School of Information Summer Internship Survey 2010

This annual report includes information pertaining to the MIMS students’ internship search process, salary, employer information, and profile prior to studying at the School of Information. Traditionally, there are no courses offered at the School of Information during the summer and a majority of the students utilize this time by participating in an internship.

Of the 37 students sent the survey, 31 provided information regarding their status as of June 18, 2010. The results showed:
- 27 had secured an internship for the summer
- 4 had not yet found an internship, but were not looking

Job Sector and Industry
An estimated 81% of the students indicated they are working in the private sector, with 12% working in the academic sector. There was only one respondent each for the non-profit and government sectors.

In terms of the type of industry, sixty-five percent are in Technology (including Business Software, Enterprise Technologies, Music Technology, Online Media, and Website Consulting). 12% reported they would be involved in Research (including Government and Tech research), with 12% in Energy/Oil and Gas. There was only one respondent for each of the following industries: Academic, Marketing, and Venture Capital.

Job Titles
In addition to the ubiquitous term of “intern,” specific titles included: Assistant, Corporate Systems Intern, Design Intern, Graduate Student Researcher, Information Risk Management Intern, Interaction Designer, Knowledge Base Manager, Marketing Manager Intern, People Analytics Intern, IT Intern, Product Designer, Research Intern, Software Engineer Intern, Student Research Assistant, Summer Associate, Usability Analyst Intern, and User Research Intern.

Companies and Location
The companies or organizations at which students accepted offers included: Amobee Media Systems, AT&T Interactive, Autodesk, CA Digital Library, CA Independent System Operator, Chevron, Citrix, eBay, Fluid Inc., Google Inc., Inkling, Intel, Intuit, Lawrence Berkeley National Lab, Lithium Technologies, Primera Capital, Salesforce, SAP, Topspin Media, Twitter, UCB School of Information, VMWare, and Yahoo! Inc.

Other companies not previously mentioned from which students reported receiving an internship offer, but chose to decline, included Aaron Marcus and Associates, BillFloat, Crohnology, Fuji Xerox, FXPal, A Great Place to Work Institute, GT Nexus, Lab 126, Lunar Design, Maestromarket, Microsoft, Oracle, Tata Consultancy Services Ltd., Trumpet Technologies, Twilio, and Zappli.
An overwhelming majority of the respondents (89%) elected to stay in the San Francisco Bay Area for their internship. These cities included Berkeley, Mountain View, Oakland, Palo Alto, Redwood City, San Francisco, San Jose, San Ramon, Santa Clara, and Sunnyvale. A few students accepted internships in cities outside of the Bay Area including Folsom, CA, Hillsboro, OR, and Los Angeles, CA.

**Salary Information**
The average hourly rate for internships was $28.61 (n = 26, median = $30, range of $10 – $45). A few respondents reported receiving additional perks and stipends as part of their internships.

**Internship Search Methods and Timing**
The students mentioned a variety of methods used in their internship search. (n = 27):

- I School Career Fair (70%)
- Friends (63%)
- I School jobs listserv (56%)
- Campus-wide Career Fair (52%)
- I School recruiting events (41%)
- Alumni (37%)
- Online Career Site (37%)
- Faculty (26%)
- Staff (26%)
- Former Job or Internship (15%)
- Other – including Craigslist or non-job specific website (19%)

The methods that were cited as being most responsible for the internship the students eventually accepted were references from friends and the School of Information Career Fair. The I School listserv and recruiting events, the UCB campus-wide career fair, and Alumni were listed as other effective resources.

Approximately 60% of the respondents began their job search in the spring semester, primarily in the month of January. The other 40% of the students started searching in the fall semester, primarily in October. Most students started their internships 4 – 8 weeks after receiving the offer. At least two respondents received offers 7 months in advance of starting their summer internship.

The range in the number of internships students applied for was 1 – 52, with the average being 10. Students went on an average of three interviews (range of 1 – 12), and received an average of two offers (range of 1 – 6).

**Student Profiles Prior to the School of Information**

- **Overall Average Salary**: $56,773.69 (n = 19, median = $57,500, range of $8,700 - $110,000)
  
  The overall average salary figure included converted incomes from Indian and Mexican currencies.

- **Average US Salary**: $70,785.71 (n = 14, median $60,000, range of $48,000 – $110,000)

- **Average Number of Years of Professional Experience in the Industry**: 4.55 years (n = 21, median = 4 years, range of 0 – 10 years)

- **Professional Industry**: 37% of the students came from the Technology industry (including IT Banking, Online Media, Research, Software, Software Management, and Web), 21% came from Consulting (including IT and Research), 11% from Journalism, and 11% from Publishing. There was one respondent each from Ethnographic Research, Higher Education, Product Marketing, and Professional Services.