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Mariano Ferrario | Jeffrey Kalvass | Christo Sims

Advisor: Coye Cheshire

"Finally, and with that special degree of condescension of which only the French are capable, they spelled it out for me: "MacDo-MacDonald's you idiot."

~ nines

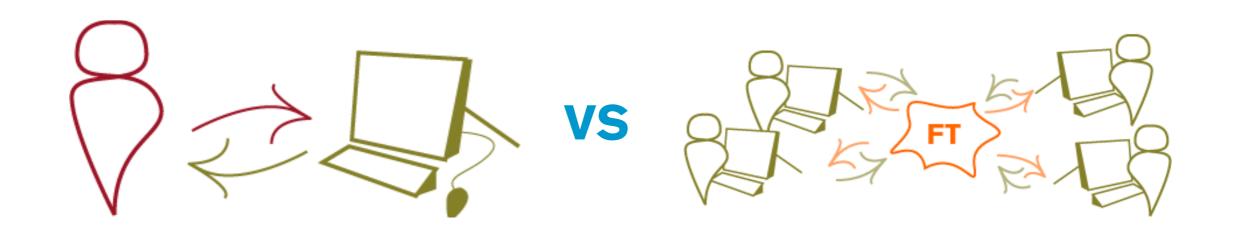*from* My First Time as the Ugly American

JUSTIFICATION

Why do people share personal stories?

Why stories about first time experiences?

Why the Internet?

"*I don't look at J when I tell him that I've been thinking lately, and often, of having a baby.*"
~modbean
from My First Time Wanting to Have a Baby

VS

DESIGN CHALLENGE

Not just how a *person* interacts with *technology*

BUT

How *people* interact with *people* through technology

PROCESS

DISCOVERY
DESIGN
IMPLEMENTATION

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PROCESS

Discovery
- **Brainstorming**
- **Comparative Analysis**
- **User Interviews**

Design
- **Information Architecture**
- **Paper Prototyping & Testing**
- **Wireframes & Storyboards**
- **Visual Design**

Implementation
- **Iterative Development**
- **Tiered Diffusion**
- **Evaluation and Revision "In Use"**

TOMORROW: OUR SOLUTIONS

Faceted Browsing
Identity Management
Partitioning Space
and much more…

More Tomorrow:
10:45 | RM205

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"Down the road about 100 yards there was a man walking up the road. He was shirtless, shoeless, and carrying a rifle at his hip."

~csimsy

from My First Time Having a Gun Pointed at Me

"I still felt pretty anxious. I wanted my lectures to be perfect so no student could ever detect that I didn't know what I was talking about."

~doctor_bob

from My First Time Teaching a Course