BUY MUSIC.
MAKE MONEY.

HANNE HESSE
KEVIN MATEO LIM
YIMING LIU
A BROKEN INDUSTRY viewed through the LENS OF ECONOMICS.

A PROJECT THAT ALIGNS INCENTIVES OF ARTISTS AND MUSIC FANS.

A MUSIC STORE WHERE BUYERS PROFIT FROM THE SONGS THEY BUY.
A NAPKIN IDEA.

AN ISCHOOL PROJECT.

A STARTUP.