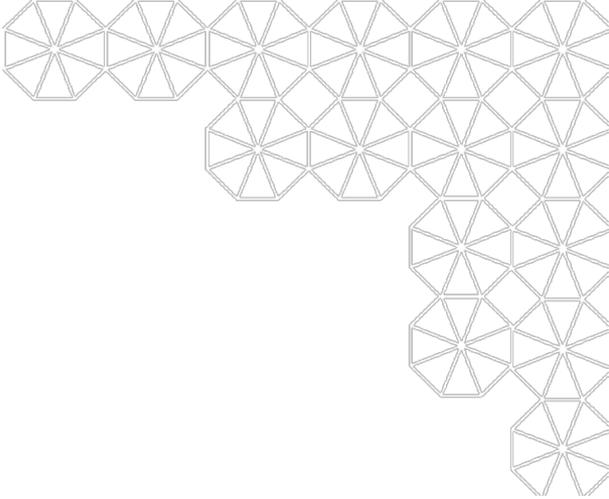


Career Services Overview

Laurie Haskell-Woerner
MIDS Career Advisor



Career Outcomes

Career Services

Job Market/Job Search

Maximize MIDS



Career Outcomes

MIDS Graduate Outcomes

\$120k

Median salary
base salary range= 40k - 211k

\$15k

Median annual bonus

Top Position Titles*

1. Data Scientist/Sr Data Scientist
2. Engineer/Architect (Data or SW)
3. Data/Product/BI Analyst
4. Manager/Director (DS or Analytics)
5. Executive (C-level, VP, Founder)

33%

promotion

58%

change in position

72%

salary increase

** Results based on career surveys of graduates thru May '17 and LinkedIn analysis*

Selected Employers



Based on career surveys of graduates thru Dec '16 and LinkedIn analysis

MIDS Career Paths

Data Analyst



Data Scientist

Consultant / Other



Data Scientist

Software Engineer



Data Engineering

Data Scientist / Engineer



Data Science Manager



Career Services

Career Advising

- Targeted 1:1 Advising
- Sample topics:
 - Career exploration
 - Job search
 - Personal brand
 - Career basics

Career Advising

During your advising appointment we can focus on:

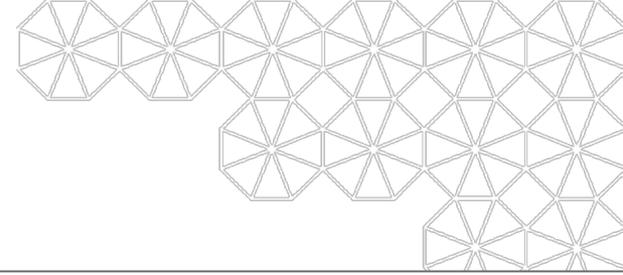
- **Career exploration:** examine various career paths and what might be a good fit for you
- **Getting a job:** review your resume and/or cover letter; discuss networking strategies and potential helpful contacts
- **Personal brand:** get feedback on your elevator pitch or online presence; look at your values & strengths to see what makes up your personal brand
- **Career basics:** learn skills and practice interviewing, negotiation, job search, etc.
- Whatever questions, thoughts, challenges, ideas you have!

Make an Appointment

Make an appointment

(Log in with your bCal or Google account)

Resumes & LinkedIn



- Resume Reviews
- LinkedIn Reviews
- Resume Books

Resume, LinkedIn Profile, & Cover letter Reviews

If you would like to have your resume, LinkedIn Profile, or cover letter reviewed, please email: mids_careerservices@ischool.berkeley.edu

Be sure to include the following:

- **For resume reviews:** a Word version of your resume
- **For LinkedIn profile reviews:** a link to your profile
- **For cover letter reviews:** a Word version of your cover letter

It is also helpful if you include in your email any specific questions you have on your resume and any specific positions/employers you are interested in. If at all possible, we try to get your review back to you within one week.

