Career Services Overview

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Career Outlook & Outcomes
Career Services
Job Search
Maximize I School Experience
My circumstances have changed and I can no longer afford to work for free.

Career Outlook & Outcomes
Career Outlook

• Data scientists saw a 37% increase in annual growth in the US in 2019

• Related roles have also experienced significant growth:
  - AI Specialist – 74%
  - Data Engineer – 33%

• COVID-19 impact:
  - Some industries/companies have been impacted (travel, hospitality)
  - Some industries/co.’s have thrived (e-commerce, digital tools, e-learning)
  - Data science job postings have declined at a slower rate vs. other fields

Source:
LinkedIn 2020 Emerging Jobs Report
The Recession’s Impact on Analytics and Data Science (MIT Sloan Management Review)
MIDS Graduate Outcomes
2018-2019 graduates

$126k
Median salary (US)
base salary range= 50k - 400k

$15k
Median annual bonus (US)

42% reported new job

23% reported promotion

60% reported salary increase

80% believe MIDS increased their career opportunities & marketability

73% believe MIDS made them stronger candidates when competing for jobs
Top Jobs of MIDS Alumni

<table>
<thead>
<tr>
<th>Top Position Categories*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Data Scientist (all levels)</td>
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<tr>
<td>2. Engineer (software)</td>
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<tr>
<td>3. Engineer (data, machine learning)</td>
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<tr>
<td>4. Executive (C-level/VP-level)</td>
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<tr>
<td>5. Manager/Sr. Manager (data science, analytics)</td>
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</tbody>
</table>

(*Based on career surveys and LinkedIn analysis of all graduates thru Dec 2019)
Top Employers of MIDS Alumni

Google
Microsoft
Amazon
Facebook
Apple
Intel
Northrop Grumman
Capital One
Cisco
IBM
LinkedIn
Verizon Wireless
Wells Fargo

Berkeley School of Information
LET’S DO THIS.

Career Services
Career Advising

• Targeted 1:1 Advising

• Sample topics:
  – Career exploration
  – Job search
  – Personal brand
  – Career basics
Reviews

• Resume Reviews
• LinkedIn Reviews
• Cover Letter Reviews
• Resume Books

For reviews, go to:
https://www.ischool.berkeley.edu/careers/students/resumereview
Career Resources

- Career Guides/links
- Job postings
- Webinars/events
- Campus Career Center

Career Search Resources

- Job Search Websites
- Resumes & Cover Letters
- Networking
- Interviewing
- Negotiation
- Online Presence
- Entrepreneurship Resources
- Data Science Careers
- User Experience Careers
- Cybersecurity Careers
- Product Management Careers
- For International Students
- Miscellaneous
Connections

• Alumni Network
  – Panel Discussions
  – Info. Interviewing
  – LinkedIn
  – I School Connect
  – Berkeley Career Network

• Employer Connections
  – Networking Events
  – Guest Speakers
  – Immersion/Conferences
  – Campus Career Fairs (virtual)

• Fellow Students
  – Slack #careers and #jobs-and-internships channels
Job Search

Upload Your Resume

Now painstakingly fill out this form containing all of the exact same information
Job Search Steps

● Research & identify target jobs/companies/industries
  ○ What are your dream companies/roles?
  ○ Research salaries

● Update resume/LinkedIn profile
  ○ What’s your brand?

● Create online portfolio/website/blog
  ○ Employers ARE looking!

● Prepare for interviews
  ○ Traditional & technical

● Network, network, network
  ○ I School & greater professional communities

● Apply and interview
  ○ Get referrals from your network whenever possible

● Evaluate and negotiate offers
Maximize ...
While in your program...

● Class projects

● Immersion timing

● Gain experience
  o At current job
  o Do side projects or volunteer
  o Consider internships

● Engage in your (new) profession
  o Network, network, network
  o Read news/newsletters in your field
  o Attend conferences/meetups

● Get on the I School Slack
  o #careers; #jobs-and-internships; #tech-screen-practice
  o Geography-based channels; special interest channels
Upcoming Events

Career Services Virtual Office Hours
Monday, January 25th 2:00-3:30 pm PT
(monthly – spring schedule TBD)

Spring events (dates TBD):
Interviewing Workshop
LinkedIn Tips & Tricks
Revamp Your Resume
and more!

https://www.ischool.berkeley.edu/careers/students/events
Links

I School Career Services
- Document Reviews: www.ischool.berkeley.edu/careers/students/resumereview
- Career Advising Appointments: www.ischool.berkeley.edu/careers/students/advising
- Career Events: www.ischool.berkeley.edu/careers/students/events
- Career Guides: www.ischool.berkeley.edu/careers/students/guides
- I School Connect: berkeleyischoolconnect.com/
- Resume Book: https://www.ischool.berkeley.edu/careers/students/resume-book

Campus Career Center
- Handshake: career.berkeley.edu/handshake

Berkeley Career Network: berkeley.peoplegrove.com/

I School LinkedIn page: www.linkedin.com/school/uc-berkeley-school-of-information/people/

I School on Medium: medium.com/berkeleyischool

I School Slack wiki: wiki.ischool.berkeley.edu/index.php?title=Slack_Channels
Questions?

“Nothing will work unless you do.”
Maya Angelou