Career Services Overview

Rebecca Andersen Director of Career Services & Alumni Relations

Laurie Haskell-Woerner MIDS/MICS Career Advisor



Career Outlook & Outcomes Career Services

Job Search

Maximize I School experience

My circumstances have changed and I can no longer afford to work for free.

Career Outlook & Outcomes

Career Outlook

Data Science:

- Data scientists saw a 37% increase
 in annual growth in the US in 2019
- Related roles have also experienced significant growth: AI Specialist – 74%, Data Engineer – 33%

Source: LinkedIn 2020 Emerging Jobs Report

Cybersecurity:

- By 2022: 1.8 million gap of info security professionals
- 66% of info security workers report their departments are understaffed
- Cybersecurity specialists saw 30% annual growth in 2019

Sources:

2017 Global Information Security Workforce Study LinkedIn 2020 Emerging Jobs Report



MIDS Graduate Outcomes 2018-2019 graduates

\$125k

Median salary (US) base salary range= 50k - 400k

\$15k

Median annual bonus (US)

47% reported new job

29%

reported promotion

59%

reported salary increase

62%

attributed these changes to MIDS

85%

believe MIDS increased their career opportunities & marketability

79%

believe MIDS made them stronger candidates when competing for jobs



Top Jobs of MIDS Alumni

Top Position Categories*

- 1. Data Scientist (all levels)
- 2. Engineer (software)
- 3. Analyst (all types)
- 4. Executive (C-level/VP-level)
- 5. Engineer (data, ML)

(*Based on career surveys and LinkedIn analysis of <u>all</u> graduates thru Dec 2019)





Berkeley

Cybersecurity

Top Cybersecurity Job Titles (nationwide, US)

Cyber Security Engineer

Cyber Security Analyst

Network Engineer/Architect

Cyber Security Manager/Administrator

Systems Engineer

Software Developer/Engineer

Systems Administrator

Vulnerability Analyst/Penetration Tester

Cyber Security Consultant

Average Salaries

Cybersecurity Specialist \$75,000 Cybersecurity Analyst \$85,000 Cybersecurity Consultant \$100,000 Penetration & Vulnerability Tester \$102,000 Cybersecurity Engineer \$108,000 Cybersecurity Manager \$115,000 Cybersecurity Architect \$129,000 CISO \$169,000

Source: CyberSeek

Please complete the Career Outcomes Survey upon graduating



LET'S DO THIS.

Career Services

Career Advising

• Targeted 1:1 Advising

• Sample topics:

- Career exploration
- Job search
- Personal brand
- Career basics

Career Advising

The Career Services staff is available for one-on-one career advising appointments. During your advising appointment we can focus on:

- Career exploration: examine various career paths and what might be a good fit for you
- Getting a job: review your resume and/or cover letter; discuss networking strategies and potential helpful contacts
- Personal brand: get feedback on your elevator pitch or online presence; look at your values & strengths to see what makes up your personal brand
- Career basics: learn skills and practice interviewing, negotiation, job search, etc.
- Whatever questions, thoughts, challenges, ideas you have!

Make an Appointment

MIDS Students

MAKE A MIDS ADVISING APPOINTMENT

Log in with your bCal or Google account. Don't find any times that work for you? Email <u>mids_careerservices@ischool.berkeley.edu</u> to request an alternate time, and we will do our best to accommodate you.

MICS Students

MAKE A MICS ADVISING APPOINTMENT

Log in with your bCal or Google account. Don't find any times that work for you? Email <u>mics_careerservices@ischool.berkeley.edu</u> to request an alternate time, and we will do our best to accommodate you.

Reviews

- Resume Reviews
- LinkedIn Reviews
- Cover Letter Reviews
- Resume Books

| ould you like your resume, LinkedIn profile, or cover letter reviewed? | |
|---|---|
| ame * | |
| ame | |
| mail * | _ |
| | ٦ |
| egree program * | |
| NDS ~ | |
| What would you like us to review? | |
| Resume (upload) iiles must be less than 24 MB . Nlowed file types: pdf doc docx . | |
| Browse No file selected. UPLOAD | |
| Resume (link) f your resume is online, please paste in the complete URL. | |
| Cover letter (upload) Files must be less than 24 MB. Allowed file types: pdf doc docx. | |
| Browse No file selected. UPLOAD | |
| Cover letter (link) f your cover letter is online, please paste in the complete URL. | |
| LinkedIn profile Please paste in the complete URL of your LinkedIn profile | |

For reviews, go to:

