This annual report includes information pertaining to the MIMS students’ specialization during their studies, information about the job they accepted, their profile before starting at the School of Information, their career search process, and salary information. As of June 2009, unemployment had reached unprecedented rates not seen in the U.S. for three decades. The unemployment rate nationally was 9.4%, and CA was at 11.5%.¹ Due to the economic instability, the results of this survey differed dramatically from previous years.

Of the 24 students who completed their studies by the end of May 2009, 14 provided information regarding their employment status as of two weeks after graduation. The results showed:

- 4 had accepted a full-time, career position
- 5 had not yet found full-time employment
- 2 had accepted internships
- 3 were continuing with their education

### Job Sector and Industry
All the respondents who secured a position indicated they would be working in the private sector. In terms of the type of industry, 67% accepted positions within the Technology sector. There was one respondent each for the Banking and Oil/Energy sectors.

### Companies and Location
With the exception of one respondent who moved to New York, the rest elected to stay in the San Francisco Bay Area (including Cupertino, Emeryville, and Palo Alto). The companies or organizations at which students accepted offers included: Apple, Inc., Chevron, Facebook, Goldman Sachs, Nokia Research (internship), and SAP (internship).

Additional companies from which students reported receiving offers, but chose to decline, included Adify, Chinasoft, and Reputation Defender.

### Job Titles
The job titles included Business Analyst, Engineering Project Manager, Project Manager, and User Interface Engineer. The two students that secured internships had the titles of Research Intern and Strategy Intern.

### Salary Information
The range of salaries reported was $57,600 - $92,000, with the average being $75,420 (n = 5, median = $75,000). A vast majority of the respondents also reported receiving other benefits including health insurance coverage, yearly performance bonuses, stock options, retirement, and moving expenses. Other benefits included an extra week of vacation, catered meals, subsidized transportation, and employee discount on company products.

### Career Search Methods and Timing
A majority of the respondents began their job search in October or November of their second year of the program. Two respondents started searching in March, only two months before graduating. On average, it took approximately one to two months to secure a job. One respondent reported receiving an offer soon after a summer internship with their employer.

The average number of jobs the students applied for was 14.5 (with a range between 3 – 50), with most students being invited for 7 interviews (with a range between 3 – 20). This figure includes phone interviews.

The average number of job offers was 1.7 (with a range between 1 – 4).

¹ Marc Lifsher and Alana Semuels, *CA unemployment rate rises to record 11.5% in May*, http://www.latimes.com/business/la-fi-california-jobless20-2009jun20,0,3863292.story (June 20, 2009).
The students mentioned a variety of methods used in their career search method:

- Campus-wide Career Fair: 18%
- I School Career Fair: 14%
- Online Career site: 14%
- Friends: 11%
- I School listserv: 11%
- I School recruiting events: 11%
- Alumni: 7%
- Faculty: 7%
- Former Job or Internship: 4%
- Other – including Craigslist or non-job specific website: 3%

The methods that were cited as being most responsible for the job they eventually accepted were Friends and a Former Job or Internship. Students also mentioned the Campus-wide Career Fair, the I School Career Fair, and an Online Career site as being other effective methods to secure their employment.

**Specialization at the I School**

![Pie chart showing specialization at the I School](image)

- Info Design and Architecture (25%)
- Sociology of Information (8.3%)
- Human Computer Interaction (50%)
- Information Economics and Policy (16.7%)

**Closest Match to the Job**

![Pie chart showing closest match to the job](image)

- Info Design and Architecture (40%)
- Sociology of Information (20%)
- Human Computer Interaction (40%)
- Information Economics and Policy (0%)

**Completion of the MOT (Management of Technology) Certificate**

- Yes: 57.1%
- No: 42.9%

(n = 14)

**Student Profiles Prior to the School of Information**

- *Average Salary*: $43,508* (n = 9, median = $58,000, range between $10,866 - $69,700)
- *The average salary figure included at least one converted income from Indian currency.*
- *Average Number of Years of Professional Experience in the Industry*: 3.28 years (range between 0 - 10 years)
- *Professional Industry*: The respondents came from diverse backgrounds. The industries represented were in Advertising, Consulting, Engineering, Health Policy, Library, Research, Software, Technology, Utilities, and Usability Consulting.