

PAVEL VANEGAS

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EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY – SCHOOL OF INFORMATION

Master of Information Management and Systems

Focus: UX Research, User Experience, and Information Visualization

Berkeley, CA
2014-2016

BROWN UNIVERSITY

M.A., Urban Education Policy

Providence, RI
2008

WESLEYAN UNIVERSITY

B.A., Sociocultural Anthropology

Middletown, CT
2004

EXPERIENCE

NATIONAL UNION OF HEALTHCARE WORKERS

Research Analyst

Emeryville, CA
2011-2014, 2016-Present

- Designed and conducted employee staffing study of Kaiser Permanente’s mental health clinicians via one-on-one interviews, online surveys, and existing literature research.
- Created market studies of wages and conducted quantitative costing analyses of contract proposals by analyzing employers’ finances, pensions, and health plans.

KAISER PERMANENTE

Digital Strategy Graduate Intern

Pleasanton, CA
2015

- Conceptualized consumer strategy on how to best improve the digital experience of Kaiser Permanente’s millennial members as it relates to healthcare cost and coverage.
- Developed strategic knowledge document focusing on the landscape of physician ratings and reviews. Created an initial point-of-view to provide alignment with the Permanente Medical Groups.

SAN FRANCISCO UNIFIED SCHOOL DISTRICT

Human Capital Specialist

San Francisco, CA
2010

- Utilized PeopleSoft database to provide staffing support to over 20 San Francisco school sites. Supported principals, through on-site visits and workshops, in areas of teacher effectiveness, assessment, strategic staffing, and retention planning.
- Maintained the SFUSD teacher applicant database, collected and analyzed placement data to benchmark goal progress and conducted analysis of results of selection to assess impact and ensure compliance.

SHEN CLINIC

Communications & Web Design Consultant

Albany, CA
2008-2010

- Installed, tested, and analyze online tracking metrics via Google Analytics for clinic-related services. Designed and implemented new website for the Clinic and helped develop a web-based staffing calendar.
- Created and developed promotional materials for the Shen Clinic’s line of products.

PROJECTS

FIFA WORLD CUP: WHICH DOMESTIC LEAGUE IS BEST REPRESENTED?

An interactive D3 chord diagram highlighting the most prominent soccer leagues by share of players in the 2014 World Cup.

2015

THE COMMUTE OF HOSPITAL EMPLOYEES

Using Tableau and ArcGIS, a geographic analysis of where employees reside and how this might affect their ability to access varying levels of medical care.

2014

SKILLS

- Technical: **MS Access & Excel, HTML, CSS, Adobe CS, Stata, Python, Tableau, and R** (working knowledge).
- Language: Spanish, conversational fluency.