LinkedIn
Privacy Tips and Pointers to Get You Noticed!

Mary McHale, M.ED
MICS Career Advisor
Your Presenter: Mary McHale, MICS Career Advisor
Agenda

- Why LinkedIn?
- Privacy and the Bots
- Brand You!
- Key Profile Components
- Networking
# The Impact of COVID-19

<table>
<thead>
<tr>
<th>Challenge</th>
<th>February %</th>
<th>April %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finding a job has become harder this year</td>
<td>48%</td>
<td>74%</td>
</tr>
<tr>
<td>Finding a job is “much harder” than it was six months ago</td>
<td>23%</td>
<td>44%</td>
</tr>
<tr>
<td>Worried about losing a job at some point this year</td>
<td>28%</td>
<td>47%</td>
</tr>
</tbody>
</table>

Jobvite Recruiter Nationwide Survey 2020
What is LinkedIn?

The world’s largest professional network

700M+
Members worldwide
Growing at more than two members per second

92%
Fortune 100 companies use LinkedIn Talent Solutions to hire

>4M
Company pages
Only 4% of recruiters DON’T use social media in the recruiting process. 4% aren’t sure, but the 92% of recruiters that do use social media cast a wider net than ever:

- LinkedIn: 87%
- Facebook: 55%
- Twitter: 47%
- Pinterest: 38%
- Google+: 21%
- Instagram: 14%
- Reddit: 13%
- Other: 3%

Other networks and apps recruiters are using to evaluate and engage talent include Vimeo, Tumblr, Pinterest, and even Periscope!

Jobvite Recruiter Nation Survey
Why do I need a LinkedIn Profile?

- Showcase skills
- Build your network
- Potential career opportunities
- More comprehensive than a resume
- Displays engagement
- LinkedIn Learning
- Access LinkedIn
MICS PERKS

ALL MICS and MIDS Students are eligible for a Complimentary 9-month LinkedIn Premium Career subscription

• Can be extended for 9 more months if enrolled in MICS

Only available to current students

https://socialimpact.linkedin.com/en-us/2u/ucb

University of California, Berkeley

University of California, Berkeley (13 kB)
Privacy on LinkedIn

Mary, you’re the boss of your account.

Mary McHale
Career Strategist | Launching Careers at Every Professional Level
Member since September 4, 2009

1605 connections
Business Plus
LinkedIn Account Management

Profile information
Basic information associated with your profile

Name, location, and industry
Choose how your name and profile fields appear to other members

Site preferences
Manage your LinkedIn experience

Language
Select the language you use on LinkedIn

Content language
Select a language for translation

Autoplay videos
Choose if you want videos to autoplay in your browser
Account access
Settings to help you keep your account secure

Email addresses
Add or remove email addresses on your account

Phone numbers
Add a phone number in case you have trouble signing in

Change password
Choose a unique password to protect your account

Where you’re signed in
See your active sessions, and sign out if you’d like

Devices that remember your password
Review and control the devices that remember your password

Two-step verification
Account Access

Account access
Settings to help you keep your account secure

- **Email addresses**
  Add or remove email addresses on your account
  - Change
  - 6 email addresses

- **Phone numbers**
  Add a phone number in case you have trouble signing in
  - Change
  - 1 phone number

**Change password**
Choose a unique password to protect your account

**Where you’re signed in**
See your active sessions, and sign out if you’d like

**Devices that remember your password**
Review and control the devices that remember your password

**Two-step verification**
Profile Visibility and Network

Visibility of your profile & network
Make your profile and contact info only visible to those you choose

Profile viewing options
Choose whether you're visible or viewing in private mode

Story viewing options
Choose whether you're visible or viewing in private mode

Edit your public profile
Choose how your profile appears to non-logged in members via search

Who can see or download your email address
Choose who can see your email address on your profile and in approved apps or download it in their data export

Who can see your connections
Choose who can see your list of connections

(Account preferences, Sign in & security, Visibility, Visibility of your profile & network, Visibility of your LinkedIn activity, Communications, Data privacy, Advertising data)
Profile Visibility