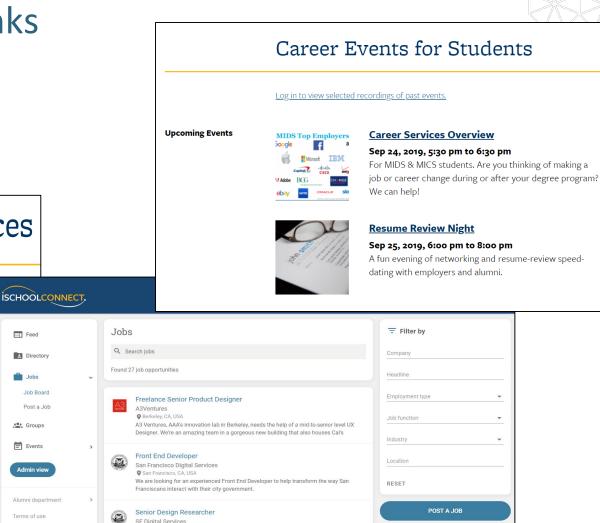
https://www.ischool.berkeley.edu/careers/students/resumereview

Career Resources

- Career Guides/links
- Job postings
- Webinars/events

Career Search Resources

- Job Search Websites
- <u>Resumes & Cover Letters</u>
- <u>Networking</u>
- Interviewing
- <u>Negotiation</u>
- Online Presence
- Entrepreneurship Resources
- Data Science Careers
- User Experience Careers
- <u>Cybersecurity Careers</u>
- Product Management Careers
- For International Students
- <u>Miscellaneous</u>



Connections

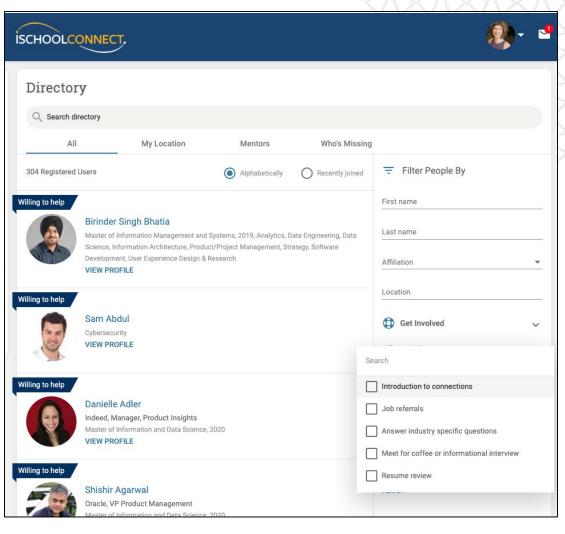
- Alumni Network
 - Panel Discussions
 - LinkedIn
 - Info. Interviewing
 - I School Connect

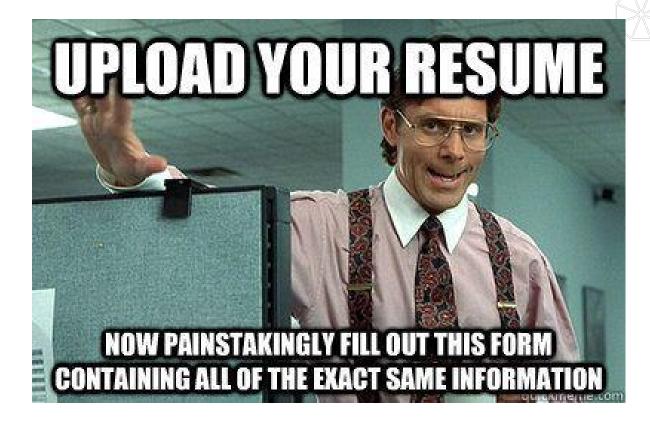
• Employer Connections

- Networking Events
- Guest Speakers
- Immersion/Conferences
- CLTC

Fellow Students

Slack #careers and#jobs-and-internships channels





Job Search

Job Search Steps

• Research & identify target jobs/companies/ industries

- What are your dream companies/roles?
- Research salaries

• Update resume/LinkedIn profile

- What's your brand?
- Create online portfolio/website/blog
 - Employers ARE looking!
- Prepare for interviews
 - Traditional & technical
- Network, network, network
 - I School & greater professional communities
- Apply and interview
 - Get referrals from your network whenever possible
- Evaluate and negotiate offers









Maximize ...

While in your program..

- Class projects
- Immersion timing
- Gain experience
 - o At current job
 - o Do side projects
 - o Consider internships

Engage in your (new) profession

- o Network, network, network
- Read news/newsletters in your field
- o Attend conferences/meetups

Get on the I School Slack

- o #careers; #jobs-and-internships
- o Geography-based channels; special interest channels

Upcoming Webinars

Revamp Your Resume February 11, 5:30 – 6:30 PM PT

Data Science Interviewing February, date TBD

Evaluating & Negotiating Offers March, date TBD

https://www.ischool.berkeley.edu/careers/students/events

Questions?

"Nothing will work unless you do."

Maya Angelou