Career Resources

- Career Guides
- Links
- Job Board
- Webinars

MIDS Career Search Resources

- Job Search Websites
- Resumes & Cover Letters
- Networking
- Interviewing
- Negotiation
- [Online Presence](#)
- Entrepreneurship Resources
- Data Science Careers
- Miscellaneous

Job Search Websites

- LinkedIn
- Glassdoor
- Kaggle
- Stackoverflow Jobs
- Data Visualization Jobs Google Group

Job Listings

Category

Berkeley GSI/GSR Jobs
Business Strategy
Consulting
Data Science
Information Architecture and Organ
Information Policy
Management
Product Management
Project Management

Job Title

Company

Description

Post date

-6 months

Type

Internship
Career
Contract (short term)

Fellow

Hewlett Foundation

Contract (short term) – Posted: 1 week 2 days ago

Analyst

Cornerstone Research

USA

Internship – Posted: 1 week 5 days ago

Technology Consultant

Deloitte

San Francisco, CA

Career – Posted: 1 week 6 days ago

Business Technology Analyst

Deloitte

San Francisco, CA

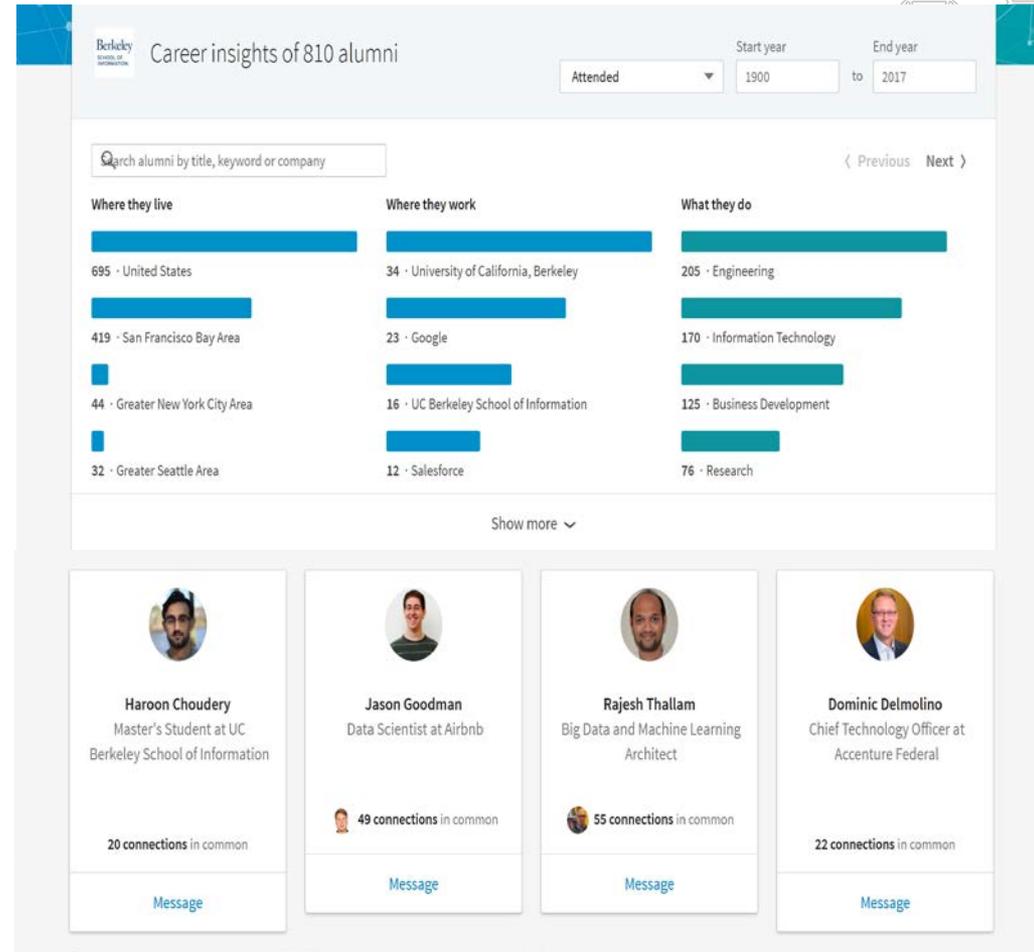
Career – Posted: 1 week 6 days ago

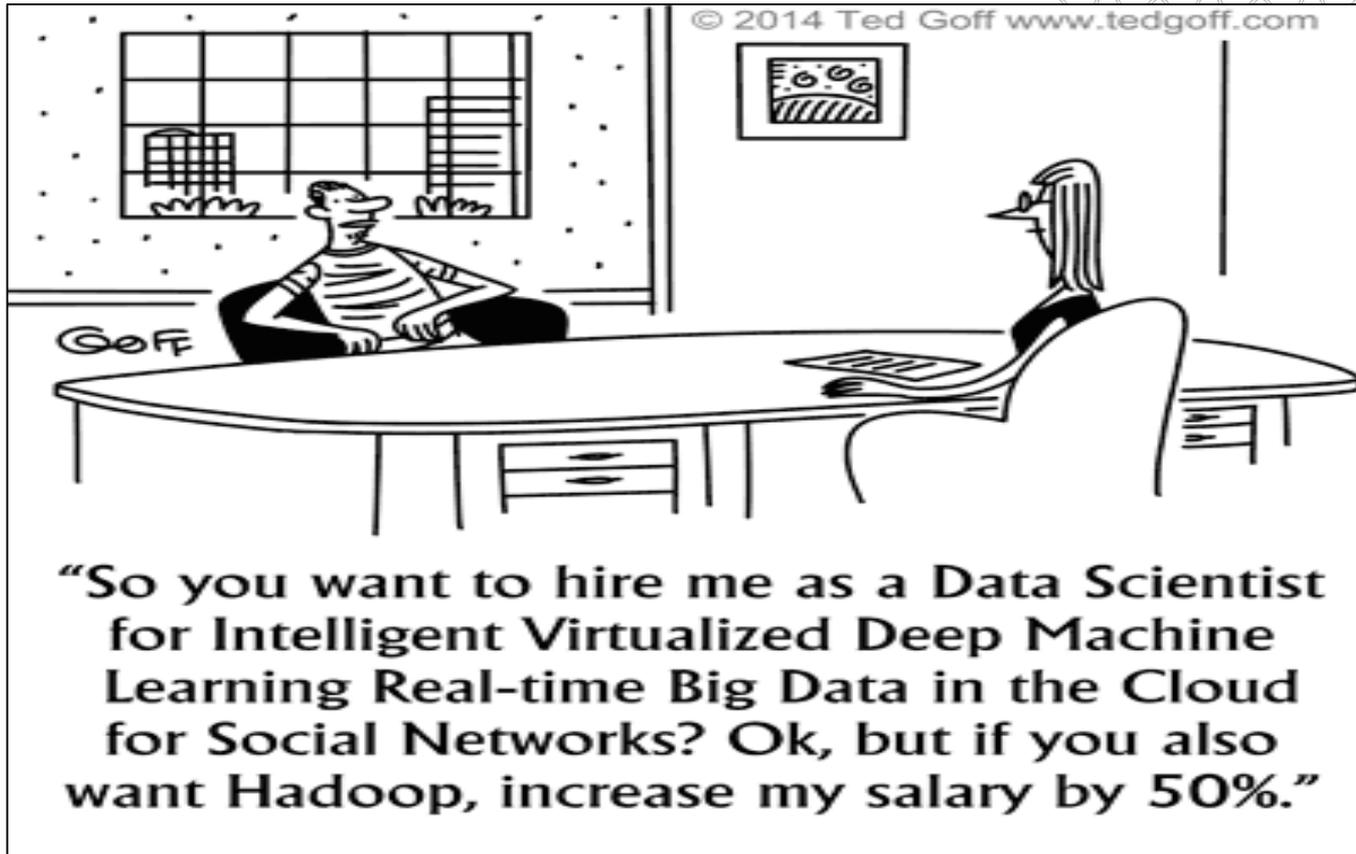
Data Scientist

Verizon

Connections

- Alumni Network
 - Panel Discussions
 - LinkedIn
 - Info. Interviewing
- Employer Connections
 - Networking Events
 - Guest Speakers
 - Webinars
 - Immersion/Conferences
- Fellow Students
 - Slack *#careers* and *#jobs-and-internships* channels





Job Market Job Search

Data Science Roles

Data Science

Focus on eliciting non-trivial insights from data.

