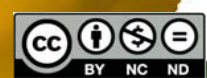


Creative Commons Licenses for Second Life Content

Alexander Dailey
Masters 2007



What is CC?

Creative Commons lets authors license their work to others

Why CC choice in SL?

- More author choice
- Users regulate own content
- Portable between worlds



CC layer in SL?

- Should **Linden Lab** create **new metadata** options that allow users to adopt **Creative Commons** licenses?



CC layer in SL?

No. Four reasons why:

1. What qualifies for copyright?



copyright?

Whole avatar?



my friend Gama



copyright?

bling?



teeth?



texture?



shapes?



CC layer in SL?

No. Four reasons why:

1. What qualifies for copyright?
2. **Burdens Creators and Consumers**



Non-commercial !!

Burden on creator



my friend Holly

Non-commercial ?

Burden on consumer



CC layer in SL?

No. Four reasons why:

1. What qualifies for copyright?
2. Burdens Creators and Consumers
3. **CC and SL perms incompatible!**



SL perms and CC incompatible

SL perms = DRM



CC doesn't do DRM



Never the twain shall meet



CC layer in SL?

No. Four reasons why:

1. What qualifies for copyright?
2. Burdens Creators and Consumers
3. CC and DRM incompatible!
4. **No need
(SL perms work...for now)**



Creative Commons for SL Content

Full presentation

tomorrow:

10:45 – 11:10 am

Room 110 (this room)

