Career Services Overview

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My circumstances have changed and I can no longer afford to work for free.

Career Outlook & Outcomes
Career Outlook

- Data scientist has ranked in Glassdoor’s 10 Best Jobs In America since 2015 (Top 3: 2016-2021)
- US Dept of Labor predicts a much faster than average (15%+) growth in data scientist openings for 2020-2030
- According to LinkedIn, data roles are increasing steadily:
  - AI Specialist – 74% annual growth
  - Data Scientist – 37% annual growth
  - Data Engineer – 33% annual growth

Sources:
Glassdoor.com
O*NET – US Department of Labor
LinkedIn 2020 Emerging Jobs Report
MIDS Graduate Outcomes
2020 graduates*

$130k
Median base salary (US)
base salary range= 50k - 250k

87%
believe MIDS contributed positively to their career

85%
are using MIDS in their current job

82%
reported new job and/or new responsibilities

Of those with new jobs/responsibilities...

75%
reported salary increase

74%
believe MIDS contributed to job/salary changes

* 47% of 2020 graduates responding as of 01/11/2022
### Top Jobs of MIDS Alumni

**Top Role Categories***

<table>
<thead>
<tr>
<th>1. Data Scientist (all levels)</th>
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<tbody>
<tr>
<td>2. Engineer (software)</td>
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<tr>
<td>3. Engineer (data, machine learning)</td>
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<tr>
<td>4. Manager/Sr. Manager (data science/eng/analytics)</td>
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<tr>
<td>5. Analyst (data, product, BI)</td>
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</tbody>
</table>

(*Based on career outcome surveys and LinkedIn analysis of all graduates thru Dec 2021)
Top Employers of MIDS Alumni

Google
Microsoft
Apple
Intel
Northrop Grumman
Capital One
IBM
Oracle
Wells Fargo
Cisco
Intuit
LinkedIn
Verizon Wireless
LET’S DO THIS.

Career Services
Career Advising

- Targeted 1:1 Advising
- Sample topics:
  - Career exploration
  - Job search
  - Personal brand
  - Career basics
Reviews

- Resume Reviews
- LinkedIn Reviews
- Cover Letter Reviews
- Resume Books

For reviews, go to:
https://www.ischool.berkeley.edu/careers/students/resumereview
Career Resources

• Career Guides/links
• Job postings
• Webinars/events
• Campus Career Center

Career Search Resources

• Job Search Websites
• Resumes & Cover Letters
• Networking
• Interviewing
• Negotiation
• Online Presence
• Entrepreneurship Resources
• Data Science Careers
• User Experience Careers
• Cybersecurity Careers
• Product Management Careers
• For International Students
• Miscellaneous
Connections

• Alumni Network
  – Panel Discussions
  – Info. Interviewing
  – LinkedIn
  – Slack
  – Berkeley Career Network

• Employer Connections
  – Networking Events
  – Guest Speakers
  – Immersion/Conferences
  – Campus Career Fairs (virtual)

• Fellow Students
  – Slack #careers and #jobs-and-internships channels
Connections

• Slack Spotlight!

ischool.berkeley.edu/intranet/computing/slack

Getting Started With Slack

Update your profile

Slack is a great networking tool, but only if you let people know who you are! Fill out your profile completely, including your I School role, LinkedIn, employer, job title and more.

Channels & direct messages

Slack has public and private “channels” (or chatrooms) for information exchange and conversation. If you have a question, ask it on a channel dedicated to that topic. If you can answer a question in your area of expertise, please do so!

Curious what channels to join?

Everyone is automatically enrolled in the #announcements-global channel; this channel is for team-wide communication and announcements and may be a place you see official announcements from the I School. We also suggest the following channels:

• #introductions — Say hi and introduce yourself to the I School Slack community.
• #careers — General discussions about career paths and opportunities for I School students and alumni.
• #jobs-and-internships — Share jobs and internship opportunities relevant to the I School community.
• #area-* — A variety of area channels representing different geographic regions around the world (see #area-411 for a list.)
• #noise — In the spirit of our noise listserv, a place for non-work-related flimflam, hodge-podge or jibber-jabber
• #alumni — A channel for all alumni to connect

There are also channels related to specific programs at the I School, areas of interest, and more. Check out our more comprehensive guide or browse the channel listings in Slack.

Communicating one-on-one and with small groups

In Slack you can also have one-to-one or small group messages between individuals. Direct messages (DMs) are best used as an alternative to casual emails, where quick conversation is the objective.
Connections

• Slack Spotlight!
  – Enhanced profile fields on Slack
  – Goal: expanded search features
Job Search
Job Search Steps

● Research & identify target jobs/companies/industries
  ○ What are your dream companies/roles?
  ○ Research salaries

● Update resume/LinkedIn profile
  ○ What’s your brand?

● Create online portfolio/website/blog
  ○ Employers ARE looking!

● Prepare for interviews
  ○ Traditional & technical

● Network, network, network
  ○ I School & greater professional communities

● Apply and interview
  ○ Get referrals from your network whenever possible

● Evaluate and negotiate offers
Maximize ...
While in your program...

- Class projects
- Immersion timing
- Gain experience
  - At current job
  - Do side projects or volunteer
  - Consider internships
- Engage in your (new) profession
  - Network, network, network
  - Read news/newsletters in your field
  - Attend conferences/meetups
- Get on the I School Slack
  - #careers; #jobs-and-internships; #tech-screen-practice
  - Geography-based channels; special interest channels
Upcoming Events

Career Services Virtual Office Hours (monthly)
   Tuesday, 2/22 - 2:00 - 3:30 pm PT
   Tuesday, 3/15 - 10:30 am - 12:00 pm PT
   Wednesday, 4/20 - 1:00 - 2:00 pm PT

Spring webinars & events:
   Interviewing Workshop – Tue, 2/8 – 5:30 – 6:45 pm PT
   Revamp Your Resume – Wed, 2/16 – 5:30 – 6:30 pm PT
   LinkedIn Tips & Tricks – TBD (March)

https://www.ischool.berkeley.edu/careers/students/events
Links

I School Career Services

Document Reviews: www.ischool.berkeley.edu/careers/students/resumereview
Career Advising Appointments: www.ischool.berkeley.edu/careers/students/advising
Career Events: www.ischool.berkeley.edu/careers/students/events
Career Guides: www.ischool.berkeley.edu/careers/students/guides
Resume Book: https://www.ischool.berkeley.edu/careers/students/resume-book
Job board: https://www.ischool.berkeley.edu/intranet/jobs

Campus Career Center

Handshake: career.berkeley.edu/handshake

Berkeley Career Network: berkeley.peoplegrove.com/

I School LinkedIn page: www.linkedin.com/school/uc-berkeley-school-of-information/people/

I School on Medium: medium.com/berkeleyischool

I School Slack Channels: https://www.ischool.berkeley.edu/intranet/computing/slack/channels

Today’s webinar recording: https://www.ischool.berkeley.edu/events/2022/mids-career-services-overview
Questions?

“Nothing will work unless you do.”

Maya Angelou