Visibility of your profile & network
Make your profile and contact info only visible to those you choose

Profile viewing options
Choose whether you’re visible or viewing in private mode

Select what others see when you’ve viewed their profile

Your name and headline
Mary McHale
Career Strategist | Launching Careers at Every Professional Level
San Francisco Bay Area | Professional Training & Coaching

Private profile characteristics
Someone at Cure SMA
Anonymous LinkedIn Member

Private mode

Activate Window
Profile Visibility and Network

Visibility of your profile & network
Make your profile and contact info only visible to those you choose

Profile viewing options
Choose whether you're visible or viewing in private mode

Story viewing options
Choose whether you're visible or viewing in private mode

Edit your public profile
Choose how your profile appears to non-logged in members via search

Who can see or download your email address
Choose who can see your email address on your profile and in approved apps or download it in their data export

Who can see your connections
Choose who can see your list of connections
Viewers Also Viewed
Time to Get Noticed

Visibility of your LinkedIn activity

- **Manage active status**: Choose who can see when you are on LinkedIn
- **Share job changes, education changes, and work anniversaries from profile**: Choose whether your network is notified
- **Notify connections when you’re in the news**: Choose whether we notify people in your network that you’ve been mentioned in an article or blog post
- **Mentioned by others**: Choose whether other members can mention you
- **Followers**: Choose who can follow you and see your public updates
Time to Get Noticed

Visibility of your LinkedIn activity
Make sure your network only sees the activity you choose to show

Manage active status
Choose who can see when you are on LinkedIn

Share job changes, education changes, and work anniversaries from profile
Choose whether your network is notified

Notify connections when you’re in the news
Choose whether we notify people in your network that you’ve been mentioned in an article or blog post

Mentioned by others
Choose whether other members can mention you

Followers
Choose who can follow you and see your public updates

Back to LinkedIn
Time to Get Noticed

Visibility of your LinkedIn activity
Make sure your network only sees the activity you choose to show

Manage active status
Choose who can see when you are on LinkedIn

Share job changes, education changes, and work anniversaries from profile
Choose whether your network is notified

Notify connections when you're in the news
Choose whether we notify people in your network that you've been mentioned in an article or blog post

Mentioned by others
Choose whether other members can mention you

Followers
Choose who can follow you and see your public updates
Data Privacy

- Manage your data and activity
  Review the data that you’ve provided, and make changes if you’d like

- Get a copy of your data
  See your options for accessing a copy of your account data, connections, and more

- Salary data on LinkedIn
  See and delete your salary data

- Search history
  Clear all previous searches performed on LinkedIn

- Personal demographic information
  Choose what details you provide about your personal demographics

- Social, economic, and workplace research
  Choose whether we can make some of your data available to trusted services for policy and academic research
### Personal demographic information

Choose what details you provide about your personal demographics.

Here's the information you've provided about your personal demographics. This will not be displayed on your profile.

You can always remove all personal demographic data submitted in these categories.

#### Gender

Select your gender identity

- Select

#### Race or Ethnicity

Select all that apply

- [ ] Asian
- [ ] Black or African American
- [ ] Hispanic or Latino
- [ ] Native American or Alaska Native
- [ ] Pacific Islander, including Native Hawaiian
- [ ] White or Caucasian
- [ ] Another race or ethnicity
- [ ] Prefer not to say

#### Disability
### Job Searching Preferences

**Job seeking preferences**
Privacy controls for job seeking activity on LinkedIn

**Job application settings**
Choose what information LinkedIn saves when you submit a job application.

**Sharing your profile when you click Apply**
Choose if you want to share your full profile with the job poster when you’re taken off LinkedIn after clicking Apply.

**Commute preferences**
Set commute times and get job recommendations based on your preferences.

**Signal your interest to recruiters at companies you've created job alerts for**
This will be applied for companies that you’ve created job alerts for.

