

School of Information Summer Internship Survey 2007

This is the first annual report specifically focusing on the MIMS students' summer internships. Traditionally, there are no courses offered at the School of Information during the summer and a majority of the students utilize this time by participating in an internship. The following report includes information pertaining to the students' internship search process, salary, employer information, and profile prior to studying at the School of Information.

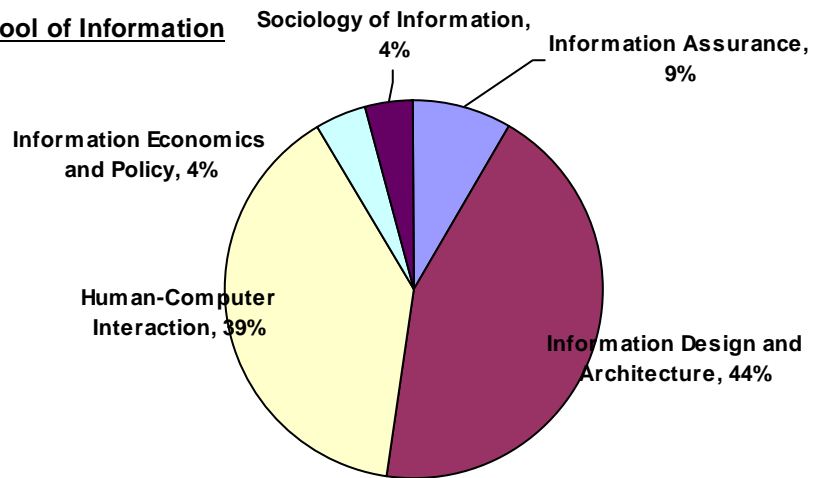
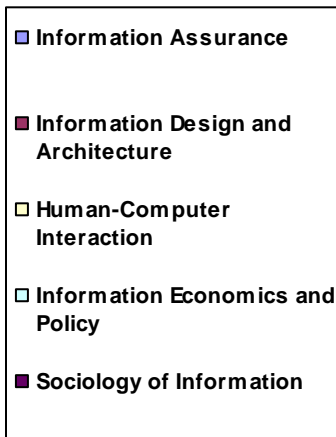
Of the 35 students sent the survey, 24 provided information regarding their status as of 2 weeks past completion of the first year of studies. The results showed:

- o 92% had secured an internship for the summer
- o 4% had not yet found an internship, but were still looking (one respondent)
- o 4% had not yet found an internship, but also were consciously not looking (one respondent)

Student Profile

Specialization at the School of Information

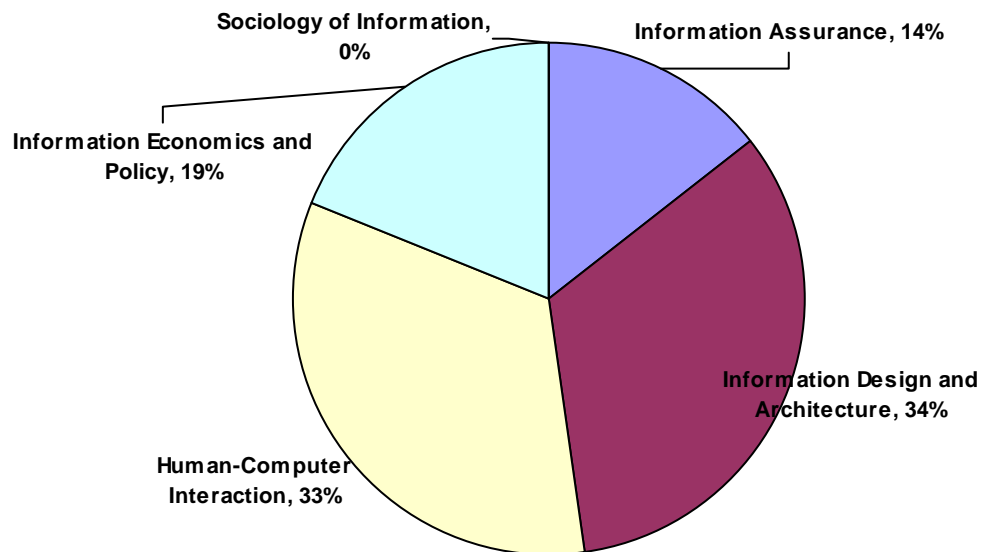
Specialization at the School of Information



Closest Match to Classify the Internship Accepted



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Internship Search Methods and Timing

The primary methods used during the search method were the UCB Campus Career Fair and the School of Information Career Fair. Other common methods included networking with friends, utilizing an online career site, the School of Information recruitment events, and networking with Faculty.

The main methods that students cited as being responsible for the internship they eventually chose were the UCB Campus Career Fair, networking with friends and faculty, plus utilizing an online career site. Other notable mentions included the School of Information recruitment events and alumni.

A majority of the respondents began their job search in the early part of Spring 2007. On average, it took approximately 4-6 weeks for the students to secure their internship. The average number of internships the students applied for was 7, with most students being invited to four interviews. The average number of internship offers students received per student was approximately two.

Job Sector and Industry

An estimated 71% of the students indicated they would be working in the private sector. Representation in other sectors included two students working for a non-profit, two students working in government or the public sector, and one would be in an academic environment.

In terms of the type of industry, 60% are in Technology. Three students are working in Consulting, and two in Research. Only one student reported working in each of the following industries: Law, Legal, and Retail.

Job Titles

A majority of the students used the ubiquitous term “intern” to describe their job title. More specific titles included: Business Analyst and Project Management Intern, Information Architecture and Interface Consultant, Programmer Analyst, Research Assistant, Software Engineer, Software Quality Engineer, Senior Security Analyst, System Capacity Analyst, Usability Intern, User Experience Intern, and User Interface Design Intern.

Companies and Location

A vast majority of the respondents elected to stay in the California Bay Area for their internship, with only two students reporting an internship in another state. The out of state assignments were with Chevron Corporation (Schaumburg, Illinois) and Goldman Sachs (New York, New York). The companies or organizations at which students accepted offers included: Adobe, Apple, eBay, Electronic Frontier Foundation, Goldman Sachs, Google, IBM, Mobio Networks, Motorola, Oracle, PerotSystems, Salesforce.com, San Francisco General Hospital, Strategic Management Solutions Group, Williams-Sonoma, Inc., and Yahoo!.

Other companies from which students reported receiving an internship offer, but chose to decline, included Cisco, Data Agent, GreenInfo Network, Infosys, Morgan Stanley, PG&E, and Price Waterhouse Coopers.

Salary Information

Based on an hourly rate, the salary range for internships that students accepted was \$15.63 – \$46.88. Only one student reported receiving an additional \$2500 for moving expenses. The average initial offer was \$33 per hour.

One student mentioned they would be serving a pro bono internship. However, this seemed to be an exceptional case.

Student Profiles Prior to the School of Information

- o *Average Salary:* \$53,820
- o *Average Number of Years of Professional Experience in the Industry:* 2.94 years
- o *Professional Industry:* The students come from eclectic background. A majority of the students came from a technology background, either in IT Consulting, IT Academia, or Online Development. Other industries included Art Museum Administration, Healthcare, Earth Sciences Research, Education, Human Computer Interaction, and Interactive Media Design. There was also one respondent who had just completed their undergraduate studies prior to pursuing their MIMS at the School of Information.