

**BUY MUSIC.
MAKE MONEY.**

HANNES HESSE
KEVIN MATEO LIM
YIMING LIU

A BROKEN INDUSTRY

viewed through the **LENS OF ECONOMICS.**

A PROJECT THAT

ALIGNS INCENTIVES

OF ARTISTS AND MUSIC FANS.

A MUSIC STORE WHERE

**BUYERS PROFIT FROM THE
SONGS THEY BUY.**

A NAPKIN IDEA.

AN ISCHOOL PROJECT.

A STARTUP.