**Stored job applicant accounts**
Match which third-party job applicant accounts are stored on LinkedIn.
Data Privacy with Other Applications

Other applications
Control how associated accounts can use your data

Permitted services
View services you've authorized and manage data sharing

Microsoft Word
Choose whether work experience descriptions from your LinkedIn profile can be shown in Resume Assistant, a feature within Microsoft Word.
Job Searching Preferences

Job seeking preferences
Privacy controls for job seeking activity on LinkedIn

Job application settings
Choose what information LinkedIn saves when you submit a job application.

Sharing your profile when you click Apply
Choose if you want to share your full profile with the job poster when you're taken off LinkedIn after clicking Apply.

Commute preferences
Set commute times and get job recommendations based on your preferences.

Signal your interest to recruiters at companies you've created job alerts for
This will be applied for companies that you've created job alerts for.

Stored job applicant accounts
Match which third-party job applicant accounts are stored on LinkedIn.
Edit Your Public URL

Public profile settings
You control your profile and can limit what is shown on search engines and other off-LinkedIn services. Viewers who aren’t signed in to LinkedIn will see all or some portions of the profile view displayed below.

Mary McHale
Career Strategist | Launching Careers at Every Professional Level
San Francisco Bay Area | 500+ connections

Edit your custom URL
Personalize the URL for your profile.
www.linkedin.com/in/marydigginsmchale
Note: Your custom URL must contain 3-100 letters or numbers. Please do not use spaces, symbols, or special characters.

Edit Content
This is your public profile. To edit its sections, update your profile.

Edit Visibility
You control your profile’s appearance for people who are not signed in to LinkedIn. The limits you set here affect how your profile appears on search engines, profile badges, and permitted services like Outlook.
How LinkedIn Uses Your Data

### Account
- How others see your profile and network information
- How others see your LinkedIn activity

### Privacy
- **Mentions or tags by others**
  - Choose whether other members can mention or tag you

### How LinkedIn uses your data

#### Manage your data and activity
- Review the data that you've provided, and make changes if you'd like

#### Getting a copy of your data
- See your options for accessing a copy of your account data, connections, and more

Your LinkedIn data belongs to you, and you can download an archive any time or **view the rich media** you have uploaded.

- **Download larger data archive, including connections, contacts, and your account history.** Learn more.
- **Want something in particular? Select the data files you're most interested in.**
  - Articles
  - Imported Contacts
  - Invitations
  - Recommendations
  - Connections
  - Profile
  - Messages
  - Registration

[Request archive] Your download will be ready in about 10 mins.
### Social, economic and workplace research

Choose whether we can make some of your data available to trusted services for policy and academic research.

We enable trusted third party partners to use data about you (e.g. data from your LinkedIn profile) for social, economic and workplace research, under controls designed to protect your privacy.

Your change may take 24 hours to become effective and only applies prospectively, to future research projects.

No [ ]

Please note that this setting does not opt you out of:

- the research we do for product development and support and to protect our members and our systems against security threats, fraud and other violations of our terms.
- the use (including for third party research) of de-identified data, such as widely shared characteristics that do not identify you personally.
# Job Seeking Preferences

**Account preferences**

**Sign in & security**

**Visibility**

**Communications**

**Data privacy**

**Job seeking preferences**

**Other applications**

**Advertising data**

---

## Job seeking preferences

Privacy controls for job seeking activity on LinkedIn

### Job application settings

Choose what information LinkedIn saves when you submit a job application.

### Sharing your profile when you click Apply

Choose if you want to share your full profile with the job poster when you’re taken off LinkedIn after clicking Apply.

### Commute preferences

Set commute times and get job recommendations based on your preferences.

### Signal your interest to recruiters at companies you’ve created job alerts for

This will be applied for companies that you’ve created job alerts for.

### Stored job applicant accounts

This will be applied for companies that you’ve created job alerts for.

---

[Link to help center](https://www.linkedin.com/)

---

*Berkeley School of Information*
Career Interests

Add job preferences

Your preferences will be shown at the top of your profile to the audience you choose here. We won’t send any notifications to your network or recruiters.

