analysis of all graduates thru Aug 2020)
Top Employers of MIDS Alumni

Google

Amazon
Microsoft
Facebook
Northrop Grumman
Intel
Capital One
Cisco
IBM
Intuit
LinkedIn
Oracle
Wells Fargo

Berkeley School of Information
LET'S DO THIS.

Career Services
Career Advising

• Targeted 1:1 Advising
• Sample topics:
  – Career exploration
  – Job search
  – Personal brand
  – Career basics
Reviews

• Resume Reviews
• LinkedIn Reviews
• Cover Letter Reviews
• Resume Books

For reviews, go to: https://www.ischool.berkeley.edu/careers/students/resumereview
Career Resources

• Career Guides/links
• Job postings
• Webinars/events
• Campus Career Center

Career Search Resources

• Job Search Websites
• Resumes & Cover Letters
• Networking
• Interviewing
• Negotiation
• Online Presence
• Entrepreneurship Resources
• Data Science Careers
• User Experience Careers
• Cybersecurity Careers
• Product Management Careers
• For International Students
• Miscellaneous
Connections

• Alumni Network
  – Panel Discussions
  – Info. Interviewing
  – LinkedIn
  – I School Connect
  – Berkeley Career Network

• Employer Connections
  – Networking Events
  – Guest Speakers
  – Immersion/Conferences
  – Campus Career Fairs (virtual)

• Fellow Students
  – Slack #careers and #jobs-and-internships channels
Connections

• Slack Spotlight!
  – Enhanced profile fields on Slack
  – Goal: expanded search features
Job Search
Job Search Steps

- Research & identify target jobs/companies/industries
  - What are your dream companies/roles?
  - Research salaries

- Update resume/LinkedIn profile
  - What’s your brand?

- Create online portfolio/website/blog
  - Employers ARE looking!

- Prepare for interviews
  - Traditional & technical

- Network, network, network
  - 1 School & greater professional communities

- Apply and interview
  - Get referrals from your network whenever possible

- Evaluate and negotiate offers
Maximize ...
While in your program...

- Class projects
- Immersion timing
- Gain experience
  - At current job
  - Do side projects or volunteer
  - Consider internships

- Engage in your (new) profession
  - Network, network, network
  - Read news/newsletters in your field
  - Attend conferences/meetups

- Get on the I School Slack
  - #careers; #jobs-and-internships; #tech-screen-practice
  - Geography-based channels; special interest channels
Upcoming Events

Career Services Virtual Office Hours
- Wednesday, May 26th 2:00-3:30 pm PT
- Tuesday, June 22nd, 8:30 – 10:00 am PT
- Tuesday, July 27th, 12:00 – 1:30 pm PT

Summer events (dates TBD):
- LinkedIn Tips & Tricks – June 15th, 5:30 pm PT
- Revamp Your Resume – July (date TBD)
- and more!

https://www.ischool.berkeley.edu/careers/students/events
New this summer!

I School Career Services Staff Fellows
3 talented staff from other departments on campus learning about I School Career Services & assisting with:

- Resume/LinkedIn profile reviews
- Webinars
- Career resource development
- Office hours

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Julia Nelsen
Kathleen Cooney
Amanda Cheung
Links

I School Career Services
Document Reviews:  [www.ischool.berkeley.edu/careers/students/resumereview](http://www.ischool.berkeley.edu/careers/students/resumereview)
Career Advising Appointments:  [www.ischool.berkeley.edu/careers/students/advising](http://www.ischool.berkeley.edu/careers/students/advising)
Career Events:  [www.ischool.berkeley.edu/careers/students/events](http://www.ischool.berkeley.edu/careers/students/events)
Career Guides:  [www.ischool.berkeley.edu/careers/students/guides](http://www.ischool.berkeley.edu/careers/students/guides)
I School Connect:  [berkeleyischoolconnect.com/](http://berkeleyischoolconnect.com/)
Resume Book:  [https://www.ischool.berkeley.edu/careers/students/resume-book](https://www.ischool.berkeley.edu/careers/students/resume-book)

Campus Career Center
Handshake:  [career.berkeley.edu/handshake](http://career.berkeley.edu/handshake)

Berkeley Career Network:  [berkeley.peoplegrove.com/](http://berkeley.peoplegrove.com/)

I School LinkedIn page:  [www.linkedin.com/school/uc-berkeley-school-of-information/people/](http://www.linkedin.com/school/uc-berkeley-school-of-information/people/)

I School on Medium:  [medium.com/berkeleyischool](http://medium.com/berkeleyischool)

Questions?

“Nothing will work unless you do.”
Maya Angelou