Creative Commons Licenses for Second Life Content

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What is CC?

Creative Commons lets authors license their work to others

Why CC choice in SL?

- More author choice
- Users regulate own content
- Portable between worlds
CC layer in SL?

• Should Linden Lab create new metadata options that allow users to adopt Creative Commons licenses?
CC layer in SL?

No. Four reasons why:

1. What qualifies for copyright?
copyright?

Whole avatar?

©

my friend Gama
copyright?

bling?

texture?

shapes?

teeth?
CC layer in SL?

No. Four reasons why:

1. What qualifies for copyright?
2. Burdens Creators and Consumers
Non-commercial !! Burden on creator

my friend Holly
Non-commercial? Burden on consumer
CC layer in SL?

No. Four reasons why:

1. What qualifies for copyright?
2. Burdens Creators and Consumers
3. CC and SL perms incompatible!
SL perms and CC incompatible

SL perms = DRM
CC doesn’t do DRM

Never the twain shall meet
CC layer in SL?

No. Four reasons why:

1. What qualifies for copyright?
2. Burdens Creators and Consumers
3. CC and DRM incompatible!
4. No need (SL perms work...for now)
Creative Commons for SL Content

Full presentation tomorrow:
10:45 – 11:10 am
Room 110 (this room)