Job titles *
- Cyber Threat Investigator
- Cyber Security Engineer
- Cyber Security Architect
- Chief Information Security Officer
- Penetration Tester

Add title +

Job locations *
- San Francisco Bay Area
- Berkeley, California, United States
- Menlo Park, California, United States
- Boston, Massachusetts, United States
- Washington DC-Baltimore Area

Add location +

Only recruiters

Add to profile
Public profile settings
You control your profile and can limit what is shown on search engines and other off-LinkedIn services. Viewers who aren’t signed in to LinkedIn will see all or some portions of the profile view displayed below.

Edit your custom URL
Personalize the URL for your profile.
www.linkedin.com/in/marymchale

Edit Content
This is your public profile. To edit its sections, update your profile.

Edit Visibility
You control your profile’s appearance for people who are not signed in to LinkedIn. The limits you set here affect how your profile appears on search engines, profile badges, and permitted services like Outlook.

Your profile’s public visibility
On

Basic (required)
- Name, number of connections, and region
- Profile Photo
- Only 1st-degree connections
- LinkedIn members directly connected to you.

Contact Mary for services
Career Development Coaching, Resume Writing, Interview Preparation, Executive Coaching, Public Speaking
See all details

About

Use this to edit URL
Use this section to choose what parts of your profile are visible
Select which parts of your profile can be viewed.

You can change this at any time.
Curating Your Brand
Communicating Your Brand

What you do?
Why you do it?
Who do you know?
Who you are?
Where are you going?
10 Steps to Create Your Brand

Brand

Audience

Photo

Headline

1

2

3

4

5

6

7

8

9

10

You

Passion

Experience

Accomplishments

Endorsements

Groups

Connections
Your Brand

On average, how much does a picture increase the chances of a LinkedIn profile being viewed?

A. 12x  
B. 30x  
C. 21x  
D. 7x
Keep it Professional

*Source: 5 Steps to Improve your LinkedIn Profile in Minutes
# Photo Guidelines

<table>
<thead>
<tr>
<th><strong>DO</strong></th>
<th><strong>DON’T</strong></th>
</tr>
</thead>
</table>
| • Clear, well-lit  
• Professional, industry appropriate  
• Headshot that shows YOU | • Grainy, dark  
• Party/vacation pic, casual selfie  
• Highlight background more than you |
Your Profile is Your Brand

Profile Picture
Full Name
Headline

How to:
- Click Me > View Profile
- Click pencil to right of profile photo
- Click pencil on background photo

Background Picture
Company | School Location

David Ng · 1st
Sr. Manager, Application Security and Engineering at PwC
Fremont, California, United States · 500+ connections ·
Contact info

PwC
University of California, Berkeley
Make Your Headline Count

- Makes it happen.
- San Francisco Bay Area | Public Relations and Communications
- Current: University of California, Farmma Karl: Contempo Curation
- Previous: UC Berkeley, Conscious Communications, Pro-Media Communications
- Education: Simmons College

- Communicator & connector at UC Berkeley
- San Francisco Bay Area | Higher Education
- Current: University of California Berkeley
- Previous: University of California Berkeley, Vanderbilt University, Rehabilitation Health Services
- Education: Western Kentucky University

- Associate
- Washington D.C. Metro Area | Management Consulting
- Current: Booz Allen Hamilton
- Previous: University of Maryland, Institute for Systems Research, Stanford Consulting, Palo Alto Research Center
- Education: University of Cambridge, Dept. of Engineering

- Marketing Communications, Brand Strategy, Creative Direction, Event Marketing
- San Francisco Bay Area | Marketing and Advertising
- Current: Independent Professional
- Previous: Bon Appetit, Google, University of California, Berkeley, Vintcom Consulting
- Education: University of Arizona

- Helping teams deliver fast and accurate...

- Dir. of External Relations, UC Berkeley...
Sample Headlines

- Cybersecurity Manager
- Cybersecurity | Compliance Evangelist
- Cybersecurity Strategist
- Cybersecurity Technology Strategist
- Cybersecurity Professional - System, Network and Security Design – Leader
- Global Cybersecurity, Compliance, and Identity Leader
- Chief Information Security Officer | CISO
- Senior Director Cybersecurity Engineering, Cybersecurity
- Cryptographer
- Cybersecurity & Data Privacy Champion | Graduate Cyber Defense Student | Cryptographer

Berkeley School of Information
Compelling Summary

- Interests | Passion
- Engagement
- Visual “Brand”
- Mobile View
- Featured

About

Coaching people through change has been the cornerstone of my career.

