Career Services Overview

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Career Outlook & Outcomes
Career Services
Job Search
Maximize I School Experience
Career Outlook & Outcomes

My circumstances have changed and I can no longer afford to work for free.
Career Outlook

- Data scientists saw a 37% increase in annual growth in the US in 2019

- Related roles have also experienced significant growth:
  - AI Specialist – 74%
  - Data Engineer – 33%

Source: LinkedIn 2020 Emerging Jobs Report
MIDS Graduate Outcomes
2018-2019 graduates

$125k
Median salary (US)
base salary range = 50k - 400k

$15k
Median annual bonus (US)

42% reported new job
23% reported promotion
60% reported salary increase

80% believe MIDS increased their career opportunities & marketability
73% believe MIDS made them stronger candidates when competing for jobs
# Top Jobs of MIDS Alumni

<table>
<thead>
<tr>
<th>Top Position Categories*</th>
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<tbody>
<tr>
<td>1. Data Scientist (all levels)</td>
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<tr>
<td>2. Engineer (software)</td>
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<tr>
<td>3. Engineer (data, machine learning)</td>
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<tr>
<td>4. Analyst (all types)</td>
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<tr>
<td>5. Executive (C-level/VP-level)</td>
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</tbody>
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(*Based on career surveys and LinkedIn analysis of all graduates thru Dec 2019)
Top Employers of Alumni

Google
Microsoft
Facebook
Amazon
Apple
Northrop Grumman
Capital One
Cisco
IBM
Intel
Uber
Verizon Wireless
LET'S DO THIS.

Career Services
Career Advising

- Targeted 1:1 Advising
- Sample topics:
  - Career exploration
  - Job search
  - Personal brand
  - Career basics
Reviews

• Resume Reviews
• LinkedIn Reviews
• Cover Letter Reviews
• Resume Books

For reviews, go to:
https://www.ischool.berkeley.edu/careers/students/resumereview
Career Resources

• Career Guides/links
• Job postings
• Webinars/events

Career Search Resources

• Job Search Websites
• Resumes & Cover Letters
• Networking
• Interviewing
• Negotiation
• Online Presence
• Entrepreneurship Resources
• Data Science Careers
• User Experience Careers
• Cybersecurity Careers
• Product Management Careers
• For International Students
• Miscellaneous
Connections

- Alumni Network
  - Panel Discussions
  - LinkedIn
  - Info. Interviewing
  - I School Connect

- Employer Connections
  - Networking Events
  - Guest Speakers
  - Immersion/Conferences
  - CLTC

- Fellow Students
  - Slack #careers and #jobs-and-internships channels
Job Search
Job Search Steps

● Research & identify target jobs/companies/industries
  ○ What are your dream companies/roles?
  ○ Research salaries

● Update resume/LinkedIn profile
  ○ What’s your brand?

● Create online portfolio/website/blog
  ○ Employers ARE looking!

● Prepare for interviews
  ○ Traditional & technical

● Network, network, network
  ○ I School & greater professional communities

● Apply and interview
  ○ Get referrals from your network whenever possible

● Evaluate and negotiate offers
Maximize ...
While in your program...

- Class projects
- Immersion timing
- Gain experience
  - At current job
  - Do side projects
  - Consider internships
- Engage in your (new) profession
  - Network, network, network
  - Read news/newsletters in your field
  - Attend conferences/meetups
- Get on the I School Slack
  - #careers; #jobs-and-internships
  - Geography-based channels; special interest channels
Upcoming Events

Career Services Virtual Office Hours
Tuesday, May 26th, 2:00-3:30 pm PT

Alumni Career Panel:
Information Careers in 2020 and Beyond
Wednesday, May 27th, 5:30-6:30 pm PT

Revamp Your Resume
Tuesday, June 2nd, 5:30-6:30 pm PT

https://www.ischool.berkeley.edu/careers/students/events
Links from chat

https://berkeleyischoolconnect.com/
https://www.linkedin.com/school/uc-berkeley-school-of-information/
https://www.linkedin.com/school/uc-berkeley-school-of-information/people/
https://medium.com/@jasonkgoodman/advice-on-building-data-portfolio-projects-c5f96d8a0627
https://medium.com/berkeleyischool
https://berkeley.peoplegrove.com/
https://career.berkeley.edu/
https://career.berkeley.edu/handshake
https://wiki.ischool.berkeley.edu/index.php?title=Slack_Channels
https://www.ischool.berkeley.edu/careers/students/resumereview
https://www.ischool.berkeley.edu/careers/students/advising
https://www.ischool.berkeley.edu/careers/students/events
https://www.ischool.berkeley.edu/events/2020/career-services-overview-0
https://www.ischool.berkeley.edu/careers/students/guides
Questions?

“Nothing will work unless you do.”

Maya Angelou