Experimentation: work with novel problems to inform strategy, product development/direction, decisions.

Data Product Strategy: strive to improve product performance.

Machine Learning: develop and use predictive and correlative tools to leverage data.

Data Analytics

Focus on analysis and presentation of data as it currently exists.

Marketing: manage and maximize marketing effectiveness, identify improvements and growth initiatives.

Business: look at business implications of data and resulting actions.

People: use data-driven approach to optimize the people side of business.

Data Engineering

Focus on data infrastructure design and implementation.

Infrastructure: works with data warehousing, design and operation of distributed systems, building pipelines and databases.

Applied: partnering with product teams to make data accessible, includes aspects of ingesting and processing data.

Job titles, explained?

Chief Data Officer

Manager of Analytics

Director of Data & Insights

Business Intelligence

Data Architect

Big Data

Data Developer

Machine Learning

Research

Data Engineer

Data Analytics

Jr. Sr.
Associate **Data Scientist**

Principal

Intelligence Analyst

Business

Strategy and Analytics Consultant

Data Analytics

Business Intelligence

Data Analyst

Intelligence Manager

Big Data Analytics Consultant

Machine Learning
Research
Data Wrangler

Engineer

Analyst

Data Analyst

Designer

Data Visualization

Mining

Big Data

Data Policy

Fellow

Analyst

Advisor

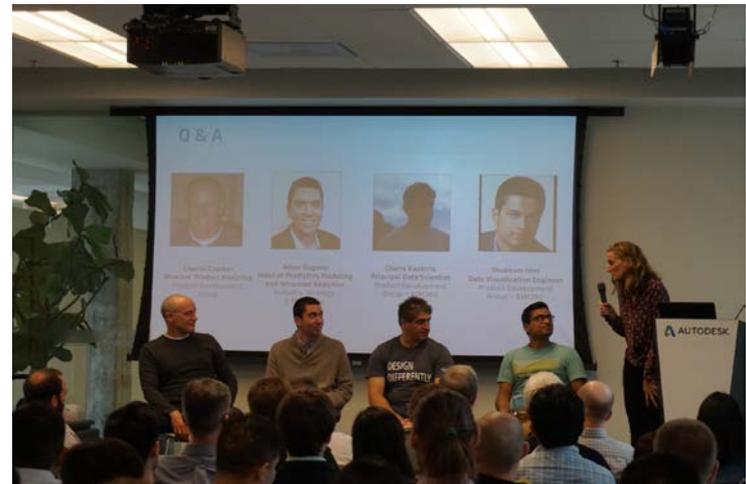
Associate

Developer

Job Search Steps



- Research & identify target jobs/companies/ industries
 - Data science is *everywhere*, but job titles are inconsistent
- Update resume/LinkedIn profile
 - What's your brand?
- Create online portfolio with data science projects
 - Employers ARE looking!
- Prepare for interviews
 - Traditional & technical
- Network, network, network
 - I School & greater data science community
- Apply and interview
 - Get referrals from your network whenever possible
- Evaluate & negotiate offers
 - Research salaries



Maximize MIDS

While in MIDS....

- Choose projects thoughtfully
- Immersion
- Gain data science experience at current job if possible
- Do side projects if possible
 - Kaggle competitions, volunteer w/ Datakind, collaborate with I School peers
- Network, network, network
- Read data science news
 - KD Nuggets, Open Data Science, Data Science Weekly, O'Reilly Media newsletter; LinkedIn data science news channels
- Attend data science conferences/meetups
- Get on the I School Slack (#careers; #jobs-and-internships)



Questions?

“Nothing will work unless you do.”

Maya Angelou