I love assisting my clients to discover the real value of their skills and capabilities, uncover the impact of their achievements and then demonstrate their worth to transition into new jobs and industries. I’m honored to be one of nine coaches selected by LinkedIn nationally to partner on their new Mock Interviewing Pilot program.

I collaborate with my clients to share their professional stories through resumes, LinkedIn and interview preparation to enable them to transition their careers into exciting new roles and industries.

Areas of Expertise Include:
- Mid-Career to Senior Executive Professionals seeking a promotion or a change
- College Students and New Graduates looking for internships and career launch
Experience - What's Your Position?
**Work Experience**

**Sr. Manager, Application Security and Engineering**
*PwC*
May 2018 – Present - 1 yr 11 mos
San Francisco Bay Area
- Leading a team to generate a vision for Application Security and execute against the overall strategy.
- Drive adoption of security solutions and server member firms across the globe.
- Building, deploying, developing teams and/or projects within a function or across functions.
- Mapping long term business requirements to complex security architecture frameworks.
- Engaging with development teams to articulate complex application security risks.
- Engaging throughout the software development lifecycle (SDLC) to identify, track and reduce application security risks across new applications.  

**Graduate Student**
*UC Berkeley School of Information - Part-time*
Aug 2019 – Present - 8 mos
Berkeley, CA
- Voted by my peers to be the cohort representative of my class.
- Selected as 1 of 3 scholars from the University of California, Berkeley to be a RSA Conference Security Scholar. Sponsored by the School of Information and the research hub, Center for Long-Term Cybersecurity. 

**David Ng selected to Represent I School and ...**
Applications Security Engineer
Full-time
Jul 2013 – Present • 7 yrs 4 mos
Oakland, USA

• Two plus years of experience in AWS – Platform as a Service (PaaS) and Infrastructure as a Service (IaaS), hands on experience with IAM, SES, EC2, S3, VPC.

• Provided advisory to 300+ new users and hands-on support on secured ECM and Citrix environment, assessment, planning, maturity, and sustainment following security guidelines.

• Developed current state enterprise content management technology architecture to legacy and 1500+ new users, gap analysis, and future state technology architecture to address client architecture gaps including scalability, on-premise/cloud, security and GRC compliance.

• Identified ECM and Citrix business needs, requirements management, traceability matrix, functional design, prototyping, process design, testing, piloting, training, and supporting implementations as well as system integration and data conversion.

• Defined content governance including legal compliance/regulations, standards, taxonomies, industry practices, change management.

• Developed, reviewed, analyzed, documented current and new ECM process documents including SOPs, templates, plans, manuals, workflows, and other guidance documentation.
Education

**University of California, Berkeley**
Master of Information and Cybersecurity
2019 – 2021
- Elected cohort representative
- RSA conference security scholar: Presented a research paper about the California Consumer Privacy Act
- Member of the UC Berkeley Blue team at the Annual CyberForce Competition hosted by the Department of Energy. The competition occurs every year by gathering hundreds of universities across the US who are security enthusiasts to protect cloud based systems against a DOE red team.

**California State Polytechnic University-Pomona**
Bachelor of Science - BS, Computer Information Systems and Philosophy
1999 – 2004
Activities and Societies: Dean’s Honor List
Volunteer Experience

Mentor
California State Polytechnic University-Pomona
Sep 2016 – Present • 3 yrs 7 mos

Mentoring undergraduate students to better prepare them for life after graduation in the Bronco Mentoring Program.

PTA Executive Board Member for Vallejo Mill Elementary School
Fremont Unified School District
Aug 2019 – Present • 8 mos
Education
Skills & Endorsements

Skills & Endorsements

Career Development Coaching - 16
  - Endorsed by 3 of Mary’s colleagues at CS Advising

Job Search Strategies - 11
  - Endorsed by 3 of Mary’s colleagues at CS Advising

Resume Writing - 21
  - Endorsed by Robin Reshwan, CPRW, who is highly skilled at this
  - Endorsed by 3 of Mary’s colleagues at CS Advising

Industry Knowledge

Strategic Planning - 31
  - Business Development - 30
  - Program Management - 13
  - Marketing Strategy - 7
  - Event Planning - 3
  - Nonprofits - 4
  - Healthcare - 3
  - Market Research - 4
  - Human Resources - 12
Recommendations

Mary (Diggins) McHale
Career Coach | Launching Careers at Every Professional Level

Jorge Benavides
Senior Vice President | Bridging Talent and Technologies
March 10, 2020; Jorge was a client of Mary’s.

Mary is an amazing professional and is one of the best advisers I’ve ever had the pleasure of working with. She is exceptionally skilled at identifying the strengths of her clients and articulating those capabilities in a clear and effective way. Mary’s support not only resulted in an exponential increase in responses to my ... See more

Jasmine Gregory
Incoming TTM at LiveRamp
February 12, 2020; Jasmine was a client of Mary’s.

I owe Mary so much after working with her for the past three years. Since sophomore year, I have been preparing for interviews with Mary. Without fail, at the end of each application cycle I have had multiple offers to choose from because of Mary’s help and expertise. I am graduating in May, and have secured my ... See more

Kristie Weber
Internal Compliance Director at Intermadis
December 3, 2019; Kristie was a client of Mary’s.

I had never had professional help with my resume or LinkedIn profile before, but decided to seek it out as I was looking to make a career shift. After several proposals and phone screens, I selected Mary. She really dove in and was able to get me to look at my career and experience in a whole new light. I won... See more

Aaron Diggins
Seeking opportunities in sourcing, management, data driven analysis, supply chain and operations
November 19, 2019; Aaron was a client of Mary’s.

Working with Mary and CSA was an eye opener. Despite being in the workforce for a decade, I hadn’t had to start a job hunt cold. When we started our call, it quickly became apparent just how complex a journey this would be, and how beneficial it would be to have such a wealth of experience to help. She gave gre... See more
Accomplishments

- Publications
- Certifications
- Patents
- Courses
- Projects
- Honors & Awards
- Test Scores
- Languages
- Organizations

Accomplishments

8 Honors & Awards
- Graduation Honors
- Linguistics Departmental Citation
- Outstanding Performance Citation for Japanese
- Academic Honor Society Member
- Bridging Scholarship Recipient
- Duttenhaver Scholarship Recipient
- UCEAP Promise Award Recipient
- Dean's Honor List

2 Languages
- English
- Japanese

2 Organizations
- "Jishin" Japanese Dance Group
- UC Davis Japanese American Student Society

2 Projects
- Japanese American Community Empowerment Summit
- The Past is Present for Japanese Americans

1 Certification
- JLPT Japanese Language Proficiency Test: N1
Projects

- Adds depth to your profile
- Showcase key experiences
- Link to other Creator(s)
Activity and Content

>1% Post or Publish Content
Use this to show thought leadership and visibility
Power of Media

Chief Technology Officer
Lucasfilm
Dec 2007 – Mar 2011 - 3 yrs 4 mos
As Chief Technology Officer, on the executive leadership team, Richard oversaw the company’s technical operations, and was responsible for development and execution of the technology strategy for Industrial Light & Magic, Skywalker Sound and LucasArts, amongst other high profile businesses within the Lucasfilm groups.

Sr. Director
Apple Computer
Aug 2001 – Dec 2007 - 6 yrs 5 mos
Enlisted by the CEO to join the company and lead projects to bring newly launched Mac OS X. Managed and grew teams evangelizing development environments. Created a task force to work hand in hand with applications to new Mac OS. Created the internal Tech Marketing drive presentation & demonstration strategies for all Pro Apps across all segments.

• Defined and managed annual ‘Hollywood Summit’ meetings with key partners
• Collaborated with engineering defining next generation operating system
• Selected press spokesperson for new product launches
• Appeared in 6 keynote presentations with the CEO

Featured

Variety Magazine
Top Ten Innovators to Watch

Macworld Keynote
The launch of Maya on Mac OS X with Steve Jobs

Berkeley School of Information
The View from LinkedIn Recruiter
Common Profile Issues

- No customized profile URL
- Headline not targeted to desired career or role
- No Summary or Summary not targeted
- No projects
- Not maximizing Groups, Influencers, Content
- Lack of endorsements and recommendations
Growing Your Network

- Schools
- Companies
- Faculty
- Groups
- Family
- Friends
### Searching By Alumni or University

#### UC Berkeley School of Information

- **1,548 alumni**
  - Search alumni by title, keyword or company

<table>
<thead>
<tr>
<th>Where they live</th>
<th>Add</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,246</td>
<td>United States</td>
</tr>
<tr>
<td>638</td>
<td>San Francisco Bay Area</td>
</tr>
<tr>
<td>339</td>
<td>Greater New York City Area</td>
</tr>
<tr>
<td>75</td>
<td>Greater Los Angeles Area</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Where they work</th>
<th>Add</th>
</tr>
</thead>
<tbody>
<tr>
<td>44</td>
<td>Google</td>
</tr>
<tr>
<td>34</td>
<td>University of California, Berkeley</td>
</tr>
<tr>
<td>34</td>
<td>Microsoft</td>
</tr>
<tr>
<td>31</td>
<td>UC Berkeley School of Information</td>
</tr>
</tbody>
</table>

---

#### Alumni

- **Dr. Amit Elazari** - 3rd Director, Global Cybersecurity Policy at Intel Corporation
  - 4 shared connections

- **Ankrit Bansal** - 3rd UC Berkeley Cybersecurity Artificial Intelligence 20 Focus: Deep Learning 25 |
  - 3 shared connections

- **Aniket Shankar** - Cybersecurity and Privacy 18 Data Science and Cyber 24 |
  - 2 shared connections

- **Dimitris Hydrioglou** - 2nd Product Management Cybersecurity, Tech Policy 19 |
  - 1 shared connection

- **J.M. Purup** - 2nd Cybersecurity & national security reporter, person in 19 Master of Information B.S. |
  - 5 shared connections

- **Nick Merritt** - 2nd Director, Cybersecurity at UC Berkeley Center for Long-term Security & 18 |
  - 3 shared connections

- **Vimochan Cheetham** - 1st Cybersecurity J&M Professional 21 Cybersecurity |
  - 2 shared connections

- **Daren Childers** - 1st Cybersecurity Professional - System, Networks and Security 19 |
  - 4 shared connections

- **Thyne Boonmark** - 2nd Data Science | Cybersecurity | Master's Student at UC 21 Information Management |
  - 1 shared connection

- **Michael Stecker** - 2nd Incoming Cyber Risk Consultant at Deloitte 24 Information and Data Sci |
  - 8 shared connections

- **John Slater** - 3rd Cybersecurity Architect/ Integrator at Thales 22 Data Science |

- **Corey Turner** - 3rd Network & Systems Administrator 22 Information and Cyber 21 |

---

**Visit website →**
Alumni Network

- Connect with alumni
- Join alumni groups
- Best Networking Opportunities
Resources

- LinkedIn Etiquette: 20 Do’s & Don’ts (LinkedIn blog)
- Professional Photos on LinkedIn are Worth A Thousand Opportunities (LinkedIn blog)
- 5 Steps to Improve Your LinkedIn Profile in Minutes (LinkedIn blog)
- How to Increase Your LinkedIn Profile Views by 300% (Career Contessa)
- Top 100 Big Data Experts to Follow (KDNuggets)
- 50 Information Security Influencers You Should be Following (Digital Guardian)
More Assistance?

Career Advising Appointments

https://www.ischool.berkeley.edu/careers/students/advising

LinkedIn Profile Reviews

https://www.ischool.berkeley.edu/careers/students/resumereview
Questions?

Connect with me!

Mary (Diggins) McHale
Career Strategist | Launching Careers at Every Professional Level
San Francisco Bay Area · 500+ connections · Contact info

marymchale@ischool.berkeley.edu

Thank you!